

El Segundo Herald

The Weekly Newspaper of El Segundo

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Easter Coloring Contest Winners



Wow, we got many gorgeous submissions. Thank you, El Segundo! We all had a tough time picking just one winner for each age group. Thank you to all the participants. Everyone sent in such great creative works. Winners get \$20 gift cards from Target. Winners: Upper Center, 19 years old and up, **Leah Roscoe**; Lower left, 5-8 years old, **Sophia Yuen**; Lower right, 9-12 years old, **Clara Brown**.

Weekend Forecast

Friday
Partly
Cloudy
60°/52°



Saturday
Rain
56°/50°



Sunday
Thunderstorms
58°/49°



Jose Calderon Keeps the City Running Smoothly

By Matthew K Branin

El Segundo is not your typical city; the quiet streets and friendly neighbors give it a small-town feeling everyone's come to love. But behind the scenes, the city is running cutting-edge technology and employing sophisticated, layered cyber protections, and one elite team oversees it all. That team is led by the Information Technology Director, Jose Calderon, who described himself as having "always been a little different for the IT world."

On a sunny Friday morning, I sat down with Jose outside of Blue Butterfly Coffee on Main Street, which is conveniently right across from City Hall, where Jose manages the information technology needs for the entire city of El Segundo. The first thing I noticed about Jose was his calming presence. As we discussed the highly complex nature of his work, Jose explained everything to me in very digestible ways.

Jose has been with the city for 18 months. Along with two other managers, his responsibilities include keeping the city's hardware and software up to date, protecting the city's sensitive information, and managing both the physical and virtual systems the city runs on every single day. The scope and stakes are massive, and Jose takes it quite seriously: "We want people to be able to do their jobs..."

Jose's mission to enable everyone to do their best work also extends to his team. Jose

tried to build a team that shares his outlook on approachability. He shared that he takes great care and intention to put people in positions where they could succeed. "My job is to run interference on behalf of my team so they can go do the technical stuff..."

Originally from Illinois, Jose received a bachelor of science degree from the Milwaukee School of Engineering and his MBA from Xavier Saint University. During his junior year of undergrad, Jose followed a passion for the music industry and interned for ABC Radio. He retold fond memories of handing out t-shirts at concerts in the Chicago area. After graduating, he worked as a System Administrator for the Chicago Bulls and Chicago Black Hawks. Jose seeks to combine the experience of these unique opportunities to shift the paradigm and change the way people see Information Technology (IT).

Moving to California was always something Jose had considered, and while working for the City of Evanston in Illinois, he began to look for opportunities in Los Angeles, where his brother already lived. Eventually, landing a position at Raytheon right here in El Segundo, Jose oversaw and staffed confidential and sensitive projects. Due to the size of a company like Raytheon, with thousands of employees working in El Segundo, Jose decided he wanted to explore opportunities with a smaller team in the civil sector. He describes it as "a call to service."



Jose Calderon, Information Technology Director for the City of El Segundo

El Segundo has a funny way of bringing people together and Jose experienced that on his first day after being hired to work as the IT Director. During a tour of City Hall, he got the opportunity to meet Mayor Drew Boyles and found out Drew had grown up in Evanston. Small world!

IT is a constantly changing field, and Jose has to stay on top of the day-to-day events and risks. Employing or rolling out a new system requires strategic thinking. Jose noted that for IT, "buy-in" to his recommendations is important. One specific aspect of El Segundo that helps him in that area is face-to-face interaction. Jose emphasized how important El Segundo City Manager Darrell George's

See Jose Calderon, page 9

Obituaries

Beverley Jo Blackford (Ritter)

Beverley Blackford, 88, passed away quickly and peacefully in Portland, OR on March 20, 2024. She was born on December 24, 1935, in Palmdale, CA to Kenneth and Helen Ritter. She was raised in El Segundo, CA, and graduated with the class of '53 from ESHS. She was a member of Chi Theta Chi at El Camino College. Beverley married Frank Blackford in 1957



Methodist Church. She loved singing in the choir. Beverley spent her retirement years in Magalia, CA, where she continued to sing and attend church, as well as travel. She recently moved to Portland, OR to be closer to her daughter.

Beverley is survived by her daughter Lesley Atlansky of Portland, OR, her four grandchildren, as well as numerous nieces, nephews, cousins, and friends. She was preceded in death by her husband Frank Blackford, her son David Blackford, and her sister Barbara O'Connell.

and went on to raise their two children, David and Lesley, in El Segundo. Beverley was both a volunteer and employee of ESUSD, and was an active member of El Segundo United

Philip William Allen 1939 - 2024

Philip William Allen, Jr. passed away peacefully at his home in El Segundo where he was a resident for 33 years. He is survived by his wife Susan of 33 years, sons Michael (Ellen) of Alameda, CA, Jeffrey (Laurie) of Henderson, NV, step-children Christy (Scott) Winn of Newport Beach, Michael (Marci) Hutt of Villa Park, Taryn Hutt of NYC, and 7 grandchildren, Jake & Trevor Winn, Leah & Aubrey Hutt, Nathan Allen, Athena & Troy Allen.



State University. He moved to Southern California in the early 1970's where he began his career in Aerospace, working for TRW/Northrop Grumman for over 30 years. Phil ran countless proposals and served as lead systems engineer on numerous programs. He was a wonderful husband, father, step-father, grandfather and friend. He had a great wit, was an avid reader, loved building and flying remote control airplanes, the St Louis Cardinals, animals, sports, hockey (playing until he was 75 yrs), backyard BBQs and parties, and pickle ball. Phil could strike up a conversation with anyone and anywhere who was wearing a hat with a team logo on it.

Phil will be greatly missed by so many. We will be honoring Phil at his Celebration of Life on Saturday, April 6th at 3:00 at the Zimmerman Automobile Museum. •

Phil was born October 11, 1939 in Albany, New York where he spent his childhood. He joined the US Army in 1958 and served as an engineering officer in various locations around the world and was honorably discharged in 1962. Phil began his advanced education at Rensselaer Polytechnic Institute (RPI) in upstate NY and went on to earn his PhD in Electrical Engineering at Michigan

Infectious Generosity is Spreading Fast

By Matthew K Branin

Think of the last viral video you saw. How many people did you tell or talk to about it? How many people did you tell or talk to about it? Now, what if that video wasn't a video but an act of generosity? Would you share it as much? Infectious Generosity is a movement that hopes to do just that: make random acts of generosity go viral and Chris Anderson, the author of the book by the same title, thinks it can change the world. Chris describes the idea in the book as "anchored by two complementary themes: The Internet can turbocharge generosity, and generosity can transform the internet. Each theme feeds the other."

The internet is a powerful force; the term "viral" refers to ideas or content spreading rapidly across the web, like a virus. Unlike its namesake, Anderson hopes to harness this power to spread a positive message through acts of generosity. In conjunction with the book, Anderson and the team at Infectious Generosity have launched an AI assistant named TIGG.

As the Infectious Generosity website calls it, anyone can access this, an AI Guru. When I asked TIGG to tell me about its mission, the response was surprising. TIGG relayed

that its mission was to "sprinkle that extra bit of magic into everyone's day by nudging them towards more generous actions. Think of me as a cheerleader for the good stuff, a jovial-jump-starter for joy, if you will."

After trading around a dozen messages back and forth with the AI, answering honestly, if a little guardedly, it encouraged me to "channel your journalistic superpowers to create something that echoes through the hearts of your readers."

Similar generosity movements have made waves as recently as 2000 when a movie called Pay It Forward introduced a concept by the same name. Based on an original story by author Catherine Ryan Hyde, the novel has been translated into over 20 languages. The book describes a system in which the main character starts by doing a favor for a stranger without the expectation of reward, but there's a catch: that stranger must then do a favor for three additional strangers. While the story is fictional, the spirit of generosity at the time was quite real and inspired an International Pay It Forward Day celebrated in over 80 countries annually on April 28th.

Chris Anderson is an Oxford-educated entrepreneur who started his career in **See Generosity, page 9**

COLORING CONTEST GALLERY

5-8 Years Old

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Declyn McAndrews



Emily Martin

More Art on page 15

ESUSD Board Meeting Report

The following information covers the March 12, 2024 ESUSD board meeting and was taken from ESUSD website:

Congratulations to Our Spelling Bee Champs!

In January, Center Street and Richmond Street 4th and 5th grade classes hosted class spelling bees to determine who would compete in each school's spelling bee. Each school then hosted its own bee at the end of January, following the Scripps National Spelling Bee rules and regulations. Center Street 5th grader Ryma Ghosh and Richmond Street 4th grader Emmerson Hwang won their respective school competitions, and went on to compete against each other at a regional competition on February 28. Ghosh emerged as the ESUSD Spelling Bee Champion, who will go on to the Los Angeles County Regional Spelling Bee on March 20. The board recognized both Ryma and Emmerson for their achievements.

CBO Presents 2nd Interim Financial Statement

ESUSD Chief Business Official Kimberly Linz presented the 2023-24 Second Interim Budget Report. Highlights of the report included:

The district is putting forth a Positive Certification, meaning it will meet its obligations in the current year and the next two years.

The Cost-of-Living Adjustment (COLA) from the state is currently expected to be 2.73%. At the time of the adopted budget in June 2023, a 3.95% COLA was expected. However, the legislative analyst office predicts a 0.00% funded COLA for 2024-25.

The district was able to provide a 7.5% raise for all staff members for 2023-24.

Over the next few years, due to the decreasing COLA and current economic conditions, the district expects to be operating in a deficit. Financial staff will closely watch and balance the budget as much as possible, and the deficit will require monitoring.

The recently approved retirement incentive resulted in 16 employee retirements. The district is realizing significant savings from those retirements, as half the positions will be eliminated and the other half will be filled by new staff members who will likely be lower on the pay scale.

In addition, the district will be eliminating positions funded by one-time funds and

re-examining site and department budgets for 2024-25.

The Board of Education voted to accept the Second Interim Budget Report. It was then submitted to the Los Angeles County Office of Education. Next, district staff will attend the Governor's 2024-25 May Revision Workshop. By June 30, the Local Control Accountability Plan and budget for 2024-25 need to be adopted.

Additional Board Actions

The board approved The Education Support Services Consulting Group to conduct a search for the next ESUSD superintendent. The consultants will work with the district and the community in the process of hiring the next ESUSD Superintendent.

The board voted to enter into an agreement with Kirksey & Co. Inc. to provide furniture for the music classroom, CBI classroom, and concession offices for the El Segundo High School Band and Community Based Instruction Building Project. The El Segundo High School Band Director was involved in identifying the essential furnishing needs for the new classroom space.

After analyzing the district's staffing needs for 2024-25, it was determined that eight FTE positions were no longer needed. The board approved Resolution #11-2023/24, Reduction or Discontinuance of Particular Kinds of Services and Establishment of Tiebreaking Criteria. As a result of certificated retirements effective June 7, 2024, the positions in question will be unfilled; therefore, it will not be necessary to issue layoff notices to any employees as a result of the passage of this resolution.

The board voted to accept the proposal from NIC Partners, Inc. for purchase and installation of cameras for the El Segundo High School New Band & Community Based Instruction Building Project. The total project will cost \$95,045. The board approved Contract Change Order Three with Keystone Builders Inc. for the Richmond Street Classroom Building Project.

The board approved Work Authorization #13 for positions required for upcoming construction projects. The proposed support staff is one full-time, onsite project manager and one full-time project engineer for 17 months, through August 2025. The district will only be invoiced when the positions are staffed and for the days worked. •

Pajama Game for Dementia Patients

By Lauren Mahakian,
Family Connect Care

Families often ask me why their loved ones will not change their clothes. More specifically, families complain about how their loved one no longer dresses—or undresses, so to speak—for bedtime. At first glance, this is a mystery, especially when, for decades, likely looked forward to bedtime and unwinding after a long day.

There are many potential causes to “unlock” here. Before starting, let's remind ourselves of one crucial fact: you will never win an argument with your loved one with dementia. You will not succeed at reasoning with them or convincing them to do as you expect. The reality of a person with dementia is different from what those of us who reason might expect. We must remain creative when developing strategies to improve their quality of life.

The reasons behind the behavior may differ widely between people with dementia. Some lose track of time and don't readily accept that it's time to prepare for bed. Others may forget they haven't changed clothes for a day or days or believe they have changed recently. Others forget that the clothes they just removed are dirty and put them back on.

Other factors may also play into the mix. For example, some people with dementia are no longer capable of making good choices, even when the choice seems obvious. Others may find comfort or security with one or a few items of clothing and resist changing out of them. Still others cling dearly to what independence remains when they cannot make most decisions for themselves, stubbornly refusing to change

when asked.

Before we discuss approaches, we should also consider our loved one's physical and mental state. Body aches, fatigue, or feeling chilled may prevent someone from wanting to change clothing. We also must monitor for patterns or clues from behaviors or even what they say. Many people with dementia develop a like or dislike for specific clothing, possibly even the color or patterns. And if clothing doesn't fit well or is too tight, that may also contribute.

So, how do we get creative to help our loved ones into fresh clothing, especially at bedtime? One approach is to turn dressing for bed into an activity – a pajama game of sorts. Lay pajamas or favorite bedclothes out on the bed and take a presumptive approach. Have hot chocolate or herbal tea ready for your loved one to enjoy, and play music to make winding down more comfortable.

If the game fails, you may need different approaches, like waiting for them to fall asleep, removing dirty clothing from their room, and replacing them with fresh clothing. Whether dressing for the day or bed, keep it simple. Clear the closet to just a few choices. Fewer choices make easier decisions. It is always good to provide clothing in their favorite colors and to remove clothing that isn't appropriate for the season.

Lastly, dump feeling embarrassed that your parent or other loved one who was once a conservative dresser is now comfortable wearing joggers and a cartoon-themed sweatshirt. Remember that we want our loved ones to be clean, comfortable, and happy. •

Sports

El Segundo Girls U14 All Stars Win Western States Championship

Story by Gregg McMullin

The El Segundo's AYSO Region 92 girls U14 All Star team made an epic run that culminated in a Western States Championship. Much like the El Segundo Little Leaguers run to a World Series title that was three years in the making, this all-star team's path to immortality actually began during the 2019/20 season. They were edged out in the U10 Area final by Manhattan Beach. The following year this team was once again runners up in the U12 division following a tough loss to North Redondo. In 2023, their first in U14, El Segundo reached the Area final for the third consecutive time but fell to Manhattan Beach.

This season, and the final year of All-Star eligibility for most of the team, proved to be their time to shine. El Segundo finished Area play in first place with shutout victories over Westchester, North Redondo, South Redondo, and two Manhattan Beach teams. The win propelled El Segundo into the Section Tournament in Redlands.

El Segundo faced a physical South L.A. in the opening round of the Section Tournament. In this physically active contest, El Segundo

received goals from Reilly Stebbins and Nora Gormley in another shutout 2-0 victory. The win came with a price when Riley Stewart, daughter of Head Coach Jordan Stewart, suffered a double leg fracture. Assistant Coaches Brendan Gormley and Lance Buström took over for Coach Stewart while he was with his daughter. El Segundo rounded out day one with two more shutout victories over Diamond Bar and La Verne.

Day two started with an 8-0 win over South Ontario. El Segundo scored goals from Stebbins and Gormley, along with Olivia Torres, Maddie Leitch, Hannah Buström, and Saya Elliott. The win set up a final against Alhambra with a trip to the Western States tournament on the line.

In the final, the scoreless game was broken up when Saya Elliott converted a penalty kick for El Segundo for a 1-0 lead. Alhambra quickly responded with the equalizer. It was the first goal scored on El Segundo in All-Star play. That goal, combined with the emotional drain of the weekend, seemed to take the wind out of El Segundo's sails. Alhambra went on to score a second goal and

See Sports, page 6

ES Youth Cheer Ends Season with Three National Titles

El Segundo Youth Cheer wraps up the 23-24 season with three National Titles! The program consists of five different teams comprised of athletes ages 5-14. In the fall, the cheerleaders cheer for El Segundo Youth Football. In November, the cheerleaders start their competitive season.

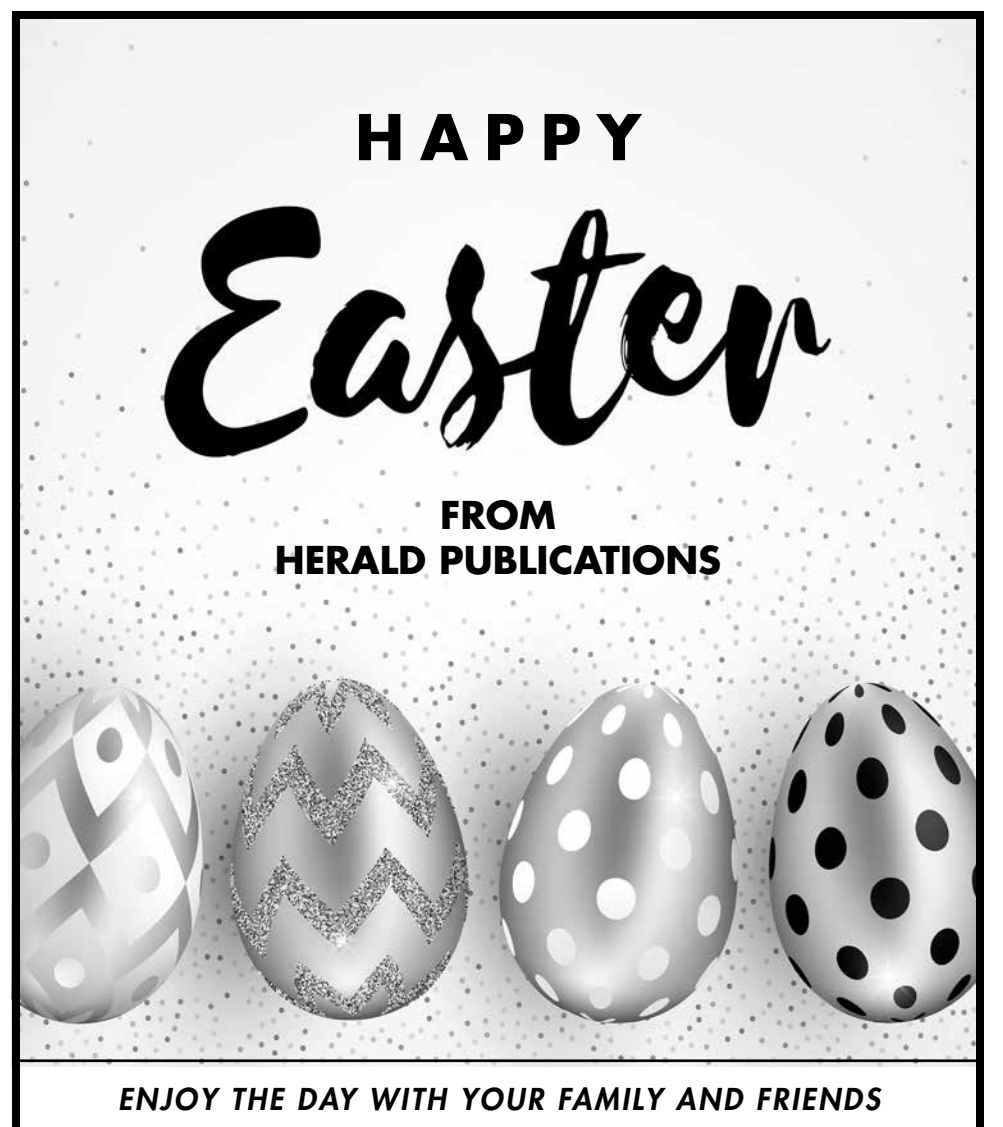
This year, three teams, the Gremlins (ages 6-7), the Junior Pee-Wees (ages 8-10), and the Pee-Wees (ages 11-12), won the league championships. The Jr. Midgets (ages 13-14) took second place in the league, missing first by two one-hundredths of a point!

After winning the league championships, the Gremlins and Junior Pee-Wee Teams headed to Las Vegas for The JAMZ National

Championships in January. The JAMZ Nationals includes teams from across the Western United States. Both teams competed in two divisions: sideline and show cheer. The sideline division focuses on crowd-leading, and the show cheer combines crowd-leading with stunts, tumbling, jumps, and dance set to music. The Gremlin team took third place in sideline and fourth place in show cheer.

It was the first time any of the athletes had competed on the National stage. It was a very strong finish! The El Segundo Junior Pee-Wee team defended their National title from 2023 by taking first place in sideline for 2024. They retook the stage later in the day

See Cheer, page 10



Classifieds

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SEEKING ROOM

Lived in El Segundo for 18 yrs, current house being sold. Out of town 25% time. Require off street parking. Skip, 310.322.1604.

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EMPLOYMENT

Slalom has multiple openings for the following positions at its El Segundo, CA office (various types/levels): BI Consultant [Job ID 15029]: Produce financial and market intelligence by querying data repositories and generating periodic reports. Must be available to work on projects within commuting distance of Slalom, Inc.'s El Segundo office. Some telecommuting is permitted. \$114,607 - \$150,920/yr. BI Consultant [Job ID 40374]: Devise methods for identifying data patterns and trends in available information sources.

Generate standard or custom reports summarizing business, financial, or economic data for review by stakeholders. Must be available to work on projects within commuting distance of Slalom, Inc.'s El Segundo office. Some telecommuting is permitted. \$114,607 - \$119,607/yr. TO APPLY: Go to www.jobpostingtoday.com, search for job ID & submit resume.

WANTED

ANTIQUES, COLLECTIBLES, jewelry, military, pottery, garden, mid-century, retro, art, ASIAN, silver, coins, stamps, anything unusual. FREE APPRAISALS. You know us from Storage Wars. Buy/Sell. 310.322.3895. El Segundo.

To appear in next week's paper, submit your Classified Ad by Noon on Tuesday. Late Ads will incur a \$20.00 late fee.

Police Reports

Monday, March 18th

A commercial burglary report was taken at 0928 hours from the 200 block of North Pacific Coast Highway. Unknown suspect(s) stole the victim's electric bicycle.

A criminal threats report was taken at 0944 hours from the 2100 block of East Mariposa Avenue. Unknown suspect threatened the victim by text message.

A criminal threats report was taken at 1147 hours from the 900 block of North Pacific Coast Highway. Unknown suspect(s) sent threatening emails to the victim.

A shoplifting report was taken at 1847 hours from the 300 block of North Pacific Coast Highway. A male adult suspect(s) took multiple items from the store without rendering payment.

An incident report was taken at 1802 hours from the 400 block of West Walnut Avenue regarding an ongoing landlord/tenant dispute.

A petty theft/identity theft report was

taken from the 700 block of South Pacific Coast Highway. Two female suspect(s) stole the victim's wallet and attempted to make purchases with the victim's card at the Apple Store in Manhattan Beach.

One female adult was arrested and cited on the field at El Segundo Boulevard/ Isis Avenue in the City of Hawthorne for one Hawthorne PD misdemeanor traffic warrant.

One female adult was arrested and cited on the field at El Segundo Boulevard/ Isis Avenue in the City of Hawthorne for displaying false vehicle registration.

Tuesday, March 19th

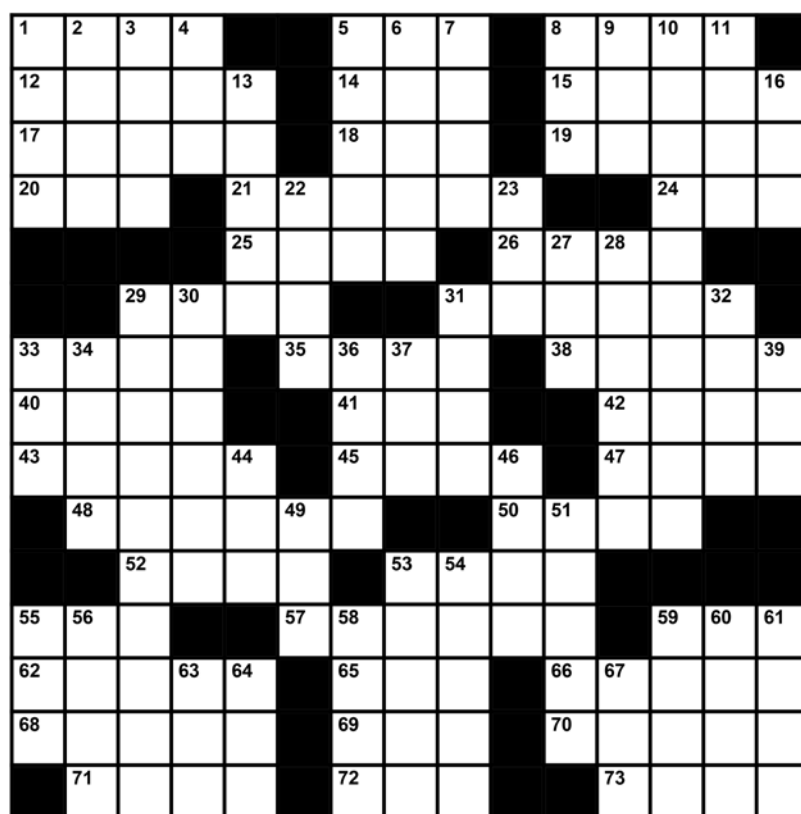
A stolen vehicle report was taken at 0544 hours from the 900 block of East Grand Avenue. Taken was a 2018 Dodge Challenger.

A petty theft and identity theft report was taken at 1024 hours from the 300 block of Main Street. Unknown suspect(s) took a wallet containing several credit cards from

See Police Reports, page 12

WEEKLY CROSSWORD

See Answers Next Week



Across

- Phone downloads
- Car, affectionately
- Sprint
- Remnant from the past
- Clover, alfalfa, etc.
- One way to read
- Impart knowledge
- Gnawed
- Artistic category
- Cloud backdrop
- Hold back
- Truck weight
- Falsehoods
- 1917 car
- Fence
- Intelligence
- Like fine wine
- Undergarment material
- Microsoft co-founder
- Too hasty
- Granola bar bit
- Snack
- Hints
- Salt water unit
- Disoriented
- Items in a quiver
- Frank
- Hackman of Hollywood

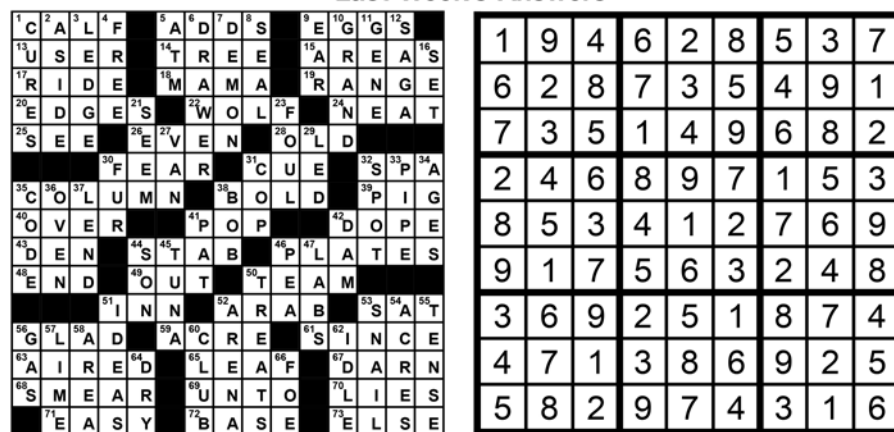
Down

- Painting and such
- Look-see
- Latitude
- Incite to attack, with "on"
- Outline
- Can't stand
- Spotted
- Make fun of
- Drink in a mug
- Argument
- Mark's replacement
- Type of hot pepper
- Animal lair
- Wood factory

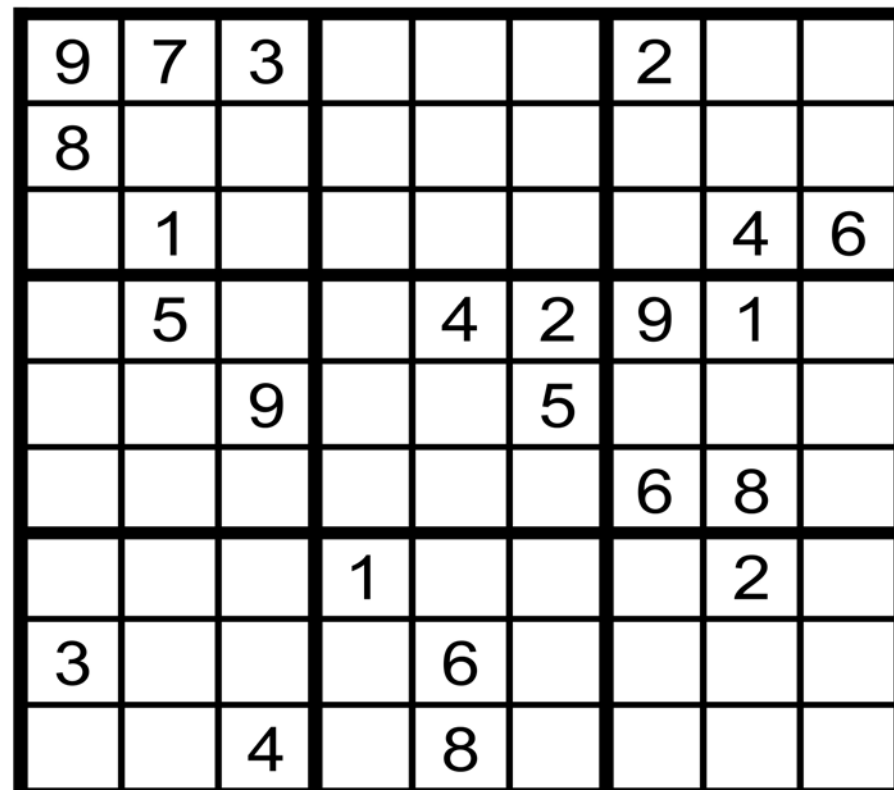
Across

- Teacup handle
- Apt
- Revival
- Cling to
- Kind of test
- Match divisions
- Type of welder
- Get together
- Summer pests
- White ball
- Scenery
- "My boy"
- Bette Midler song subject
- Dewey
- Organ part
- Hard to pin down
- Squirrel nut
- Teller type
- Wreckage
- Huck Finn's conveyance
- Location
- Is inquisitive
- Cream of the crop
- Stat for Jonathan Papelbon
- Pixel
- Like Netflix envelopes

Last Week's Answers



SUDOKU Medium



Each Sudoku puzzle consists of a 9x9 grid that has been subdivided into nine smaller grids of 3x3 squares. To solve the puzzle each row, column and box must contain each of the numbers 1 to 9.

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Entertainment

Film Review

Immaculate: This Feral Horror Film is Sinfully Sadistic

By Morgan Rojas for Cinemacy

Sydney Sweeney gives a wickedly righteous performance as a scorned nun turned rogue vigilante in the psychological horror film, *Immaculate*. Directed by Michael Mohan, who last collaborated with Sweeney in 2021's *The Voyeurs*, *Immaculate* may fall short when it comes to convincing plot points but still, it is without a doubt an unforgettable, blood-soaked visceral experience. *Immaculate* is now playing in theaters.

Sweeney (*Euphoria*, *The White Lotus*) plays Cecilia, a young nun who suffers a near-death experience and subsequently decides to uproot her life in America for a fresh start in Italy. With a renewed sense of optimism and faith that she will find her purpose here, she arrives at a beautiful convent, set in the remote Italian countryside. This spiritual sanctuary, with its baroque architecture and longstanding religious legacy, is where she is prepared to call home for the foreseeable future.

The language barrier aside, Cecilia receives a mostly warm welcome from the other religious residents, including Mother Superior (Dora Romano), Father Sal Tedeschi (Álvaro Morte), and the rebellious Sister Mary (Simona Tabasco). Nuns of all ages who have devoted their lives to serving the church live on the property, and Cecilia finds the sisterhood

comforting. However, the angelic facade deteriorates as she begins witnessing bizarre behavior and grotesque atrocities at the hands of the women she called sisters. Once Cecilia finds herself at the center of an unexplainable circumstance—falling pregnant despite being celibate—all hell breaks loose.

Proving that she can confidently master the spectrum of emotional and physical exertion, Sydney Sweeney gives a mesmerizing performance as Sister Cecilia. Both in front of and behind the camera, Sweeney—who also serves as the film's producer—gives it her all in a way we haven't seen before. *Immaculate* isn't without its flaws, however, especially in the script. For as strong as the first half of the film is, the plot seems to derail into goofy territory that leans more towards comedy than full-bodied horror. Suspension of disbelief isn't so much suggested as it is required here, and even then some moments come across as a parody of a campy horror flick. Sweeney and company nail the performances, every supporting role is successfully unwavering in its impact, yet *Immaculate* unfortunately pales in comparison to similar genre films with a more solid plot.

Those looking for a fun and freaky night out will find much to enjoy in *Immaculate*, despite its less-than-serious storyline. Sydney Sweeney proves that she has the range—and the vocal strength—to carry a horror film and watching her slowly spiral throughout the film's 89 minute runtime is sinfully sadistic. *Immaculate* made its World Premiere at the 2024 SXSW Film Festival and was nominated for the Audience Award in the Headliners category.



Immaculate, courtesy NEON.



Morgan Rojas

"The great gift of Easter is hope."
— BASIL HUME

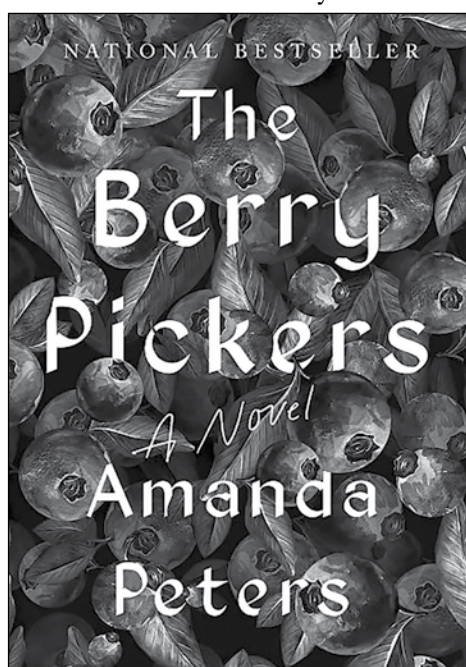
Check It Out

The Berry Pickers by Amanda Peters

By Kristen Morell, Librarian, El Segundo Public Library

In her debut novel, *The Berry Pickers*, Amanda Peters tells the story of a Native American family that is torn apart through a tragic event. It is July, 1962 and a Mi'kmaq family from Nova Scotia comes to Maine to pick blueberries for the summer season. A mere few weeks into their arrival, their youngest daughter Ruthie disappears. The last person to see Ruthie, was her brother, Joe. Ruthie was last seen sitting on her favorite rock near the berry field. Joe feels an immense amount of guilt and responsibility for Ruthie's disappearance. We later learn of Norma, a young girl living in Maine, who comes from an affluent family. Norma is an

only child and often feels suffocated by her overprotective mother. Norma regularly has vivid dreams, to her these dreams feel like memories, and she can't seem to get any clarity about these dreams from her mother or her emotionally distant father. As Norma gets older, she realizes there is something her parents are not telling her about her past. Norma spends decades trying to figure out what this family secret is. Told from Norma and Joe's perspectives in alternating chapters that are clearly labeled, this story is very easy to follow and hard to put down. There are many characters, and the author does a wonderful job of developing all of them and showing their importance to Joe and Norma. I should also note that there are no shocking surprises in this story, it is evident what has happened from the beginning, but that does not stop it from being a page-turner. To check out *The Berry Pickers*, visit www.elsegundolibrary.org to place it on hold.



The Berry Pickers by Amanda Peters.



Kristen Morell

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Sports

from page 3

that was enough for them to secure victory and advance as the Section One representative at the Western States tournament. But El Segundo's season wasn't quite done when they were awarded a Wild Card spot despite the loss and would also be going on to the prestigious Western States tournament.

On March 16th, the team traveled to Lake Forest in Orange County to play for the Western States title. El Segundo faced Ladera Ranch in the opening round and put up another shutout victory, 9-0. With the win, the locals advanced to the semifinals against Section 10 representative Lompoc. El Segundo's confidence and thrilling soccer style of play overwhelmed Lompoc and defeated them 6-0. It was another shutout for goalkeeper Brooke Lipshutz, who had help from defensive standout Ashlyn Ward.

In the final, El Segundo would have a shot at redemption when they lined up against Alhambra again. This time around, it would be a different outcome than the one for the Section final. El Segundo put together another solid performance defensively and secured a 2-0 victory. In the first half a goal by Audrey Winkle gave El Segundo a 1-0 lead. El Segundo padded their lead in the second half with less than ten minutes remaining. This time it came with a lob over the Alhambra keeper by Saya Elliott; it was her 23rd goal in All-Star competition.

This team, which had endured heartbreaking losses in the past three years, had overcome the adversity to conquer their goal of winning a Western States title.

It was a fairytale ending to what has been an incredible All-Star journey for these girls, but their soccer story is far from over. They will continue to represent El Segundo proudly as they participate in league and tournament play representing Gundo FC. A number of them will make the jump to High School at the end of the year where they'll look to bolster the high school team's success.

Eagle Golfers Have an Amazing Week

The El Segundo Eagles are doing something never achieved in school history. After defeating Santa Monica and Chadwick they ran their season record to 10-1 that includes for the first time, a ten-match win streak.

The Eagles played their home matches at Westchester Golf Course and hosted Santa



Bottom row L-R: Nora Gormley, Ashlyn Ward, Olivia Torres, Audrey Winkle; Top row L-R: Assistant Coach Lance Bustram, Riley Stewart, Chloe FitzGerald, Maddie Leitch, Assistant Coach Brendan Gormley, Hannah Bustram, Teana Najjar, Reilly Stebbins, Brooke Lipshutz, Head Coach Jordan Stewart, Delilah Perez, Saya Elliott not pictured, Nikki Bernauer. Photo courtesy Jordan Stewart.

Monica in a key Bay League matchup. On a sun-drenched day full of swirling winds, the Eagles took care of the Vikings 167-174. The match was close throughout the day until the Eagles took command, including the shot of the day. Ryan Sowder made an incredible shot with a 100-yard hole-out on the 9th hole for an eagle. Lukas Da Silva (-2), Jack Harris (+1), and Shaan Patel (+2) paced the Eagles to victory.

The match against Chadwick was a memorable one for the Eagles. Played at the prestigious Rolling Hills Country Club with perfect weather and views the Eagles were in awe of the course and facilities. When the jitters were overcome the Eagles took care of Chadwick 195-207.

The course was a challenge for most of the team since most had never played there before. So, playing on a private country club course was something they will remember. Defeating Chadwick, which is made up of mostly RHCC members, was just as impressive.

Head coach David March said, "We struggled as a team to adjust to the multi-tiered greens and pace of the putts." He added, "After struggling early, we calmed down to score a great number on a hard course." Lukas Da Silva even par and three tied at (+3) Jack Harris, Shaan Patel, and Collen Ungaro to lead the Eagles.

Playing their third match in as many days, the Eagles faced Santa Monica on their home course of Rancho Park Golf Course and won 189-195. The Eagles held off the Vikings, who had their best round of the season. El Segundo's slow star finished strong with Lucas Da Silva chip in birdie on the 8th and Ty Patel's birdie on the 9th hole.

In the last two holes, when it matters the most, the Eagles shot two under as a team with two birdies and eight pars (five players combined). Shaan Patel (-1), Lukas Da Silva(E), and Jack Harris (+2) had the lowest scores for the Eagles. Coach March said, "I was very proud of how we handled

the adversity of losing most of the match but getting dialed in at the end and coming away with the victory."

The Eagles won't get much of a break this week when they face two undefeated teams. On Monday, they host Vistamar at Westchester Golf Course, Tuesday against Mira Costa, and on Wednesday, they play at Chester Washington against Mira Costa to wrap up the week.

Baseball Team Goes Extra Innings for Win

The Eagles faced the Bishop Montgomery Knights, and El Segundo prevailed for the ninth time in the past ten meetings. The 4-3 win was a marathon game that went 12 innings and lasted over three hours. There were 33 strikeouts recorded and over 400 pitches thrown.

Dylan Alcalá started for the Eagles and, after a shaky start, settled down. He went seven innings, struck out seven, and gave up two earned runs and two hits before giving way to Wil DeBlanc. In his four innings, DeBlanc gave up one run and two hits and struck out eight in his longest relief stint of the season. Sam Forthuber, who got the win, struck out three in the twelfth inning.

The Eagles had a rough day at the plate, with just six hits, but they were timely. Hudson Comer hit a game-tying solo home-run, Mateo Heredia had an RBI single, and Lincoln Quaintance, who was 3-for-6, had an RBI double and the game-winning RBI single in the 12 twelfth inning.

Softball Team Splits Pioneer Matchups

The Eagles defeated South Torrance 9-0 and were led by Sienna Mayer. The junior shortstop turned in her biggest game of the season, going 2-for-3 with a home run, four RBIs, and two runs scored.

The Eagles were riding high off their 9-0 win over South Torrance but fell to the Torrance Tartars 2-1 in nine innings. The loss, unfortunately, continues a disappointing trend for the Eagles in their matchups with Torrance; they've now lost three in a row to the Tartars.

Allie Stevenson broke the scoreless game in the top of the ninth with her first home run of the season. She ended up going 2-for-5 with a home run and a stolen base. Marilyn McCaverty had a good day at the plate, going 3-for-3 and getting on base in all five of her plate appearances. •

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Quote for the Week:
"DO NOT JUDGE ME BY MY SUCCESS, JUDGE ME BY HOW MANY TIMES I FELL DOWN AND GOT BACK UP AGAIN." —NELSON MANDELA



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FUNCTIONAL KITCHENS WITH STYLE

(BPT) - As the heart of the home, you want your kitchen to reflect your style but also help you get the job done - whether that's cooking, cleaning, entertaining or numerous other tasks. If your current kitchen is slowing you down, you may want to consider functionality upgrades.



Keep in mind, functionality does not equate to lackluster style.

Expert designers look for upgrades that enhance the kitchen's usability and appearance. This blend of fashion and function will help you create a kitchen that will truly stand out.

Even if you can't completely renovate the space, you can make strategic changes that make a big impact to your lifestyle. How do you decide where to invest time and money improving the function and style of the kitchen?

"Invest in products that are going to be the focus of the space or things you are using every day," said Alex Yacavone, Kohler Design Studio manager.

Yacavone recommends farmhouse kitchen sinks, like the Whitehaven sink in the color Truffle. This apron-front kitchen sink features a versatile farmhouse style that complements any decor. A large single basin accommodates large pots

and pans, while the sloped bottom helps with draining and cleanup. Crafted from enameled cast iron, this sink resists chipping, cracking or burning for years of beauty and reliability.

Yacavone's advice: "The kitchen is a place where people gather, so it needs to be functional. The best way to not sacrifice style for function is to pick timeless styles and finishes to ground the space. Then you can add personal touches that showcase your unique style," she said. Finishes like chrome and polished nickel can feel elevated, but also complement a lot of different styles and colors. This allows you to play with tile and paint colors, while knowing your metal finishes won't clash.

For example, the Crue Touchless faucet in chrome blends function with classic styling. The silhouette - a simple arched

spout and single lever handle - offers a straightforward style that adapts to nearly any kitchen design.

Another noteworthy finish with staying power is French gold. The Purist faucet in Vibrant French Gold is a stunning faucet with a strong architectural form and simple-to-use features. The high-arch swing spout maneuvers easily

around large cookware, while the side lever handle controls temperature and flow. Yacavone said warm colors like this have a connection with nature and are currently gaining popularity. These can make the kitchen feel calm and soft, evoking positive emotion in the space. For personal touches that inject your own unique style, consider investing in a backsplash in graphic tiles or a favorite color. This showcases your personality and can make the room one of a kind. When it comes to style and functionality in the kitchen, you don't have to choose. With this expert insight and some strategic planning, you can update your kitchen and enjoy it for many years to come. *

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Generosity

publishing and journalism. When he moved to the US in 1994, Anderson founded Imagine Media. At its height, Imagine Media was responsible for over 150 magazines and websites. Anderson began to search for ways to continue his work as a champion of change and self-betterment.

Anderson found that opportunity when he became the current curator of TED Talks, the international public speaking organization. Anderson took over TED in the early 2000s with the blessing of its founder, Richard Saul

Wurman. Wurman, along with Harry Marks and Frank Stanton, started the conference in 1984, and in its early years, the presentations primarily focused on science and technology topics. Anderson challenges people to "go and work on that thing that keeps you up at night until it gets done. Until it's good enough - Don't stop until it's good enough to share. And then share what you've learned."

Under Anderson's tenure, the organization broadened to include a wide array of positive and helpful content. Anderson hired media

innovator June Cohen to build what would become TED.com, an online platform where anyone can access hours of TED Talks content completely free. As stated on its website, Ted Talks' mission is to be "dedicated to discovering and spreading ideas that spark conversation, deepen understanding, and drive meaningful change."

Anderson recently partnered with a team of three psychologists to test his theory on generosity, and the findings were published in the Psychological Science journal. The experiment was conducted with over 200 participants in seven different countries, each given \$10,000 and the only catch was they had to report how they used the money. The

results were that the average participant spent over half the money given for the benefit of other people. The experiment built in a control to see if the altruistic spending was only due to social pressure, but the experiment found individuals publicizing their expenditure on then Twitter and little various to those who could keep their purchases private. Anderson believes "generosity is in our genes."

Infectious Generosity was released in late January 2024 to positive reviews and has four stars on Amazon. It's available at all major retailers and on its website. TIGG is also available for free on the Infectious Generosity website, but users will need to set up an account. •

from page 2

Jose Calderon

from front page

"Open Door Policy" is to the city's culture.

Jose's commitment to the work and the city is inspiring. He described picking up a phrase during his career that had become a core principle of his approach to his work: "IT is the enabler of business."

It is a simple and incredibly collaborative approach. "There are things behind the scenes that people are unaware of, they don't need to be aware of..." Jose shared. "It's very much preventative, it's being proactive..."

This is all a part of Jose's unique approach to IT; rather than just responding to your ticket, he's willing to help you in person if possible. "Knowing when to engage, knowing when to back off... That's really the tough part."

IT is present in every city building, including the library, El Segundo High School, and even Rec Park. And for those who think he's there to fix your printer, think again. Jose was smooth, as he assured me, "That's the easy stuff."

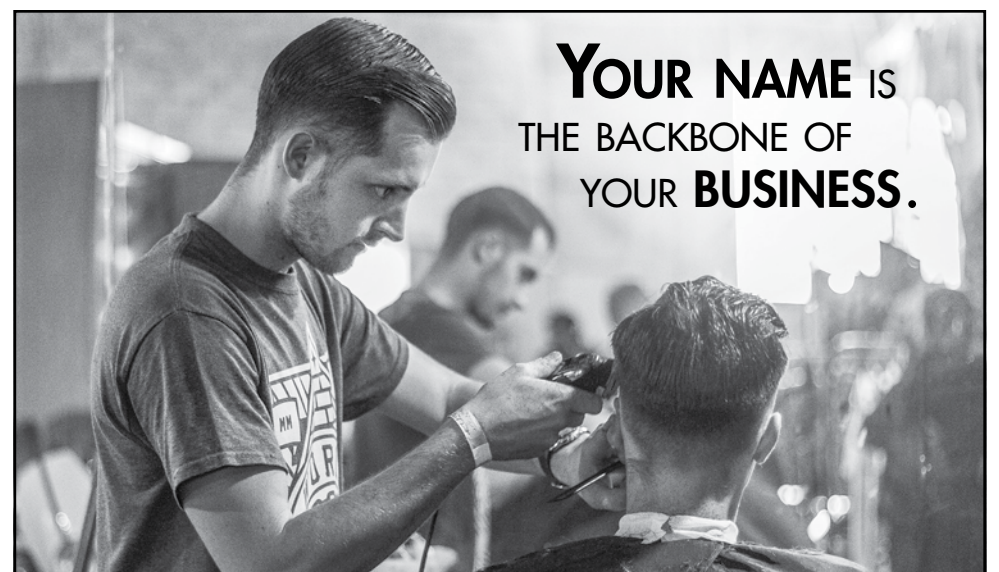
Jose was proud to discuss spearheading a program with the Department of Homeland Security (DHS) to evaluate the El Segundo

environment and work with their team to ensure maximum protection. He was undaunted when he described various exercises involved with the program, including a PEN TEST, which stands for Penetration Test.

Jose is up for the challenge; his commitment to best practices has set the standard for El Segundo at the highest possible level. "[DHS's] expertise is kind of ultimate," Jose described, "Very happy to have their attention."

While showing me around City Hall, Jose warmly greeted everyone we encountered. We visited the IT office, which is located next to the server room on a very basement-looking ground floor of City Hall, but Jose was pleased to share that he's been making preparations for a new, purpose-designed space above ground for him and his team.

As we were wrapping up, Jose received a call that AT&T was on the way. Keeping the city safe is a full-time job that Jose described as a "juggle." After spending the morning with Jose and getting to know more about him and his amazing work for the city, I can confidently say we're in very capable hands. •



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Cheer

from page 3

and won the National Title in the show cheer division, too! The Junior Pee-Wee team has been extremely consistent all season. Winning two National titles is amazing!

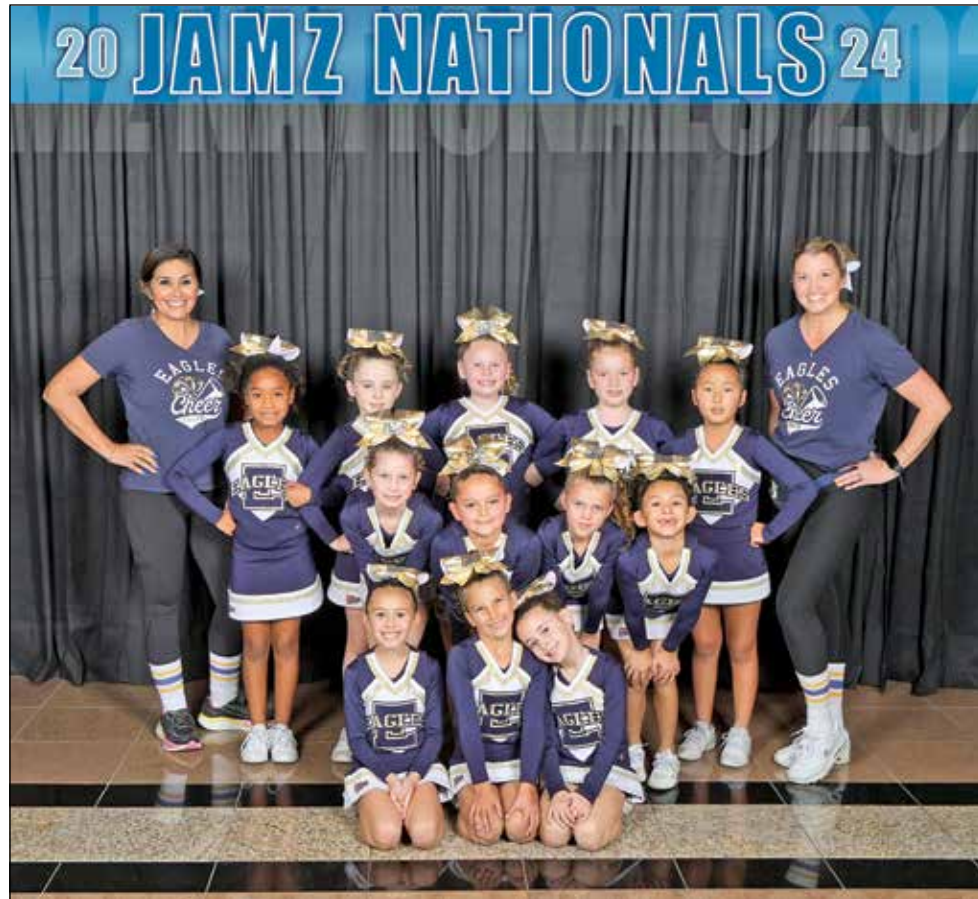
Once the league championships were over, the El Segundo Pee-Wee team and the Jr. Midget team combined into one team to finish

their season. This season, the team decided to forgo competing at JAMZ Nationals and attempt to earn a bid to attend The Quest National Championships in Orlando, FL.

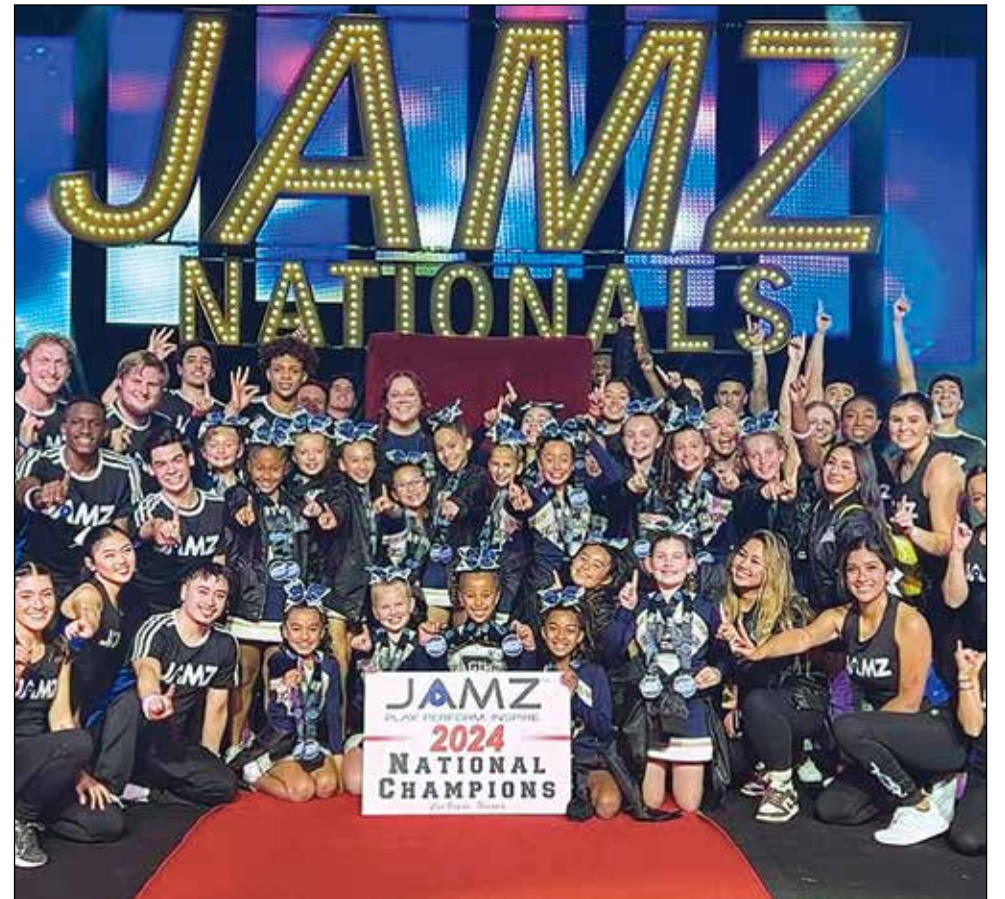
The team earned a first-place finish at a Bakersfield competition and first place with a partial-paid bid to The Quest at a

competition held at USC. In March, the team traveled to Orlando, FL, and joined teams nationwide to compete for the National Title. The competition took place over two days. Day one counted for 25% of the total score, and day two for 75% of the total score. On March 5th, El Segundo took the floor and

hit their routine, then on March 6th, they hit the routine again! The two hit routines earned them first place and the National title! It was an incredible experience competing with teams from across the US. We are so proud of how consistent the team was at the championships! •



Gremlin JAMZ 24.



The 2024 Champions.



El Segundo 14Y Cheer. Photos courtesy Alison McPeck.



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The following person(s) is (are) doing business as 1) 128 CONSTRUCTION CONSULTANTS, 2) 128 CONSULTANTS, 1529 WALGROVE AVE, LOS ANGELES, CA 90066, LOS ANGELES COUNTY. Registered Owner(s): SCOTT DECURTIS, 1529 WALGROVE AVE, LOS ANGELES, CA 90066. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name or names listed above on: 02/2024. Signed: SCOTT DECURTIS, OWNER. This statement was filed with the County Recorder of Los Angeles County on February 15, 2024. NOTICE: This Fictitious Name Statement expires on February 15, 2029. A new Fictitious Business Name Statement must be filed prior to February 15, 2029. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 3/7, 3/14, 3/21, 3/28/24 **H-3373**

Fictitious Business Name Statement 2024044623

The following person(s) is (are) doing business as AAI PEST CONTROL, 15415 S MARQUARDT AVE, SANTA FE SPRINGS, CA 90670, LOS ANGELES COUNTY. Registered Owner(s): RENTOKIL NORTH AMERICA, INC., 1125 BERKSHIRE BLVD, SUITE 150, WYOMISSING, PA 19610. PENNSYLVANIA. This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name or names listed above on: 01/2024. Signed: RENTOKIL NORTH AMERICA, INC., WILLIAM MCALLISTER, SECRETARY. This statement was filed with the County Recorder of Los Angeles County on February 28, 2024. NOTICE: This Fictitious Name Statement expires on February 28, 2029. A new Fictitious Business Name Statement must be filed prior to February 28, 2029. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 3/7, 3/14, 3/21, 3/28/24 **H-3374**

Fictitious Business Name Statement 2024046371

The following person(s) is (are) doing business as WOOFIE'S OF TORRANCE, 4881 W 130TH STREET, HAWTHORNE, CA 90250, LOS ANGELES COUNTY. Registered Owner(s): GUTIERREZ HOLDINGS CORPORATION, 4881 W 130TH STREET, HAWTHORNE, CA 90250. CA. This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name or names listed above on: N/A. Signed: GUTIERREZ HOLDINGS CORPORATION, GLORIA A. GUTIERREZ, PRESIDENT. This statement was filed with the County Recorder of Los Angeles County on March 1, 2024. NOTICE: This Fictitious Name Statement expires on March 1, 2029. A new Fictitious Business Name Statement must be filed prior to March 1, 2029. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 3/7, 3/14, 3/21, 3/28/24 **H-3376**

Fictitious Business Name Statement 2024045412

The following person(s) is (are) doing business as REGATTA VENTURES MANAGEMENT, 880 APOLLO ST, STE. 129, EL SEGUNDO, CA 90245, LOS ANGELES COUNTY. Registered Owner(s): REGATTA CAPITAL GROUP, LLC, 880 APOLLO ST, EL SEGUNDO, CA 90245. CA. This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: 01/2024. Signed: REGATTA CAPITAL GROUP, LLC, RUSSELL MOHBERG, MANAGING MEMBER. This statement was filed with the County Recorder of Los Angeles County on February 29, 2024. NOTICE: This Fictitious Name Statement expires on February 28, 2029. A new Fictitious Business Name Statement must be filed prior to February 28, 2029. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 3/7, 3/14, 3/21, 3/28/24 **H-3377**

Fictitious Business Name Statement 2024044189

The following person(s) is (are) doing business as INTERPORT FREIGHT SYSTEMS, 12923 CERISE AVENUE, HAWTHORNE, CA 90250, LOS ANGELES COUNTY. Registered Owner(s): SCAN-SHIPPING INC., 4201 LONG BEACH BLVD., LONG BEACH, CA 90807. NJ. This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name or names listed above on: 01/2024. Signed: SCAN-SHIPPING INC., FRANK J COZZARELLI, VICE PRESIDENT. This statement was filed with the County Recorder of Los Angeles County on February 28, 2024. NOTICE: This Fictitious Name Statement expires on February 28, 2029. A new Fictitious Business Name Statement must be filed prior to February 28, 2029. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 3/7, 3/14, 3/21, 3/28/24 **H-3378**

Fictitious Business Name Statement 2024044620

The following person(s) is (are) doing business as ELEMENT MATERIALS TECHNOLOGY RANCHO DOMINQUEZ, 18100 SOUTH WILMINGTON AVENUE, RANCHO DOMINGUEZ, CA 90220, LOS ANGELES COUNTY. Registered Owner(s): ELEMENT MATERIALS TECHNOLOGY HUNTINGTON BEACH LLC, 10562 BOLSA CHICA, HUNTINGTON BEACH, CA, RANCHO DOMINGUEZ, CA 45014. NORTH CAROLINA. This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: 12/2017. Signed: ELEMENT MATERIALS TECHNOLOGY HUNTINGTON BEACH LLC, MARCY L. NEAL, SECRETARY. This statement was filed with the County Recorder of Los Angeles County on February 28, 2024. NOTICE: This Fictitious Name Statement expires on February 28, 2029. A new Fictitious Business Name Statement must be filed prior to February 28, 2029. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 3/7, 3/14, 3/21, 3/28/24 **H-3375**

Fictitious Business Name Statement 2024046583

The following person(s) is (are) doing business as ELEMENT MATERIALS TECHNOLOGY WICHITA, 5320 WEST 104TH STREET, LOS ANGELES, CA 90045, LOS ANGELES COUNTY. Registered Owner(s): NTS LABS, LLC, 3701 PORT UNION ROAD, FAIRFIELD, OH 45014. CALIFORNIA. This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: 09/2022. Signed: NTS LABS, LLC, MARCY L. NEAL, SECRETARY. This statement was filed with the County Recorder of Los Angeles County on March 1, 2024. NOTICE: This Fictitious Name Statement expires on March 1, 2029. A new Fictitious Business Name Statement must be filed prior to March 1, 2029. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 3/7, 3/14, 3/21, 3/28/24 **H-3379**

Fictitious Business Name Statement 2024049640

The following person(s) is (are) doing business as HERALD PUBLICATIONS INC, 531 MAIN ST., #1160, EL SEGUNDO, CA 90245, LOS ANGELES COUNTY. AI #ON: 1315788. Registered Owner(s): HERALD PUBLICATIONS, INC., 531 MAIN ST., #1160, EL SEGUNDO, CA 90245. CA. This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name or names listed above on: 04/2014. Signed: HERALD PUBLICATIONS, INC., HEIDI MAERKER, CEO. This statement was filed with the County Recorder of Los Angeles County on March 6, 2024. NOTICE: This Fictitious Name Statement expires on March 6, 2029. A new Fictitious Business Name Statement must be filed prior to March 6, 2029. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 3/14, 3/21, 3/28, 4/4/24 **H-3380**

Fictitious Business Name Statement 2024049007

The following person(s) is (are) doing business as SOUL, 801 S GRAND AVENUE, APT 2011, LOS ANGELES, CA 90017, LOS ANGELES COUNTY. Registered Owner(s): LOVED, COMPANY, 801 S GRAND AVENUE, APT 2011, LOS ANGELES, CA 90017. DELAWARE. This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name or names listed above on: N/A. Signed: LOVED, COMPANY, SOHAYLE SIZAR, PRESIDENT. This statement was filed with the County Recorder of Los Angeles County on March 5, 2024. NOTICE: This Fictitious Name Statement expires on March 5, 2029. A new Fictitious Business Name Statement must be filed prior to March 5, 2029. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 3/14, 3/21, 3/28, 4/4/24 **H-3381**

Fictitious Business Name Statement 2024049010

The following person(s) is (are) doing business as BLUEPRINT BRYAN JOHNSON, 5042 WILSHIRE BLVD #26878, LOS ANGELES, CA 90036, LOS ANGELES COUNTY. Registered Owner(s): CONTINUANCE LLC, 5042 WILSHIRE BLVD #26878, LOS ANGELES, CA 90036. DELAWARE. This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: 08/2023. Signed: CONTINUANCE LLC, BRYAN JOHNSON, CEO. This statement was filed with the County Recorder of Los Angeles County on March 5, 2024. NOTICE: This Fictitious Name Statement expires on March 5, 2029. A new Fictitious Business Name Statement must be filed prior to March 5, 2029. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 3/14, 3/21, 3/28, 4/4/24 **H-3382**

Fictitious Business Name Statement 2024049689

The following person(s) is (are) doing business as CLEMENTINE MALIBU LAKE, 29470 LAKE VISTA DRIVE, AGOURA HILLS, CA 91301, LOS ANGELES COUNTY. AI #ON: 200709210005. Registered Owner(s): MONTE NIDO LAKE VISTA, LLC, 6100 SW 76TH STREET, MIAMI, FL 33143. CALIFORNIA. This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: 05/2017. Signed: MONTE NIDO LAKE VISTA, LLC, SUSAN BARRETT, SECRETARY. This statement was filed with the County Recorder of Los Angeles County on March 6, 2024. NOTICE: This Fictitious Name Statement expires on March 6, 2029. A new Fictitious Business Name Statement must be filed prior to March 6, 2029. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 3/14, 3/21, 3/28, 4/4/24 **H-3383**

Fictitious Business Name Statement 2024049686

The following person(s) is (are) doing business as SIRIUSXM MEDIA, 953 N. SYCAMORE AVE., LOS ANGELES, CA 90038, LOS ANGELES COUNTY. Registered Owner(s): SIRIUS XM RADIO INC., 1221 AVENUE OF THE AMERICAS, 35TH H FL, NEW YORK, NY 10020. DELAWARE. This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name or names listed above on: 01/2024. Signed: SIRIUS XM RADIO INC., PATRICK DONNELLY, SECRETARY. This statement was filed with the County Recorder of Los Angeles County on March 6, 2024. NOTICE: This Fictitious Name Statement expires on March 6, 2029. A new Fictitious Business Name Statement must be filed prior to March 6, 2029. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 3/14, 3/21, 3/28, 4/4/24 **H-3384**

Fictitious Business Name Statement 2024049863

The following person(s) is (are) doing business as THE AUTO SHOP, 12205 S. PRAIRIE AVENUE UNIT A, HAWTHORNE, CA 90250, LOS ANGELES COUNTY. Registered Owner(s): MARK THOMAS MARTIN, 1335 W 139TH STREET 133, GARDENA, CA 90247. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name or names listed above on: 10/1996. Signed: MARK THOMAS MARTIN, OWNER. This statement was filed with the County Recorder of Los Angeles County on March 6, 2024. NOTICE: This Fictitious Name Statement expires on March 6, 2029. A new Fictitious Business Name Statement must be filed prior to March 6, 2029. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 3/14, 3/21, 3/28, 4/4/24 **H-3385**

Fictitious Business Name Statement 2024051103

The following person(s) is (are) doing business as FREEWAY INSURANCE, 22805 HAWTHORNE BLVD, TORRANCE, CA 90505, LOS ANGELES COUNTY. Registered Owner(s): HARDIGAN INSURANCE SERVICES LLC, 22805 HAWTHORNE BLVD, TORRANCE, CA 90630. CA. This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: 09/2023. Signed: HARDIGAN INSURANCE SERVICES LLC, TANA SMITH, PRESIDENT. This statement was filed with the County Recorder of Los Angeles County on March 7, 2024. NOTICE: This Fictitious Name Statement expires on March 7, 2029. A new Fictitious Business Name Statement must be filed prior to March 7, 2029. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 3/14, 3/21, 3/28, 4/4/24 **H-3386**

Fictitious Business Name Statement 2024046251

The following person(s) is (are) doing business as PHOTO ISLAND, 24809 NARBONNE AVE APT 203, LOMITA, CA 90717, LOS ANGELES COUNTY. Registered Owner(s): 1) ROXANNA LIRA, 24809 NARBONNE AVE APT 203, LOMITA, CA 90717, 2) CARLOS LIRA-MARTINEZ, 24809 NARBONNE AVE APT 203, LOMITA, CA 90717. This business is being conducted by a Married Couple. The registrant commenced to transact business under the fictitious business name or names listed above on: N/A. Signed: ROXANNA LIRA, WIFE. This statement was filed with the County Recorder of Los Angeles County on March 1, 2024. NOTICE: This Fictitious Name Statement expires on March 1, 2029. A new Fictitious Business Name Statement must be filed prior to March 1, 2029. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 3/14, 3/21, 3/28, 4/4/24 **H-3387**

Fictitious Business Name Statement 2024042557

The following person(s) is (are) doing business as 1) BALANCE PSYSTUDIO LLC, 2) MAYRA MOLINA, LMFT, 11909 HAWTHORNE BLVD #216, HAWTHORNE, CA 90250, LOS ANGELES COUNTY. Registered Owner(s): BALANCE PSYSTUDIO LLC, 11909 HAWTHORNE BLVD #216, HAWTHORNE, CA 90250. CA. This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: 02/2024. Signed: BALANCE PSYSTUDIO LLC, MAYRA MOLINA, CEO. This statement was filed with the County Recorder of Los Angeles County on February 26, 2024. NOTICE: This Fictitious Name Statement expires on February 26, 2029. A new Fictitious Business Name Statement must be filed prior to February 26, 2029. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 3/14, 3/21, 3/28, 4/4/24 **H-3388**

Fictitious Business Name Statement 2024053531

The following person(s) is (are) doing business as JESUS MERCH, 801 CENTER ST, EL SEGUNDO, CA 90245, LOS ANGELES COUNTY. Registered Owner(s): 1) ADRIANA JOHNSON, 801 CENTER ST, EL SEGUNDO, CA 90245, 2) HUNTER JOHNSON, 801 CENTER ST, EL SEGUNDO, CA 90245. This business is being conducted by a General Partnership. The registrant commenced to transact business under the fictitious business name or names listed above on: 03/2024. Signed: ADRIANA JOHNSON, GENERAL PARTNER. This statement was filed with the County Recorder of Los Angeles County on March 11, 2024. NOTICE: This Fictitious Name Statement expires on March 11, 2029. A new Fictitious Business Name Statement must be filed prior to March 11, 2029. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 3/21, 3/28, 4/4, 4/11/24 **H-3389**

Fictitious Business Name Statement 2024057274

The following person(s) is (are) doing business as HBO HOME ENTERTAINMENT, 4000 WARNER BLVD., BURBANK, CA 91522, LOS ANGELES COUNTY. AI #ON: 2647198. Registered Owner(s): HBO HOME ENTERTAINMENT, INC., 230 PARK AVE. SOUTH, NEW YORK, NY 10003. CALIFORNIA. This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name or names listed above on: 09/2008. Signed: HBO HOME ENTERTAINMENT, INC., TARA L. SMITH, SECRETARY. This statement was filed with the County Recorder of Los Angeles County on March 14, 2024. NOTICE: This Fictitious Name Statement expires on March 14, 2029. A new Fictitious Business Name Statement must be filed prior to March 14, 2029. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 3/21, 3/28, 4/4, 4/11/24 **H-3390**

Fictitious Business Name Statement 2024057268

The following person(s) is (are) doing business as MONTARE AT TRIUNFO, 3272 TRIUNFO CANYON RD, AGOURA HILLS, CA 91301, LOS ANGELES COUNTY. Registered Owner(s): VERDUGO CANYON ESTATES, LLC, 516 N. LARCHMONT BLVD, LOS ANGELES, CA 90004. CALIFORNIA. This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: 02/2024. Signed: VERDUGO CANYON ESTATES, LLC, ELLIOTT LIEBHARD, MEMBER. This statement was filed with the County Recorder of Los Angeles County on March 14, 2024. NOTICE: This Fictitious Name Statement expires on March 14, 2029. A new Fictitious Business Name Statement must be filed prior to March 14, 2029. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 3/21, 3/28, 4/4, 4/11/24 **H-3391**

Fictitious Business Name Statement 2024059557

The following person(s) is (are) doing business as CRU REAL ESTATE GROUP, 25623 AMBERLEAF RD, TORRANCE, CA 90505, LOS ANGELES COUNTY. AI ON# 201415410073. Registered Owner(s): CRU INVESTMENTS GLOBAL, INC, 25623 AMBERLEAF RD, TORRANCE, CA 90505. CA. This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name or names listed above on: 01/2024. Signed: CRU INVESTMENTS GLOBAL, INC, ANIL PATEL, PRESIDENT. This statement was filed with the County Recorder of Los Angeles County on March 18, 2024. NOTICE: This Fictitious Name Statement expires on March 18, 2029. A new Fictitious Business Name Statement must be filed prior to March 18, 2029. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 3/21, 3/28, 4/4, 4/11/24 **H-3392**

Police Reports

from page 4

an unlocked vehicle. After the theft, one of the victim's stolen credit cards was used without permission.

A found property report was taken at 1331 hours from the 300 block of Main Street. Keys were found.

An injury report was taken at 1247 hours from the 2100 block of East Grand Avenue. A female adult slipped, fell, and injured her wrist.

An online petty theft report was taken at 1717 hours from the 200 block of East Grand Avenue. Unknown suspect(s) took the contents of the victim's Amazon package.

A grand theft report was taken at 1751 hours from the 300 block of Main Street. Unknown suspect(s) stole the victim's electric bicycle and helmet.

An attempted stolen vehicle and petty theft report was taken at 1930 hours from the 800 block of North Pacific Coast Highway. Unknown suspect(s) attempted to steal the victim's vehicle by punching the ignition but was unsuccessful. The suspect then stole miscellaneous items from the vehicle.

One male adult was arrested at 0201 hours from Imperial Avenue and Hillcrest Street for failing to register as a sex offender, misappropriation of found property, possession of a controlled substance, one Redondo Beach PD felony warrant and one Redondo Beach PD misdemeanor warrant.

A burglary (commercial) report was taken at 0438 hours from the 700 block of South Pacific Coast Highway. Unknown suspect(s) smashed the front window to the business and took merchandise.

Wednesday, March 20th

A grand theft report was taken at 0817 hours from the 700 block of South Douglas Street. Unknown suspect(s) stole a water backflow valve.

A burglary (commercial) report was taken

at 1654 hours from the 500 block of North Pacific Coast Highway. Unknown suspect(s) gained entry to the rear of the business and took miscellaneous merchandise.

One male adult was arrested at 1804 hours from the 900 block of Main Street for misappropriation of lost property.

A hit and run (non-injury) report was taken at 1926 hours from the 700 block of Center Street, vehicle versus vehicle.

One female adult was arrested at 2338 hours from El Segundo Boulevard and Continental Boulevard for misappropriation of lost property, possession of burglary tools, and one LAPD felony warrant.

One male adult was arrested at 2336 hours from El Segundo Boulevard and Continental Boulevard for misappropriation of lost property and possession of drug paraphernalia.

Thursday, March 21st

A burglary (vehicle) report was taken at 0736 hours from the 700 block of Lomita Street. Unknown suspect(s) smashed the victim's vehicle window and stole miscellaneous items.

A burglary (vehicle) report was taken at 0619 hours from the 500 block of West Imperial Avenue. Unknown suspect(s) smashed the victim's vehicle window and stole miscellaneous items.

A petty theft report was taken at 0757 hours from the 1400 block of Elin Pointe Drive. Unknown suspect(s) stole miscellaneous gardening tools from the front of the residence.

A burglary (vehicle) report was taken at 0758 hours from the 500 block of Sheldon Street. Unknown suspect(s) smashed the victim's vehicle window and stole miscellaneous items.

A burglary (vehicle) report was taken at 0816 hours from the 1100 block of East Mariposa Avenue. Unknown suspect(s) smashed the victim's vehicle window and stole miscellaneous items.

A burglary (vehicle) report was taken at 0811 hours from Bungalow Drive and East Mariposa Avenue. Unknown suspect(s) smashed the victim's vehicle window and stole miscellaneous items.

A grand theft report was taken at 0922 hours from the 300 block of North Continental Boulevard. Unknown suspect(s) entered the victim's unlocked vehicle and removed his property.

One male adult was detained at 1124 hours from 100 block of Nevada Street and transported to College Hospital in Long Beach for a 72-hour psychiatric evaluation.

A found property report was taken at 1213 hours from the 800 block of North Pacific Coast Highway. Two firearms were booked for safekeeping.

One female adult was arrested at 1412 hours from the 800 block of South Pacific Coast Highway for petty theft, providing false information to a peace officer, one felony LAPD warrant, and one LASD misdemeanor warrant.

One female adult was arrested at 1445 hours from the 700 block of South Pacific Coast Highway for petty theft.

A burglary (vehicle) report was taken at 1630 hours from the 700 block of Eucalyptus Drive. Unknown suspect(s) broke into the victim's vehicle, but no property was taken.

A throwing objects at a vehicle report was taken at 2110 hours from the 600 block of West Imperial Avenue. Unknown suspect(s) threw rocks at passing vehicles.

Friday, March 21st

A found property report was taken at 0848 hours from West Grand Avenue and Main Street. Property was booked for safekeeping.

One male adult was arrested at 1248 hours from the 500 block of Main Street for felony vandalism.

A burglary (vehicle) report was taken at 1331 hours from the 2200 block of East Park Place. Unknown suspect(s) smashed the victim's vehicle window and ransacked the vehicle. No property was taken.

A traffic accident (no injuries) report was taken at 1443 hours from East El Segundo Boulevard and South Pacific Coast Highway, vehicle versus motorcycle.

One female adult was arrested at 1626

hours from the 700 block of South Pacific Coast Highway for shoplifting and bringing a controlled substance into the jail.

One male adult was arrested at 1629 hours from the 700 block of South Pacific Coast Highway for shoplifting and one LAPD misdemeanor warrant.

A shoplifting report was taken at 1927 hours from the 300 block of North Pacific Coast Highway. The suspect stole an item and left the store without paying for it.

A traffic accident (with injuries) report was taken at 2214 hours from the 700 block of Center Street, vehicle versus bicyclist.

Saturday, March 22nd

One male adult was arrested at 1705 hours from Holly Avenue and Richmond Street for public intoxication.

A burglary (vehicle) report was taken at 2220 hours from the 400 block of South Pacific Coast Highway. Unknown suspect(s) broke into several vehicles.

An assault with a deadly weapon report was taken at 0135 hours from the 100 block of Main Street. The victim was struck with a bat by the suspects.

Sunday, March 23rd

A found property report was taken at 0910 hours from the 300 block of Main Street. Property was booked for safekeeping.

A shoplifting report was taken at 0932 hours from the 700 block of North Pacific Coast Highway. Unknown suspect(s) took miscellaneous items.

A found property report was taken at 1646 hours from the 800 block of South Pacific Coast Highway. Property was booked for safekeeping.

A found property report was taken at 1727 hours from Holly Avenue and Illinois Street. Property was booked for safekeeping.

A stolen vehicle report was taken at 2005 hours from the 1000 block of East Walnut Avenue. Taken was a Kia Sportage.

One male adult was arrested at 2340 hours from Main Street and Mariposa Avenue for misdemeanor DUI with a BAC of .08% or above.

One female adult was detained at 0103 hours from Maple Avenue and Pacific Coast Highway and transported to Harbor General Hospital for a 72-hour psychiatric evaluation. •

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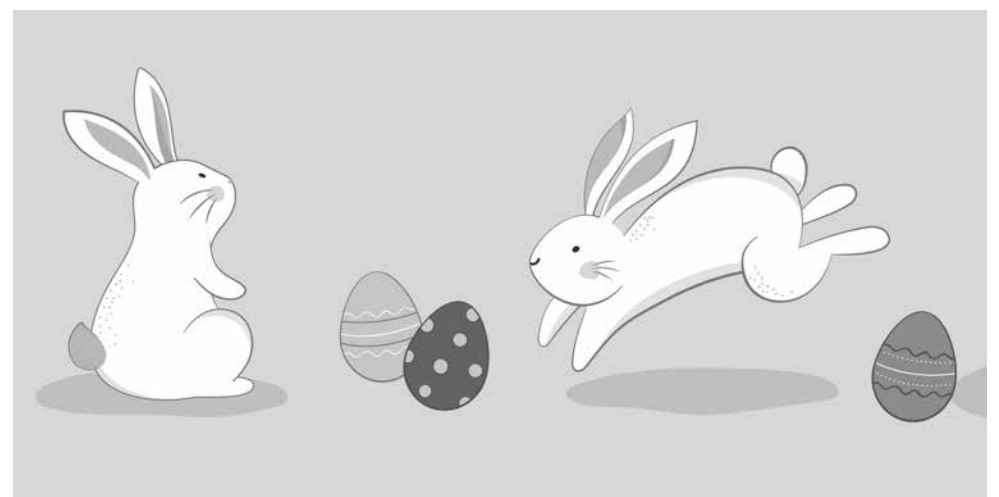
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PUBLIC NOTICES

NOTICE OF PETITION TO ADMINISTER ESTATE OF: JACK O. KELLER

CASE NO. 24STPB01617 To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, of JACK O. KELLER. A PETITION FOR PROBATE has been filed by DEBORAH A. LYONS in the Superior Court of California, County of LOS ANGELES.

personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code. Other California statutes and legal authority may affect your rights as a creditor. You may want to consult with an attorney knowledgeable in California law.



Order to Show Cause for Change of Name Case No. 24TRCP00100 Superior Court of California, County of LOS ANGELES

Petitioner of: ROBERT LIM PHU for Change of Name TO ALL INTERESTED PERSONS: Petitioner ROBERT LIM PHU filed a petition with this court for a decree changing names as follows: ROBERT LIM PHU to ROBERT LIM

Order to Show Cause for Change of Name Case No. 24LBCP00083 Superior Court of California, County of LOS ANGELES

Petitioner of: LYNDA E. CUEVAS GODINEZ AKA LYNDA E. CUEVAS for Change of Name TO ALL INTERESTED PERSONS: Petitioner LYNDA E. CUEVAS GODINEZ AKA LYNDA E. CUEVAS filed a petition with this court for a decree changing names as follows: LYNDA E. CUEVAS GODINEZ AKA LYNDA E. CUEVAS to ESTEFANIA CUEVAS

PUBLISH YOUR PUBLIC NOTICES HERE ABANDONMENTS: \$125.00 ABC NOTICES: \$125.00 DBA (Fictitious Business Name) \$75.00 NAME CHANGE: \$200.00



City of El Segundo Notice of Public Hearing



The PLANNING COMMISSION will hold a public hearing on:

DOWNTOWN SPECIFIC PLAN UPDATE PROJECT AND ENVIRONMENTAL IMPACT REPORT (EIR)

Address: Citywide

Project Description (EA-1311): The Project involves a General Plan Amendment, Specific Plan Amendment, a Zone Change, and Zoning Text Amendment to comprehensively update the Downtown Specific Plan.

- Environmental Assessment No. EA 1311 to certify an Environmental Impact Report (EIR) and adopt a Mitigation Monitoring and Reporting Program (MMRP) for the Downtown Specific Plan Update project

Applicant: City of El Segundo

Hearing: Thursday, April 11, 2024, 5:30 p.m. City Council Chambers 350 Main Street, El Segundo, CA 90245

Environmental Determination: Environmental Impact Report. Pursuant to the authority and criteria contained in the California Environmental Quality Act (CEQA) and the CEQA Guidelines, has prepared and completed a Draft Environmental Impact Report (EIR) for the proposed Downtown Specific Plan Update project (SCH # 2023010196).

Further Information: Any person may give testimony at the public hearing at the time and place indicated above. Written comments may be submitted to Paul Samaras, AICP, Principal Planner, at psamaras@elsegundo.org or mailed to the address above.

El Segundo Herald Pub. 3/28/24 H-28374

NOTICE OF PETITION TO ADMINISTER ESTATE OF ANNE LOHKAMP BAGBY aka ANNE L. BAGBY aka ANNE LOHKAMP

Case No. 24STPB02580 To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of ANNE LOHKAMP BAGBY aka ANNE L. BAGBY aka ANNE LOHKAMP

the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

Code, or (2) 60 days from the date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code.

Love Thy Neighbor Dear El Segundoans, We love the profiles we've done, and we've learned so much about El Segundo's residents. We want to do more, so please keep the suggestions coming.

YOUR BUSINESS NAME It's one of the most important building blocks of your brand. Let us help you start your business right. DBAS PUBLISHED FOR ONLY \$75.00



GUNDOGRAM

SUBMIT YOUR YUM DISH!!

Creamy Tortellini with Asparagus in Mushroom Bacon Sauce

Provided by Campbells Soup Corp.

You'll love everything about this Creamy Tortellini recipe starting with the fact that it uses only 5 ingredients and it's on the table in just 25 minutes. The creamy sauce perfectly highlights the tortellini and asparagus and a finish of crumbled bacon makes it extra delicious. Cleanup is a breeze because you cook everything right in the same skillet.



Ingredients

- 1 can (10 1/2 ounces) Campbell's® Condensed Cream of Cremini & Shiitake Soup or Cream of Mushroom Soup
- 1 carton (32 ounces) Swanson® Natural Goodness® Chicken Broth
- 1 1/2 pounds asparagus, trimmed and cut into 1 1/2-inch pieces (about 5 cups)
- 16 ounces uncooked refrigerated cheese tortellini
- 4 strips bacon, cooked and crumbled (about 1/4 cup)

Directions

- **Step 1:** Heat the soup and broth in a 12-inch skillet over medium-high heat to a boil. Stir in the asparagus and tortellini and cook for 10 minutes or until the tortellini is tender and the soup mixture is thickened, stirring occasionally.
- **Step 2:** Stir in the bacon. Season to taste. Season with cracked black pepper, if desired. Serve in shallow bowls.

Tips

- **How to choose asparagus:** When choosing fresh asparagus, look for spears that are firm (should feel like they will snap if you bend them) and tips that are tightly closed and not mushy. Thick or thin spears are really a matter of preference, with thin tending to be more tender. Just make sure that you trim the bottoms if they are dried out or woody.

Send us a photo and recipe of your favorite dish.
We'd love to share it with the community. Send to: web@heraldpublications.com

PUBLIC NOTICES

Fictitious Business Name Statement 2024059475

The following person(s) is (are) doing business as FREEDOM OF THE SEAS COMPLEX, 250 S. HARBOR BLVD., SAN PEDRO, CA 90731, LOS ANGELES COUNTY. AI ON# 3136912. Registered Owner(s): PACIFIC BATTLESHIP CENTER, 250 S. HARBOR BLVD., SAN PEDRO, CA 90731. CA. This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name or names listed above on: 03/2024. Signed: PACIFIC BATTLESHIP CENTER, ROSS O'BRIEN, CFO. This statement was filed with the County Recorder of Los Angeles County on March 18, 2024.
NOTICE: This Fictitious Name Statement expires on March 18, 2029. A new Fictitious Business Name Statement must be filed prior to March 18, 2029. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).
El Segundo Herald: Pub. 3/21, 3/28, 4/4, 4/11/24 H-3393

Fictitious Business Name Statement 2024060955

The following person(s) is (are) doing business as ELEGANT FOOD DESIGNS, LLC, 21322 EVALYN AVE., TORRANCE, CA 90503, LOS ANGELES COUNTY. Registered Owner(s): ELEGANT FOOD DESIGNS, LLC, 21322 EVALYN AVE., TORRANCE, CA 90503. CA. This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: 01/2024. Signed: ELEGANT FOOD DESIGNS, LLC, CAROL BANIHASHEMI, MANAGING MEMBER. This statement was filed with the County Recorder of Los Angeles County on March 19, 2024.
NOTICE: This Fictitious Name Statement expires on March 19, 2029. A new Fictitious Business Name Statement must be filed prior to March 19, 2029. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).
El Segundo Herald: Pub. 3/28, 4/4, 4/11, 4/18/24 H-3394

Fictitious Business Name Statement 2024053081

The following person(s) is (are) doing business as 1) CALIFORNIA TACTICAL FIREARMS, 2) C.T.F. MANUFACTURING, 3) CTF MANUFACTURING, 16706 HAWTHORNE BLVD, LAWNSDALE, CA 90260, LOS ANGELES COUNTY. Registered Owner(s): CALIFORNIA TACTICAL FIREARMS LLC, 16706 HAWTHORNE BLVD, LAWNSDALE, CA 90260. CA. This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: N/A. Signed: CALIFORNIA TACTICAL FIREARMS LLC, WILLIAM JAMES MULLAN II, MANAGING MEMBER. This statement was filed with the County Recorder of Los Angeles County on March 19, 2024.
NOTICE: This Fictitious Name Statement expires on March 19, 2029. A new Fictitious Business Name Statement must be filed prior to March 19, 2029. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).
El Segundo Herald: Pub. 3/28, 4/4, 4/11, 4/18/24 H-3395

Fictitious Business Name Statement 2024053081

The following person(s) is (are) doing business as MALIBU DETOX, 22766 SADDLE PEAK ROAD, TOPANGA, CA 90290, LOS ANGELES COUNTY. Registered Owner(s): MALIBU RECOVERY CENTER LLC, 1777 AVENUE OF THE STATES, SUITE 102, LAKEWOOD, NJ 08701, DELAWARE. This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: N/A. Signed: MALIBU RECOVERY CENTER LLC, JOEL STRULOVICS, MANAGER. This statement was filed with the County Recorder of Los Angeles County on March 11, 2024.
NOTICE: This Fictitious Name Statement expires on March 11, 2029. A new Fictitious Business Name Statement must be filed prior to March 11, 2029. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).
El Segundo Herald: Pub. 3/28, 4/4, 4/11, 4/18/24 H-3396

Fictitious Business Name Statement 2024062782

The following person(s) is (are) doing business as PAN PROPERTIES, 16255 VENTURA BLVD SUITE 1240, ENCINO, CA 91436, LOS ANGELES COUNTY. Registered Owner(s): ANNIE WALD SHIPP, TRUSTEE OF ANNIE WALD-SHIPP LIVING TRUST, 16255 VENTURA BLVD, ENCINO, CA 91436. This business is being conducted by a Trust. The registrant commenced to transact business under the fictitious business name or names listed above on: 04/2021. Signed: ANNIE WALD SHIPP, TRUSTEE OF ANNIE WALD-SHIPP LIVING TRUST, TRUSTEE. This statement was filed with the County Recorder of Los Angeles County on March 21, 2024.
NOTICE: This Fictitious Name Statement expires on March 21, 2029. A new Fictitious Business Name Statement must be filed prior to March 21, 2029. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).
El Segundo Herald: Pub. 3/28, 4/4, 4/11, 4/18/24 H-3397

Fictitious Business Name Statement 2024062773

The following person(s) is (are) doing business as MICHAEL H. GOLDSSEN MUSIC, 2105 COLORADO AVENUE, SANTA MONICA, CA 90404, LOS ANGELES COUNTY. Registered Owner(s): UNIVERSAL MUSIC CORP., 2105 COLORADO AVENUE, SANTA MONICA, CA 90404, DELAWARE. This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name or names listed above on: 03/2014. Signed: UNIVERSAL MUSIC CORP., SHERYL L GOLD, SECRETARY. This statement was filed with the County Recorder of Los Angeles County on March 21, 2024.
NOTICE: This Fictitious Name Statement expires on March 21, 2029. A new Fictitious Business Name Statement must be filed prior to March 21, 2029. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).
El Segundo Herald: Pub. 3/28, 4/4, 4/11, 4/18/24 H-3398

Fictitious Business Name Statement 2024062776

The following person(s) is (are) doing business as 1) CRITERION MUSIC, 2) GRANITE MUSIC, 2105 COLORADO AVENUE, SANTA MONICA, CA 90404, LOS ANGELES COUNTY. Registered Owner(s): UNIVERSAL MUSIC CORP., 2105 COLORADO AVENUE, SANTA MONICA, CA 90404, DELAWARE. This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name or names listed above on: 03/2014. Signed: UNIVERSAL MUSIC CORP., SHERYL L GOLD, SECRETARY. This statement was filed with the County Recorder of Los Angeles County on March 21, 2024.
NOTICE: This Fictitious Name Statement expires on March 21, 2029. A new Fictitious Business Name Statement must be filed prior to March 21, 2029. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).
El Segundo Herald: Pub. 3/28, 4/4, 4/11, 4/18/24 H-3399

Fictitious Business Name Statement 2024051540

The following person(s) is (are) doing business as REAL ESTATE MIND, 1155 11TH ST. APT. 6, MANHATTAN BEACH, CA 90266, LOS ANGELES COUNTY. Registered Owner(s): MOSES KIM, 1155 11TH ST., MANHATTAN BEACH, CA 90266. This business is being conducted by an individual. The registrant commenced to transact business under the fictitious business name or names listed above on: 01/2024. Signed: MOSES KIM, OWNER. This statement was filed with the County Recorder of Los Angeles County on March 8, 2024.
NOTICE: This Fictitious Name Statement expires on March 8, 2029. A new Fictitious Business Name Statement must be filed prior to March 8, 2029. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).
El Segundo Herald: Pub. 3/28, 4/4, 4/11, 4/18/24 H-3400

Fictitious Business Name Statement 2024064077

The following person(s) is (are) doing business as SOUTH COAST COINS & CURRENCY, 1219 W. ALTON ST., WILMINGTON, CA 90744, LOS ANGELES COUNTY. Registered Owner(s): CASEY DOUGLAS KEENER, 1219 W. ALTON ST., WILMINGTON, CA 90744. This business is being conducted by an individual. The registrant commenced to transact business under the fictitious business name or names listed above on: 03/2024. Signed: CASEY DOUGLAS KEENER, OWNER. This statement was filed with the County Recorder of Los Angeles County on March 22, 2024.
NOTICE: This Fictitious Name Statement expires on March 22, 2029. A new Fictitious Business Name Statement must be filed prior to March 22, 2029. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).
El Segundo Herald: Pub. 3/28, 4/4, 4/11, 4/18/24 H-3401

Fictitious Business Name Statement 2024063325

The following person(s) is (are) doing business as ASHLEY'S BAKING STUDIO, 11533 FREEMAN AVE UNIT E, HAWTHORNE, CA 90250, LOS ANGELES COUNTY. Registered Owner(s): ASHLEY MARIE FARIAS, 11533 FREEMAN AVE UNIT E, HAWTHORNE, CA 90250. This business is being conducted by an individual. The registrant commenced to transact business under the fictitious business name or names listed above on: 03/2024. Signed: ASHLEY MARIE FARIAS, OWNER. This statement was filed with the County Recorder of Los Angeles County on March 22, 2024.
NOTICE: This Fictitious Name Statement expires on March 22, 2029. A new Fictitious Business Name Statement must be filed prior to March 22, 2029. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).
El Segundo Herald: Pub. 3/28, 4/4, 4/11, 4/18/24 H-3402

Fictitious Business Name Statement 2024063215

The following person(s) is (are) doing business as SAY MUSIC AND SOUND, 2724 WEST 157TH, GARDENA, CA 90249, LOS ANGELES COUNTY. Registered Owner(s): STEVEN YEAMAN, 2724 WEST 157TH, GARDENA, CA 90249. This business is being conducted by an individual. The registrant commenced to transact business under the fictitious business name or names listed above on: 03/2024. Signed: STEVEN YEAMAN, OWNER. This statement was filed with the County Recorder of Los Angeles County on March 22, 2024.
NOTICE: This Fictitious Name Statement expires on March 22, 2029. A new Fictitious Business Name Statement must be filed prior to March 22, 2029. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).
El Segundo Herald: Pub. 3/28, 4/4, 4/11, 4/18/24 H-3403

PUBLISH YOUR PUBLIC NOTICES HERE

ABANDONMENTS:
\$125.00

ABC NOTICES:
\$125.00

DBA (Fictitious Business Name)
\$75.00

COLORING CONTEST GALLERY

5-8 Years Old



Giana Carmona



Gracie Martin



Ketch McAndrews



London Marcus



Matthew Tomasulo



Quentin Vanek



Sylvie Bowe



Teagan Eno

9-12 Years Old

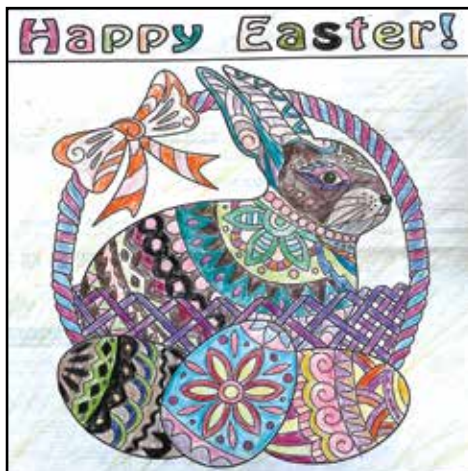


Adeline Alfassa



Emma Haley

19 Years +



Jordan Lane



Vanessa Chan



Verna Chun

*"Easter is the only time when it's perfectly safe to put all of your eggs in one basket."
- EVAN ESAR*

PETSPETS Pets PETSPETS PETSPETS

Purrrfect Companions



Snowy

Kitten Rescue rescues cats and kittens from a variety of situations. Most live in our volunteers' homes and those volunteers foster them until we can find permanent homes for them. Young or old, calico or Siamese, we care for orphaned and abandoned kittens that need to be bottle-fed around the clock, moms with litters, cats that need socialization, and sick or injured animals. When they are finally ready for their forever home, we will help match you with the purr-fect one. When you adopt, you save a life... and in turn enrich your own.

Cashmere is an adorable teddy bear who loves attention, affection and lots of pets. He likes to be cuddled and is not shy about climbing into your arms for snuggle time. The best way to describe Cashmere is a snuggly, chill little guy with a playful side. Cashmere must be adopted into a home with an existing friendly, playful cat or adopted together with one of his foster siblings (his foster mom is happy to recommend one). Come meet this handsome young teen and see for yourself what an amazingly friendly cat he is.

Our sweet **Tangy** is a lovely young guy with a distinctive chiseled mussel which makes him look like a lion. So adorable! Super affectionate, he loves to rub up on everything around him. With some petting, this goofy boy will wiggle and squirm to show you his belly. Tangy is curious, playful



Tangy

and loves to explore. In the afternoon he likes to sleep in a covered kitty bed or lounge on a hammock. Through no fault of his own, his previous adopters returned him in less than two years due to a marital breakup. He had lived in a home with children and four other cats who were also returned to other rescues. Despite this change, Tangy quickly adjusted back to his original home where he lives with many foster kitties and a docile doggie. Tangy is looking for a second chance and in return he promises to shower you with love forever.

Snowy is a royal prince with a heart of gold who is gorgeous inside out. Snowy is the perfect match for anyone that appreciates a warm, friendly, calm, and relaxed furry friend. He is an obedient, balanced, and dependable pet companion. Loving to to be kissed while having his stomach rubbed, he lets you know he wants more belly-rubs by gently putting his paw on you for your attention. Snowy also loves to be picked up and put over the shoulder while being petted on his back...truly sweet baby! His fur is naturally luminous white against the contrast of his ultra clean pink skin. He is an all-around simply amazing cat!

Sergeant Pepper is a lovable, sweet kitten who enjoys chasing and jumping for wand "flying" toys, then swaggering proudly with his "prey" to a secure spot. He loves to play

but is also a fierce cuddler with a loud motor-purr-engine. His beautiful sleek coat is shiny and ever so soft. Due to his age and activity level, it is recommended that Sergeant Pepper be adopted to a home with another young cat for a playmate.

Fiona and **Layla** are strikingly beautiful sisters with their sparkling green eyes and bold, unique markings. They have had an incredibly special bond since birth, and should never be separated. One would not be the same without the other. They spend every waking and sleeping moment together. These two put on a spectacular show with their high energy and zest for life, yet can be mellow, cozy, and cuddly. The blending of their personalities makes them a unique pair full of character. Fiona is a remarkable gem. She is happy, loving, loyal, and sugary sweet. She is confident, brave, yet sensitive and tenderhearted. Fiona is a curious and very personable girl. Purring nonstop from the moment she sees you, Fiona never wants you to leave. Her sister Layla is the sweetest tomboy. She is a tumbleweed of energy yet melts into your hand and purrs. Every day is the best day. She is curious and brave, with a splash of timid until she gets to know you better. There is no one she trusts more than Fiona, yet she has worked hard to be a love-bug just like her sister, and truly loves your company. Fiona and Layla have blossomed



Sergeant Pepper

into precious girls. They are looking for someone that will love them unconditionally and appreciate how special they are.

These cats and kittens are available for adoption through Kitten Rescue, one of the largest cat rescue groups in Southern California. All our kitties are spayed/neutered, microchipped, tested for FeLV and FIV, dewormed and current on their vaccinations. For additional information to see these or our other kittens and cats and for a list of our weekend adoption events, please check our website www.kittenrescue.org.

The donations and support we receive from individuals like you, who share our love and commitment to helping cats and kittens in Los Angeles, are the sole reason we are able to do what we do. We are grateful for your financial help. By making even a small donation today, you can touch the lives of the many deserving, wonderful animals in our care. There are many ways you can donate and help, and every dollar means so much. Kitten Rescue is a 501(c)(3) nonprofit. Your tax-deductible donations for the rescue and care of our cats and kittens can be made through our website or by sending a check payable to Kitten Rescue, 3519 Casitas Ave., Los Angeles, CA 90039.

Saving one animal won't change the world, but the world will surely change for that animal. •



Cashmere



Fiona and Layla