

El Segundo Herald

The Weekly Newspaper of El Segundo

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Students Compete in Spelling Bee



Congratulations to Irene Kim (right) from Richmond Street School and Ellie Chen (left) from Center Street School for representing their schools at the ESUSD District Spelling Bee. After an impressive fourteen rounds, Ellie is moving on to represent the district at the LA County Regional Spelling Bee. Special thanks to teachers Grace Lee, Stephanie Lee, and Valerie Sandowicz for coordinating this fantastic event and to Board Member Meredith Beachly for serving as a judge during the final district event. Photo courtesy El Segundo Unified School District Facebook page.

Maestro Steven Allen Fox Brings the Music to El Segundo and Beyond

By Brian Simon

A conductor, composer, teacher, copyist, concert creator, and all-around musical renaissance man, Steven Allen Fox has been a pivotal figure and driving force in town and beyond for many years. He is the music director and conductor of the El Segundo Concert Band and also leads a number of other popular ensembles that provide much-welcome entertainment and a powerful outlet for musicians of all ages to hone their craft and showcase their talents.

Fox was pleased to report that the next El Segundo Concert Band performance is set for Saturday, March 8, at the El Segundo United Methodist Church on Main Street. The program, entitled “A Springtime Celebration,” will highlight music, musicians, and the upcoming season with selections from legendary composers such as Elgar, Gershwin, Rossini, and Shostakovich. “As the year progresses, we will present our late spring concert and also hope to present some concerts during the summer, a fall concert, our holiday concert, and Candy Cane Lane opening night,” Fox said. “The El Segundo Concert Band has been around for almost 25 years, performing free concerts for the community. Throughout that history, they’ve provided tens of thousands in scholarships to graduating seniors; for many years operated the after-school elementary band program; and for 15 years acted as the financial support to the high school band, providing over \$1 million in support.”

Fox also heads the related South Bay Wind Ensemble, Beach Cities Swing Band, Segundo Saxes, and a brass ensemble. “I develop, create,

plan, produce, and conduct all of the concerts and lead the artistic vision for the company,” he said. “These ensembles are also available for hire to play at events and parties.”

Born in the Chicago suburb of Wheaton, Illinois, Fox gravitated to music at an early age, and it was love at first listen. “I started playing piano and trombone at 10 years old and have never stopped being a musician since,” he said. “I’ve played in almost every type of ensemble there is. I knew I wanted a music career, specifically in film music, when I saw the movie *Hook* by Steven Spielberg with music by John Williams at 16 years old. I began composing music that same year.” Fox attended Illinois State University, where he earned a Bachelor’s degree in Music Theory and Composition. He then continued his education in Southern California, garnering a graduate certificate in Film and Television Scoring at USC.

Fox’s resume almost reads like a novel, with a broad range of experience and work with a veritable who’s who of notable A-list celebrities in music, film, and television. The industry notables he has worked with include the likes of John Debney, Zoey Deschanel, Taye Diggs, Kelsey Grammer, Michael Kosarin, Cheech Marin, Alan Silvestri, John Stamos, Robert Townson, Rebel Wilson, and Hans Zimmer, just to name a few. On the conducting side, he wielded the baton for the San Francisco Symphony, Tenerife Symphony Orchestra in the Canary Islands, and City of Prague Philharmonic, among others. He conducted at Walt Disney Concert Hall and the Hollywood Bowl in the Los Angeles area with the popular band Imagine Dragons.



Steve Allen Fox. Photo courtesy Steve Allen Fox.

Fox’s connection to El Segundo resulted from his role with the Golden State Pops Orchestra, which he founded in 2002. “A musician playing in the group was part of the El Segundo Concert Band...and when they were looking for a new director in 2004, he recommended me, and that started it all,” he said. “A year or two after that, they recommended me to the School Board for the El Segundo High School band director position. I was there for 11 years.”

In addition to the positions above, Fox is the artistic director for the Los Angeles Film Orchestra and the Marina Del Rey Summer Symphony music director. “I have worked with Disney Concerts on multiple experiences at the Hollywood Bowl, such as *Lion King Live to Film*, *Nightmare Before Christmas Live to Film*, and more,” he added. “I also have a corporate motivational and leadership speaking career I started, with my first book coming out on Amazon in March titled *It’s*

See Steve Allen Fox, page 11

Weekend Forecast

Friday

Partly
Cloudy
67°/52°



Saturday

Partly
Cloudy
61°/54°



Sunday

Mostly
Cloudy
60°/51°





Come Join the Fun!



Exciting Kids' Programs at New City Church



Kids Care



**After School Program
Monday-Friday 1:00 p.m. to 6:00 p.m.**

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Kids Morning Out

Tuesday and Thursday 9:00 am - 12:00 pm

At New City Church we understand that even little kids need to have some special fun activities, and parents need a break to get things done. We are here to help! Kids Morning Out is a fun morning of art, play, and interaction for children ages 8 weeks to 5 years old.

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Kinder - 8th Grade / 9:00 a.m. - 4:00 p.m. (8:45 Drop Off)**



Kids Bring Lunch and Water Bottle / Two Snacks Per Day

Activities: Arts & Crafts, Outdoor Games, Playa Vista Movie, Field Trips, Weekly Parkour



NEW CITY CHURCH

EL SEGUNDO

ESUSD Board Meeting Report

The following information covers the February 11, 2025 ESUSD board meeting and was taken from ESUSD website:

State of the School:

El Segundo High School

El Segundo High School Principal Steve Gebhart shared a State of the School presentation highlighting the school's implementation of the ESUSD Graduate Profile.

Highlights from the presentation included:

ESHS students earned first place in the California Invention Convention last year by designing a Very Low Earth Orbit (VLEO) satellite drone that can be used for early wildfire detection.

Teachers developed resources to help students and teachers understand and reflect on the Graduate Profile.

The MTSS Committee at ESHS has been revamped to analyze student data and identify the most effective student support strategies.

ESHS launched a Career Pathway Experience (CPE) initiative, allowing students to earn credit through participation in real-world work experiences.

Board Receives Update on Bond Programs, Financial Planning

Jin Kim, a financial advisor from Piper Sandler, provided an overview of the district's

General Obligation Bond Programs, including the history of past bond measures and an update on the implementation of Measure ES.

The following key updates were shared:

The school district's tax rate is \$81.10 per \$100,000 of assessed value, placing ESUSD in the lower half compared to all other unified school districts in Los Angeles County.

ESUSD has refinanced its outstanding general obligation bonds three times since 2010. Each refinancing has benefitted the taxpayers and provided no additional benefit to the school district. In total, taxpayers have saved \$1.6 million through refinancing efforts.

Two of the district's current bonds will be rolling off in the next few years: Measure C in 2026-2027 and Measure E in 2027-2028.

Enhancing Learning with Magic School

Dr. Phuong Uzoff, AI Instructional Coach presented on ESUSD's use of MagicSchool to enhance student learning.

Dr. Uzorr shared the district's AI Roadmap for Teachers, which was developed with the Graduate Profile in mind. MagicSchool, featuring 80+ AI-powered tools for classroom use, was implemented to support AI integration in teaching and learning.

See ESUSD, page 4

Sports

Busy Sports Week in El Segundo

Story and Photos by Gregg McMullin

It was a busy week in sports for our community. There was excitement from close wins to disappointing losses. Two teams played in their respective CIF Southern Section Division semi-finals, while the other reached the quarter-finals. The softball and baseball teams started their seasons. If that wasn't enough, the Little League and the El Segundo Girls Softball League held their Opening Day.

Water Polo Team Falls Short

The Eagle's season came to a crashing halt with their 9-4 loss to the third-seeded Murrieta Valley Night Hawks in the CIF Southern Section Division 2 semi-finals. The Night Hawks took a 3-0 lead before Camilla Martinez scored for the Eagles with thirty-six seconds remaining in the first period. The Night Hawks stretched their lead to 5-2 before halftime.

The first half was a dismal start for the Eagles, with turnovers and not stopping the counterattack of the Night Hawks. With Kendall Donahue in goal, she turned away seven shots in the first half; otherwise, it could have been worse. On one Night Hawk possession, Kendall made a block when the ball caromed back to a Night Hawk. When River Elliott of the Night Hawks recovered the ball in front of the goal, her attempt was turned back by Kendall, all in a five-second sequence.

Ava Albertson scored back-to-back goals, slicing into the Eagle's deficit to 6-4 with 6:43 remaining in the game. But Murrieta Valley scored three consecutive goals and held off the Eagles to advance to the CIF finals. The Eagles finished the season with a 23-11 record, their fourth consecutive twenty-win season.

Boys Soccer

In the second round of the CIF-SS Division 1 playoffs, the Eagles faced Redondo

and came away with a hard-fought 2-1 win. The Sea Hawks were unable to crack El Segundo's defense in the first half. The Eagles scored twice in the first half including one from Tiki Hummel from the middle and one from Kai Fugimoto on an assist from Ricky Martocci on a corner kick. The Sea Hawks scored late in the second half by Owen Hancock to make it 2-1 before the Eagles held on for the win.

The Eagles traveled to Carpinteria to face the undefeated second-seeded Cate Rams and came away with a 3-1 win. The Eagles opened the scoring by Ricky Martocci early in the first half. In the second half, Brad Haug made it 2-0, and with ten minutes remaining Kai Fujimoto's goal helped put the game away.

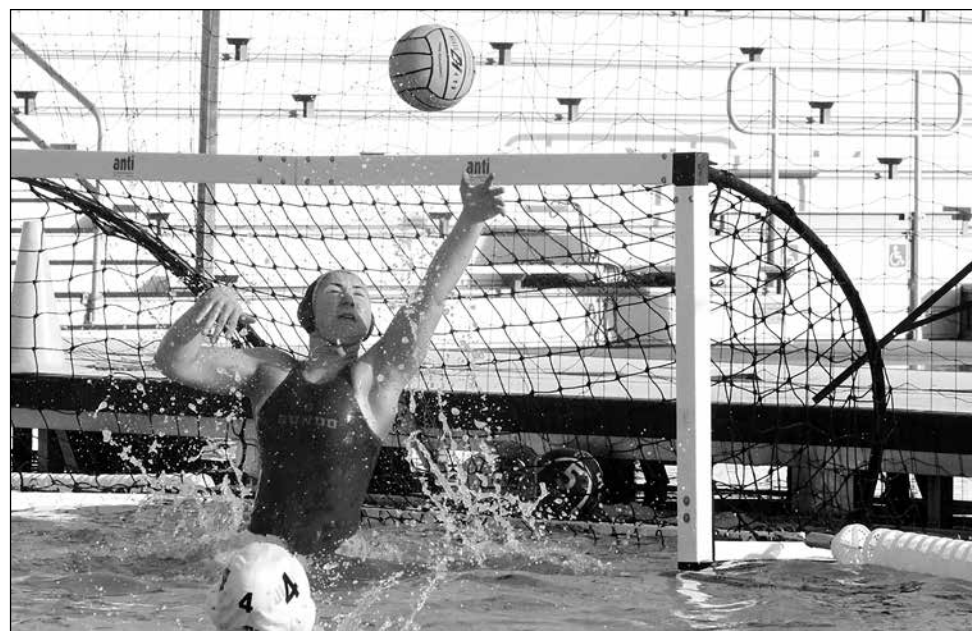
The Eagles advanced to their first Division 1 semi-final and faced the third-seeded Bishop Amat Lancers. Even though the Lancers overwhelmed the Eagles 5-0 it didn't diminish the season they had. They finished with 17 wins and a successful Bay League run. They were awarded the highest seed for an at-large team.

Girls Basketball Falls in Dramatic Fashion

The Eagles played host to the Culver City Centaurs in the CIF-SS Division 3AA quarter-finals. It was the fifth time in the past nine years they had advanced that far, but unfortunately, they fell 52-47. The final score doesn't tell how close the Eagles came to defeating the Centaurs, a team they have struggled against for the past twenty years.

To begin the game neither team was very successful at their shooting. The Eagle's defense forced Culver City to miss their first eight field goal attempts. El Segundo took a 10-6 lead into the second quarter, but that

See Sports, page 6



Kendall Donahue made 11 saves in the Eagle's CIF semi-final loss to Murrieta Valley.

Police Briefs

Suspect Arrested in Domestic Disturbance Incident

On February 17th, at approximately 6:00 AM, the El Segundo Police Department responded to a domestic disturbance in the 300 block of Penn Street. A mother and son (suspect) were involved in a physical altercation during which the mother was assaulted with a knife. She was in critical condition and was transported to the hospital, where she was stabilized, treated, and subsequently released.

The suspect refused to exit the residence. The El Segundo Police Department deployed its Crisis Negotiation Team; however, the suspect continued to refuse compliance. Following this, the El Segundo SWAT Team deployed tactical measures to compel the suspect to exit the residence. He eventually complied and was taken into custody without further incident.

The case will be presented to the LA County District Attorney's Office at the

Los Angeles Airport Courthouse, where charges of attempted murder will be filed.

The El Segundo Police Department would like to thank the community for its support during this critical incident. We would also like to express our gratitude for the mutual aid provided by the El Segundo Fire Department, Los Angeles Airport Police Department, Hawthorne Police Department, Manhattan Beach Police Department, Hermosa Beach Police Department, Culver City Police Department, Redondo Beach Police Department, and the Gardena Police Department.

For all media inquiries, please contact Lieutenant Michael Sistononi at msistononi@elsegundo.org or 310-524-2254.

— Provided by El Segundo Police Department •

Police Reports

Monday, Feb 17th

One male adult was arrested at 1434 hours from the 300 block of Penn Street for attempted murder.

A shoplifting report was taken at 1825 hours from the 700 block of South Pacific Highway. An unknown suspect stole items from the business.

One male adult was detained at 1900 hours from the 400 block of Oregon Street and transported to Exodus for a 72-hour psychiatric hold.

TUESDAY, FEB 18TH

A vandalism report was taken at 0717 hours from the 200 block of Loma Vista Street. Survey markings were damaged.

A petty theft report was taken at 0843 hours from the 400 block of Standard Street. Construction equipment was taken.

A hit and run (non-injury) report was taken at 0849 hours from the 200 block of East Grand Avenue, vehicle versus vehicle.

A burglary and embezzlement report was taken at 0950 hours from the 100 block of Nevada Street. A former employee stole money from the business.

A courtesy court order violation report was taken at 1054 hours from the 300 block of Main Street. The restrained party contacted the victim, in violation of a restraining order.

A theft by false pretenses report was taken at 1228 hours from the 200 block of North Douglas Street.

An incident report was taken at 1805 hours from the 400 block of Valley Street. An adult

female tripped and fell on the sidewalk.

A burglary (vehicle) report was taken at 0223 hours from the 300 block of Main Street. Unknown suspect(s) gained entry into the victim's vehicle.

Wednesday, Feb 19th

A found property report was taken at 1336 hours from the 300 block of Main Street. A firearm was turned in and booked for destruction.

See Police Reports, page 11

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ANTIQUES, COLLECTIBLES, jewelry, military, pottery, garden,

WANTED
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To appear in next week's paper, submit your Classified Ad by Noon on Tuesday. Late Ads will incur a \$20.00 late fee.

ESUSD

from page 3

Example of AI integration by ESUSD teachers include:

In eighth-grade art, students are using an AI image generator to recreate famous works of art. Students must draft a prompt using descriptive language and their knowledge of art history and styles to generate images that closely resemble the original artwork.

In eighth-grade social studies, students are learning about the Constitution. Using the Character Chatbot, they can engage with historical figures to gain diverse perspectives on history.

In special education classes, teachers can use tools to suggest accommodations, level texts, and scaffold assignments.

District Goals 2025-2028

Dr. Jason Johnson, Superintendent, presented an overview of the district's goals for 2025-2028. In January, the board held a workshop to begin developing new district goals for 2025-2028. Based on those discussions and a board member survey, Dr. Johnson developed three areas of focus: Excellence in academic, athletic, art, and professional

pathways; Community of well-being; and Legacy of sustainability and innovation.

The plan for each focus area is to create three goals with corresponding objectives that align with and support the overarching focus area. The focus areas presented are initial drafts and open to board and community feedback.

Next, the district will begin preparing a survey for students, staff, and parents to gather feedback on the proposed focus areas. The board will participate in a budget study session in March. The plan is to develop an initial draft of the district goals in April and approve a final version by July.

Additional Board Actions

The board approved a revised schedule for 2025 board meetings, canceling the board meeting scheduled for April 8, 2025, to avoid interference with Spring Break.

The board approved the Single Plans for Student Achievement from each ESUSD school.

The board approved a contract with GST to purchase new HP laptops for classroom technology. •

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- General Inquires:** letters@heraldpublications.com
- Staff:** Mike Gonzales, Clara Nilles
- Contributors:** Kristiana Kora-Beckman, Chris Benis, Kim Harris, Cathie Hinkle, Mary Martes, Gregg McMullin, Kristen Morell, Morgan Rojas, Ryan Rojas, Brian Simon, Ron Sokol, Roslyn Templin and Kathleen Umbenhaur
- Editor-in-Chief:** Heidi Maerker

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WEEKLY CROSSWORD

See Answers Next Week

1	2	3	4	5	6	7	8	9	10	11	12			
13				14				15			16			
17				18				19						
20				21			22	23		24				
25				26				27		28				
				29		30		31	32		33	34	35	36
37	38	39			40	41					42			
43					44				45			46		
47				48			49				50			
51						52			53	54				
				55	56					57		58	59	60
61	62	63		64		65		66	67			68		
69				70			71	72				73		
74							75					76		
							77					78		79

Across

1. Advil target
5. Casing
9. After-dinner drink
13. He and she
14. Division word
15. Stagnant
17. Mah-jongg piece
18. Robin's home
19. Moth deterrent
20. Taken
21. What you don't ask a woman
22. Large deer
24. Operative
25. Circus favorite
27. Fireplace remains
29. Lunched
31. "___ not!"
33. Memorable times
37. Seal babies
40. Garish
42. Ball material
43. Melodramatic cry
44. Like some points
46. Popular brew
47. Wine bottle popper
49. Economical
50. Bucket of bolts
51. Popular cuisine
52. Dummy
53. It's ___, 2 words
55. Neither's follower

Down

1. Anne Frank's hideout
2. Relax
3. 1984 #1 hit by Lionel Richie
4. "I only have ___'s for you" song
5. Snitch
6. Leg joint
7. "___ show time!"
8. Written reminder
9. Selects
10. "Take ___"
11. Cold War foes
12. Animal catcher
16. Essay
21. Black or red bug
23. Little shaver

26. Took place
28. Attention grabber
30. Polar helper
31. Sandy features
32. Light bulb, in cartoons
34. Be worthy of
35. Realm
36. Become unhinged
37. Deal, in a way
38. "Looks like trouble!"- 2 words
39. Plane-jumping G.I.
41. Perfume ingredients
45. Genetic messenger material
48. Relative
50. ___ now brown cow!
52. It often follows you
54. Hole
56. More antiquated
58. Remain
59. Kitchen appliance
60. Preserved, in a way
61. Airport-hotel connection
62. Spacious
63. Unquestionable
65. Blowgun missile
66. Stay fresh
67. Maui or Jamaica
70. Greek vowel
72. Green color
73. Door word

Last Week's Answers

1	2	3	4	5	6	7	8	9	10	11	12									
13	L	E	A	P		14	N	U	L	L		15	T	R	A	I	N			
17	G	A	V	E		18	A	B	L	E		19	M	O	T	T	O			
20	A	R	E	N	A		21	B	E	E		22	S		23	U	S	E	D	
25	E	N	D			26	T	H	E	Y		27	H	E	S	P				
						30	T	O	A	D		31	H	I	P		32	A	G	E
35	S	T	O	R	M	Y		36	A	U	R	A		37	K	E	Y			
40	P	O	N	Y			41	A	S	H		42	P	I	N	E				
43	A	R	C			44	O	W	L	S		45	P	H	O	N	E	D		
48	T	E	E			49	R	O	E		50	S	E	E	D					
						51	E	E	L		52	S	T	A	R		53	L	O	G
58	B	A	D	G		59	F	E	T	A		60	B	L	A	Z	E			
63	S	T	I	L	L		64	G	L	U	E		65	O	B	O	E			
68	S	T	I	L	L		69	G	L	U	E		70	S	O	N	S			
71	S	T	E	M		72	S	E	E	N		73	T	R	E	E				

5	7	8	3	1	9	6	2	4
9	1	6	4	5	2	7	3	8
4	2	3	6	7	8	1	9	5
7	6	5	9	4	1	2	8	3
2	8	9	5	6	3	4	7	1
1	3	4	8	2	7	9	5	6
6	4	7	2	3	5	8	1	9
3	9	2	1	8	6	5	4	7
8	5	1	7	9	4	3	6	2

SUDOKU Medium

							8	6		
			9			3		7	4	
						5	8			1
	5			2				4	3	
			1					6		7
			3			4				
6		4			1				9	
						8	2	9		

Each Sudoku puzzle consists of a 9x9 grid that has been subdivided into nine smaller grids of 3x3 squares. To solve the puzzle each row, column and box must contain each of the numbers 1 to 9.

Community Briefs

Service Clubs Golf for "Love of El Segundo"

February 13 El Segundo Rotary club and Kiwanis club met for their 2nd annual "Love of El Segundo" golf tournament at Topgolf. Rotary took home the win and defeated last year's winning Kiwanis team.

Can't wait for next year's tie breaker. Everything both clubs do is for the love of El Segundo - what a wonderful way to spend our Valentines week.

- Provided by Shannon Magid •



Entertainment

Check It Out

The Serpent and the Wolf by Rebecca Robinson

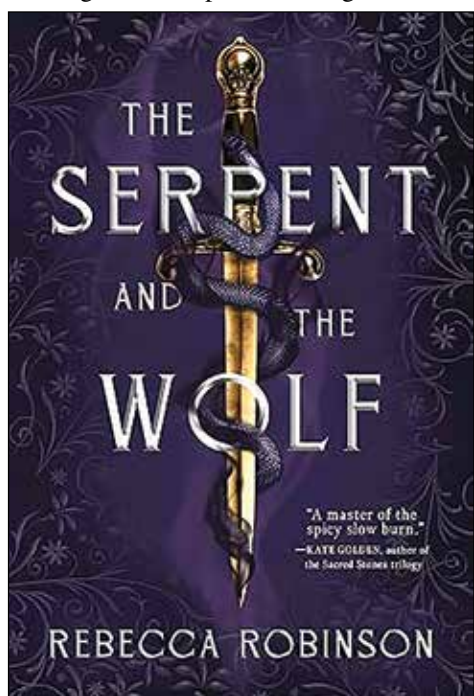
By Library Assistant, Mary Martes

This month I am branching out from my regular literary fiction to a new genre for me - fantasy. I have never been particularly interested in fantasy, but the popularity of the Fourth Wing series demanded I finally delve into the genre. I was pleasantly surprised to find engaging characters, superior world building and accomplished prose. Prior to Fourth Wing, Iron Flame, and Onyx Storm, I read an advanced copy of The Serpent and the Wolf by Rebecca Robinson, which is now available in the library. Like Fourth Wing, this book has an intelligent female protagonist who must fight to save herself from a patriarchal society.

Vaasa Kozar grew up at her father's knee, learning the art of political intrigue and ma-

neuvering while mutely observing. Mastering six languages and learning the secrets and machinations of foreign leaders, she was bred to become a dangerous secret weapon. That, however, is not the only secret she is harboring. Vaasa has inherited her mother's magical power. Power she has not yet learned to control. When her father dies and her brother inherits the throne, he marries Vaasa off to a ruthless foreign leader to remove her as a threat to his throne. He knows how dangerous Vaasa can be. So, she becomes a bargaining chip in his unquenchable thirst for power. Can she use her unwanted marriage to protect and free herself? Will she learn to control her dark magic to wield in defense? Or will her life be sacrificed in the quest for dominance?

This book is the first of a duology and is perfect for fans of Rebecca Yarros and Jennifer L. Armentrout. With an enemies to lovers trope, this blend of fantasy and steamy romance provides a welcome escape from the worries of the real world. •



The Serpent and the Wolf by Rebecca Robinson.



Mary Martes

Obituaries

Frank A. Suffoletta Jr.

February 19, 1956 – February 16, 2025

Frank Suffoletta Jr. passed away on February 16, 2025, at the age of 68. Born in Midland, Pennsylvania, he moved to El Segundo for his first engineering job and made it his home for over thirty years.

A gifted electrical engineer, his impeccable work ethic earned him respect for his technical expertise and the way he mentored others. His dedication, generosity, and humor, made him a trusted colleague and a lifelong friend to many.

Frank was a loyal family man, raised with the values of providing for his family and helping those in need. He worked tirelessly, often pushing himself beyond his limits, to

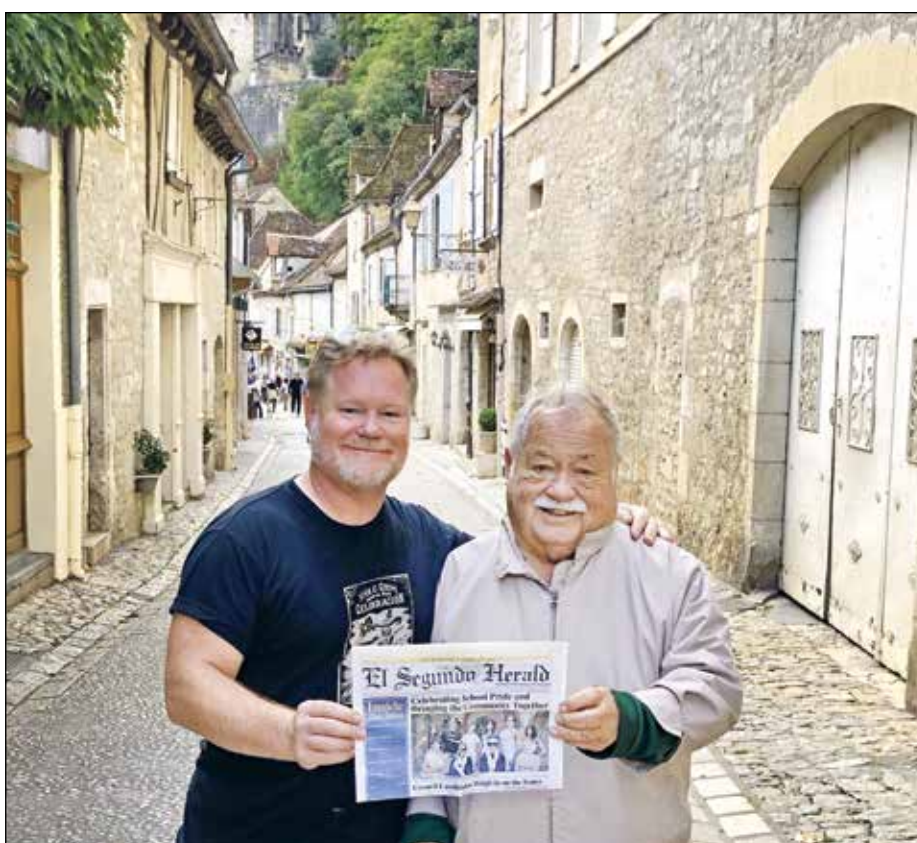


ensure his family wanted for nothing. He is survived by his wife, Keri, and his children, Frank III and Laura, who were the center of his world. Frank exemplified what it meant to be a true gentleman; he always put others before himself. His compassion extended to his dogs, whom he cared for with the same love he showed everyone in his life.

Although he is gone, Frank's memory lives on in the hearts of all who knew him. If one of his quick-witted catchphrases suddenly pops into your mind, know that a piece of him is still with you. May he rest in peace.

A service to celebrate Frank's life will be held at a later date for family and friends. •

Herald in France



El Segundo residents Scott Ludwig and his dad, "Gus" Ludwig display the Herald on the cliffs of Rocamadour in the Dordogne area of France.



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CALENDAR ITEMS: Monday at noon.

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CLASSIFIEDS: Tuesday at noon.

LEGAL NOTICES: Wednesday at 11:00 am.

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Sports

from page 3



Ava Albertson gets off a shot against Murrieta Valley in the semi-finals of the CIF-SS Division 2 playoffs.

lead was quickly erased when the Centaurs outscored the Eagles 16-9 to take a 5-22 halftime lead.

The Centaurs' defense continued to hound the Eagles' offense in the third quarter. The pressure forced the Eagles into numerous turnovers and low-percentage field goal attempts. The result was the Centaurs expanding their lead in the third quarter to 17 points at one point.

Trailing by 15 points to start the fourth quarter, the Eagles played their best quarter of the season. With 4:47 remaining, Ella Sabosky drained a three-pointer to narrow the deficit to 45-36. Sofia Rozell calmly converted two free throws to make it 48-43, and all of a sudden, the Eagles were thinking this comeback could be a reality.

El Segundo's defense was relentless and forced a turnover, and Avery Pintens took advantage by knocking down a three-pointer to make it 49-46. With 1:46 remaining, Ella Sabosky was fouled, and she made the first of two free throws to close the deficit to 49-47. But the Centaurs held off the Eagles down the stretch for the win.

The Eagles were paced by a couple of freshmen. Sofia Rozell poured in 22 points, Avery Pintens scored 21 points, and sophomore guard Ella Sabosky scored four points. With the entire roster essentially returning next season, and they graduate three players,

look for the Eagles to make a deeper run in the playoffs.

Girls Softball Starts Season on a Roll

The Lady Eagles have demonstrated in their first week of the season that they will be a team to watch. They opened the season with three wins against high-profile teams before being shut out. The lineup is full of hitters led by sophomore catcher Melissa McCaverty, who has four home runs along with a .667 batting average. Senior shortstop Sienna Mayer (.667), senior third baseman Allie Stevenson (.556), and sophomore outfielder Sullivan McLaughlin (.364 with two home runs) are also starting out the season on fire.

The Eagles played host to Agoura on Tuesday and face Mira Costa on the road today at 3:15 p.m. They return home on Tuesday, March 4 at 6:30 p.m.

Baseball Team

The Eagles have begun the season 3-0 and have outscored their opponents 29-8. The opener against Palos Verdes was a marathon three-hour game, with the Eagles overcoming a five-run deficit to win 8-7.

The next two games, part of the El Segundo-Stevenson Tournament believed to be the longest-running high school baseball tournament in Southern California, saw the Eagles defeat San Pedro 17-0 and L.A. Roosevelt 4-1.



Members from ESLL, East Altadena Little League, and Beach Cities Baseball Academy pose.

In the San Pedro game, sophomore pitcher Colton Ksieski went the distance, striking out six in picking up his first win. Senior right fielder Kyle Whalen led the 14-hit attack, going 3-for-3. Against Roosevelt senior right-hander Porter Robbins tossed a one-hit gem, and the Eagles capitalized on four Roosevelt errors. Chase Mattoon had a key RBI double in the sixth inning.

The Eagles faced the Carson Colts on Tuesday and a team to be determined today and Saturday in the El Segundo - Stevenson tournament.

Little League Celebrates 71st Year on Opening Day

The El Segundo Little League's 71st annual parade with more than 450 Little Leaguers marched, with their teammates down Main Street. The Challenger Division Dodgers led the parade, followed by the newly Tee-Ball Division, followed by the Rookie Division, Single-A, Double-A, Triple-A, and Majors.

The league, with the support of Beach Cities Baseball Academy, helped to raise funds for the East Altadena Little League. EALL was destroyed during the Eaton fire devastation last month and the funds raised will go towards equipment destroyed. A player representative from the EALL and ESFD Firefighter Ryan Frazzette, who fought the fires, each threw out the ceremonial first pitch.

All the action at Brett Field runs through May.

ESGSL Celebrates 59th Opening Day

The ESGS League celebrated its 59th year with an Opening Day Ceremony. The focus of the league is a recreational league with the primary goal of providing a venue for players to have fun, learn and compete. In 2025, it will offer programs for girls ages 6U through 12U. The league acts as a feeder system to the high school softball program. They have had many successful all-star teams do well in tournaments leading up to Nationals.

The festive atmosphere the ESGS League put on, for the nearly 220 girls in the league, resembled a huge party. There was a face painting station, a giant blow-up slide and a fun DJ playing music that players were dancing to prior to assembling for their entrance onto the field.

When the teams were announced each went through an archway of balloons. The names of some of the teams in the 10U division were unique such as the Flaming Hot Cheetos, The Mighty Krakens and the Pink Dinosaurs.

The ceremonial first pitch was delivered by El Segundo Firefighter Michael Diller. The ESFD was part of a team of first responders who helped fight the Palisades and Altadena fires last month.

You can catch the action nearly each night of the week and during the weekends. •



Steve Sachs from East Altadena Little League and El Segundo Firefighter Ryan Frazzette threw out the first pitch.



ESFD Firefighter Michael Diller delivers the ceremonial first pitch before the ESGSL officially started the 2025 season.



Team DaRizzlers pose after being introduced on Opening Day.



The Opening Day festivities included a 'freeze dance' competition between players.

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PRIME LOCATION



5451 W 117TH ST, HAWTHORNE
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4243 W 176TH ST, TORRANCE
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<p>Fictitious Business Name Statement 2025023152</p> <p>The following person(s) is (are) doing business as 1) HEALTHCARE PARTNERS 2) OPTUM, 2175 PARK PLACE, EL SEGUNDO, CA, 90245, LOS ANGELES COUNTY.</p> <p>Registered Owner(s): OPTUMCARE MANAGEMENT, LLC, 2175 PARK PLACE, EL SEGUNDO, CA, 90245. CORP: CALIFORNIA</p> <p>This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: N/A.</p> <p>Signed: OPTUMCARE MANAGEMENT, LLC, MANAGER, DEREK H. CHAO, M.D. This statement was filed with the County Recorder of Los Angeles County on February 4, 2025.</p> <p>NOTICE: This Fictitious Name Statement expires on February 4, 2030. A new Fictitious Business Name Statement must be filed prior to February 4, 2030. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).</p> <p>El Segundo Herald: Pub. 2/13, 2/20, 2/27, 3/6/25 H-3778</p>	<p>Fictitious Business Name Statement 2025023146</p> <p>The following person(s) is (are) doing business as RESONANT CLINICAL SOLUTIONS, 651 WHARTON DRIVE, CLAREMONT, CA, 91711, LOS ANGELES COUNTY.</p> <p>Registered Owner(s): THUNDER BUYER INC., 435 TOLBERT LN SE, LEESBURG, VA, 20175. CORP: DELAWARE</p> <p>This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name or names listed above on: 10/2024.</p> <p>Signed: THUNDER BUYER INC., PRESIDENT, GEORGE MARQUEZ This statement was filed with the County Recorder of Los Angeles County on February 4, 2025.</p> <p>NOTICE: This Fictitious Name Statement expires on February 4, 2030. A new Fictitious Business Name Statement must be filed prior to February 4, 2030. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).</p> <p>El Segundo Herald: Pub. 2/13, 2/20, 2/27, 3/6/25 H-3779</p>	<p>Fictitious Business Name Statement 2025004137</p> <p>The following person(s) is (are) doing business as STRATEGIC ASSET BUILDERS, 2100 REDONDO BEACH BLVD., C444, TORRANCE, CA, 90504, LOS ANGELES COUNTY.</p> <p>Registered Owner(s): SARITZA S. STEVENS, 2100 REDONDO BEACH BLVD., C444, TORRANCE, CA, 90504.</p> <p>This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name or names listed above on: N/A.</p> <p>Signed: SARITZA S. STEVENS, OWNER. This statement was filed with the County Recorder of Los Angeles County on January 8, 2025.</p> <p>NOTICE: This Fictitious Name Statement expires on January 8, 2030. A new Fictitious Business Name Statement must be filed prior to January 8, 2030. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).</p> <p>El Segundo Herald: Pub. 2/13, 2/20, 2/27, 3/6/25 H-3780</p>	<p>Fictitious Business Name Statement 2025021358</p> <p>The following person(s) is (are) doing business as PFM ASSET MANAGEMENT, 633 WEST FIFTH STREET, LOS ANGELES, CA, 90071, LOS ANGELES COUNTY. AI #ON 2371294</p> <p>Registered Owner(s): U.S. BANCORP ASSET MANAGEMENT, INC., 800 NICOLLET MALL, MINNEAPOLIS MN, 55402. CORP: DELAWARE</p> <p>This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name or names listed above on: 10/2024.</p> <p>Signed: U.S. BANCORP ASSET MANAGEMENT, INC, SECRETARY, RICK ERTTEL. This statement was filed with the County Recorder of Los Angeles County on January 31, 2025.</p> <p>NOTICE: This Fictitious Name Statement expires on January 31, 2030. A new Fictitious Business Name Statement must be filed prior to January 31, 2030. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).</p> <p>El Segundo Herald: Pub. 2/13, 2/20, 2/27, 3/6/25 H-3781</p>	<p>Fictitious Business Name Statement 2025021355</p> <p>The following person(s) is (are) doing business as 1) PICTURE MOTION CAMPAIGNS, 21 MARTINGALE DRIVE, RANCHO PALOS VERDES, CA, 90275, LOS ANGELES COUNTY. AI #ON 201917010572</p> <p>Registered Owner(s): PMCI, LLC, 375 HUDSON STREET, NEW YORK, NY 10014. CORP: DELAWARE</p> <p>This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: N/A.</p> <p>Signed: PMCI, LLC, VICE PRESIDENT, ROBERT W. VYVERBERG. This statement was filed with the County Recorder of Los Angeles County on January 31, 2025.</p> <p>NOTICE: This Fictitious Name Statement expires on January 31, 2030. A new Fictitious Business Name Statement must be filed prior to January 31, 2030. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).</p> <p>El Segundo Herald: Pub. 2/13, 2/20, 2/27, 3/6/25 H-3782</p>	<p>Fictitious Business Name Statement 2025022204</p> <p>The following person(s) is (are) doing business as 1) REFRESH OPERATIONS, 2) MOMENTUM REFRESH OPERATIONS, 2400 WILLOW LANE, THOUSAND OAKS, CA, 91361, VENTURA COUNTY.</p> <p>Registered Owner(s): MOMENTUM AGENCIES, 2400 WILLOW LANE, THOUSAND OAKS, CA, 91361. CORP: CALIFORNIA</p> <p>This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name or names listed above on: N/A.</p> <p>Signed: MOMENTUM AGENCIES, CEO, LORI ANDERSON. This statement was filed with the County Recorder of Los Angeles County on February 3, 2025.</p> <p>NOTICE: This Fictitious Name Statement expires on February 3, 2030. A new Fictitious Business Name Statement must be filed prior to February 3, 2030. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).</p> <p>El Segundo Herald: Pub. 2/13, 2/20, 2/27, 3/6/25 H-3783</p>
<p>Fictitious Business Name Statement 2025022210</p> <p>The following person(s) is (are) doing business as RENEWAL BEHAVIORAL HEALTH OUT PATIENT, 17167 VENTURA BLVD, ENCINO, CA, 91316, LOS ANGELES COUNTY.</p> <p>Registered Owner(s): MONTAGE RECOVERY CA, LLC, 516 NORTH LARCHMONT BLVD, LOS ANGELES, 90004. CORP: CALIFORNIA</p> <p>This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: 02/2020.</p> <p>Signed: MONTAGE RECOVERY CA, LLC, MEMBER, ELLIOT LIEBHARD. This statement was filed with the County Recorder of Los Angeles County on February 3, 2025.</p> <p>NOTICE: This Fictitious Name Statement expires on February 3, 2030. A new Fictitious Business Name Statement must be filed prior to February 3, 2030. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).</p> <p>El Segundo Herald: Pub. 2/13, 2/20, 2/27, 3/6/25 H-3784</p>	<p>Fictitious Business Name Statement 2025022207</p> <p>The following person(s) is (are) doing business as STULBERG WEALTH MANAGEMENT, 2029 CENTURY PARK E STE 2550, LOS ANGELES, CA, 90067, LOS ANGELES COUNTY. AI #ON 202003810043</p> <p>Registered Owner(s): AMERIPRISE FINANCIAL SERVICES, LLC, 707 2ND AVE S, MINNEAPOLIS, MN, 55474. CORP: DELAWARE</p> <p>This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: 01/2025.</p> <p>Signed: AMERIPRISE FINANCIAL SERVICES, LLC, MANAGER, STEPHANIE MITCHELL. This statement was filed with the County Recorder of Los Angeles County on February 3, 2025.</p> <p>NOTICE: This Fictitious Name Statement expires on February 3, 2030. A new Fictitious Business Name Statement must be filed prior to February 3, 2030. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).</p> <p>El Segundo Herald: Pub. 2/13, 2/20, 2/27, 3/6/25 H-3785</p>	<p>Fictitious Business Name Statement 2024255880</p> <p>The following person(s) is (are) doing business as IN PUBLIC INDUSTRIES, 12944 HAWTHORNE BLVD, HAWTHORNE, CA, 90250, LOS ANGELES COUNTY.</p> <p>Registered Owner(s): BRIGIT WEST, 12944 HAWTHORNE BLVD, HAWTHORNE, CA, 90250.</p> <p>This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name or names listed above on: 12/2024.</p> <p>Signed: BRIGIT WEST, OWNER. This statement was filed with the County Recorder of Los Angeles County on December 18, 2025.</p> <p>NOTICE: This Fictitious Name Statement expires on December 18, 2030. A new Fictitious Business Name Statement must be filed prior to December 18, 2030. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).</p> <p>El Segundo Herald: Pub. 2/13, 2/20, 2/27, 3/6/25 H-3786</p>	<p>Fictitious Business Name Statement 2025015860</p> <p>The following person(s) is (are) doing business as RETRO STENO, 13219 DELAFIELD AVE, HAWTHORNE, CA, 90250, LOS ANGELES COUNTY.</p> <p>Registered Owner(s): ADRENA ATKINS, 13219 DELAFIELD AVE, HAWTHORNE, CA, 90250.</p> <p>This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name or names listed above on: 01/2024.</p> <p>Signed: ADRENA ATKINS, OWNER. This statement was filed with the County Recorder of Los Angeles County on January 24, 2025.</p> <p>NOTICE: This Fictitious Name Statement expires on January 24, 2030. A new Fictitious Business Name Statement must be filed prior to January 24, 2030. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).</p> <p>El Segundo Herald: Pub. 2/20, 2/27, 3/6, 3/13/25 H-3787</p>	<p>Fictitious Business Name Statement 2025017598</p> <p>The following person(s) is (are) doing business as GAMMILL LAW ACCIDENT & INJURY LAWYERS APC, 1500 ROSECRANS AVE 500, MANHATTAN BEACH, CA, 90266, LOS ANGELES COUNTY.</p> <p>Registered Owner(s): GAMMILL LAW, A PROFESSIONAL CORPORATION, 1500 ROSECRANS AVE 500, MANHATTAN BEACH, CA, 90266. CORP: CA</p> <p>This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name or names listed above on: 01/2025.</p> <p>Signed: GAMMILL LAW, A PROFESSIONAL CORPORATION, PRESIDENT, DAVID GAMMILL. This statement was filed with the County Recorder of Los Angeles County on January 28, 2025.</p> <p>NOTICE: This Fictitious Name Statement expires on January 28, 2030. A new Fictitious Business Name Statement must be filed prior to January 28, 2030. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).</p> <p>El Segundo Herald: Pub. 2/20, 2/27, 3/6, 3/13/25 H-3787</p>	<p>Fictitious Business Name Statement 2025010678</p> <p>The following person(s) is (are) doing business as ZESTE, 615 ESPANEA UNIT 207, REDONDO BEACH, CA, 90277, LOS ANGELES COUNTY. AI #ON 202464619095</p> <p>Registered Owner(s): SALT & SPICE LLC, 615 ESPANEA UNIT 207, REDONDO BEACH, CA, 90266. CORP: CA</p> <p>This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: N/A.</p> <p>Signed: SALT & SPICE LLC, MANAGING MEMBER, CRISTIAN A LOPEZ. This statement was filed with the County Recorder of Los Angeles County on January 17, 2025.</p> <p>NOTICE: This Fictitious Name Statement expires on January 17, 2030. A new Fictitious Business Name Statement must be filed prior to January 17, 2030. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).</p> <p>El Segundo Herald: Pub. 2/20, 2/27, 3/6, 3/13/25 H-3789</p>
<p>Fictitious Business Name Statement 2025031508</p> <p>The following person(s) is (are) doing business as PROPHET HOMES, 1700 E WALNUT AVE #465, EL SEGUNDO, CA, 90245, LOS ANGELES COUNTY.</p> <p>Registered Owner(s): PROPHET 5, INC., 1700 E WALNUT AVE #465, EL SEGUNDO, CA, 90245. CORP: CA</p> <p>This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name or names listed above on: N/A.</p> <p>Signed: PROPHET 5, INC., SECRETARY, HARRISON ALPERT This statement was filed with the County Recorder of Los Angeles County on February 14, 2025.</p> <p>NOTICE: This Fictitious Name Statement expires on February 14, 2030. A new Fictitious Business Name Statement must be filed prior to February 14, 2030. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).</p> <p>El Segundo Herald: Pub. 2/20, 2/27, 3/6, 3/13/25 H-3790</p>	<p>Fictitious Business Name Statement 2025030761</p> <p>The following person(s) is (are) doing business as WRS SANITATION SYSTEMS, 530 THE STRAND, HERMOSA BEACH, CA, 90245, LOS ANGELES COUNTY.</p> <p>Registered Owner(s): WRS, 530 THE STRAND, HERMOSA BEACH, CA, 90245. CORP: CA</p> <p>This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name or names listed above on: 02/2025.</p> <p>Signed: WRS., SECRETARY, LOGAN BOETTCHER. This statement was filed with the County Recorder of Los Angeles County on February 13, 2025.</p> <p>NOTICE: This Fictitious Name Statement expires on February 13, 2030. A new Fictitious Business Name Statement must be filed prior to February 13, 2030. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).</p> <p>El Segundo Herald: Pub. 2/20, 2/27, 3/6, 3/13/25 H-3791</p>	<p>Fictitious Business Name Statement 2025025278</p> <p>The following person(s) is (are) doing business as FLOOR COVERINGS INTERNATIONAL - SOUTH BAY LA, 4015 PACIFIC COAST HIGHWAY, TORRANCE, CA, 90505, LOS ANGELES COUNTY.</p> <p>Registered Owner(s): LUNDBY FLOORING LLC, 4015 PACIFIC COAST HIGHWAY, TORRANCE, CA, 90505. CORP: CA</p> <p>This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: 10/2024</p> <p>Signed: LUNDBY FLOORING LLC, CEO, STEVE LUNDBY. This statement was filed with the County Recorder of Los Angeles County on February 6, 2025.</p> <p>NOTICE: This Fictitious Name Statement expires on February 6, 2030. A new Fictitious Business Name Statement must be filed prior to February 6, 2030. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).</p> <p>El Segundo Herald: Pub. 2/20, 2/27, 3/6, 3/13/25 H-3792</p>	<p>Fictitious Business Name Statement 2025023514</p> <p>The following person(s) is (are) doing business as CERTERRA ANALYTICAL AJ EDMOND, 1530 W 16TH ST., LONG BEACH, CA, 90813, LOS ANGELES COUNTY.</p> <p>Registered Owner(s): RMA ANALYTICAL LABORATORIES, INC., 1530 W 16TH ST., LONG BEACH, CA, 90813. CORP: CA</p> <p>This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name or names listed above on: N/A</p> <p>Signed: RMA ANALYTICAL LABORATORIES, INC, SECRETARY, ANAM USMAN. This statement was filed with the County Recorder of Los Angeles County on February 5, 2025.</p> <p>NOTICE: This Fictitious Name Statement expires on February 5, 2030. A new Fictitious Business Name Statement must be filed prior to February 5, 2030. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).</p> <p>El Segundo Herald: Pub. 2/20, 2/27, 3/6, 3/13/25 H-3793</p>	<p>Fictitious Business Name Statement 2025022485</p> <p>The following person(s) is (are) doing business as 1) UNVEILING INTERCONNECTION 2) LEGENDARY MOTION PICTURE. 3) ALBERTO MELENDRES LEGENDARY, 4634 W 145TH ST, LAWNDALE, CA, 90260, LOS ANGELES COUNTY.</p> <p>Registered Owner(s): UNVEILING INTERCONNECTION WITH ALBERTO MELENDRES LLC, 4634 W 145TH ST, LAWNDALE, CA, 90260. CORP: CA</p> <p>This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: N/A.</p> <p>Signed: UNVEILING INTERCONNECTION WITH ALBERTO MELENDRES LLC, CEO, ALBERTO MELENDRES. This statement was filed with the County Recorder of Los Angeles County on February 3, 2025.</p> <p>NOTICE: This Fictitious Name Statement expires on February 3, 2030. A new Fictitious Business Name Statement must be filed prior to February 3, 2030. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).</p> <p>El Segundo Herald: Pub. H-3794</p>	<p>Fictitious Business Name Statement 2025018791</p> <p>The following person(s) is (are) doing business as JAMICO PROPERTIES, 107 W TORRANCE BLVD STE 104, REDONDO BEACH, CA, 90277, LOS ANGELES COUNTY.</p> <p>Registered Owner(s): JAMISON MANAGEMENT COMPANY, 107 W TORRANCE BLVD STE 104, REDONDO BEACH, CA, 90277. CORP: CA</p> <p>This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name or names listed above on: N/A.</p> <p>Signed: JAMISON MANAGEMENT COMPANY, VICE PRESIDENT, TODD SLATCHER. This statement was filed with the County Recorder of Los Angeles County on January 29, 2025.</p> <p>NOTICE: This Fictitious Name Statement expires on January 29, 2030. A new Fictitious Business Name Statement must be filed prior to January 29, 2030. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).</p> <p>El Segundo Herald: Pub. 2/27, 3/6, 3/13, 3/20/25 H-3795</p>
<p>Fictitious Business Name Statement 2025036680</p> <p>The following person(s) is (are) doing business as WIT'S END THERAPY, 136 MAIN STREET STE F, EL SEGUNDO, CA, 90245, LOS ANGELES COUNTY.</p> <p>Registered Owner(s): MARY DONALDSON, 136 MAIN STREET STE F, EL SEGUNDO, CA, 90245.</p> <p>This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name or names listed above on: 02/2025.</p> <p>Signed: MARY DONALDSON, OWNER. This statement was filed with the County Recorder of Los Angeles County on February 21, 2025.</p> <p>NOTICE: This Fictitious Name Statement expires on February 21, 2030. A new Fictitious Business Name Statement must be filed prior to February 21, 2030. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).</p> <p>El Segundo Herald: Pub. 2/27, 3/6, 3/13, 3/20/25 H-3796</p>	<p>Fictitious Business Name Statement 2025009163</p> <p>The following person(s) is (are) doing business as HOLLYWOOD VOLUME, 6516 SELMA AVENUE, LOS ANGELES, CA, 90028, LOS ANGELES COUNTY. AI #ON 201910810098</p> <p>Registered Owner(s): 6516 TOMMIE HOTEL LLC, 1605 N CAHUENGA BLVD, LOS ANGELES, CA 90028. CORP: DELAWARE</p> <p>This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: N/A.</p> <p>Signed: 6516 TOMMIE HOTEL LLC, CFO, MATTHEW KANE. This statement was filed with the County Recorder of Los Angeles County on January 15, 2025.</p> <p>NOTICE: This Fictitious Name Statement expires on January 15, 2030. A new Fictitious Business Name Statement must be filed prior to January 15, 2030. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).</p> <p>El Segundo Herald: Pub. 2/27, 3/6, 3/13, 3/20/25 H-3797</p>	<p>Fictitious Business Name Statement 2025020623</p> <p>The following person(s) is (are) doing business as SRS CONSTRUCTION SERVICES, 4893 MCGRATH ST., VENTURA, CA, 93003, VENTURA COUNTY. AI #ON 1509470</p> <p>Registered Owner(s): SHARJO, LLC, 5451 INDUSTRIAL WAY, BENICIA, CA, 94510. CORP: CALIFORNIA</p> <p>This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: 10/2022</p> <p>Signed: SHARJO, LLC, MANAGER, FRANCISO VEGA This statement was filed with the County Recorder of Los Angeles County on January 31, 2025.</p> <p>NOTICE: This Fictitious Name Statement expires on January 31, 2030. A new Fictitious Business Name Statement must be filed prior to January 31, 2030. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).</p> <p>El Segundo Herald: Pub. 2/27, 3/6, 3/13, 3/20/25 H-3798</p>	<p>Fictitious Business Name Statement 2025018474</p> <p>The following person(s) is (are) doing business as GRACIE BARRA REDONDO BEACH, 5141 CALLE MAYOR, TORRANCE, CA, 90505, LOS ANGELES COUNTY. AI #ON 5824188</p> <p>Registered Owner(s): BJJ LIFESTYLES RB, 5141 CALLE MAYOR, TORRANCE, CA, 90505. CORP: CA</p> <p>This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name or names listed above on: 01/2025.</p> <p>Signed: BJJ LIFESTYLES RB, PRESIDENT, MURILLO CARVALHO. This statement was filed with the County Recorder of Los Angeles County on January 29, 2025.</p> <p>NOTICE: This Fictitious Name Statement expires on January 29, 2030. A new Fictitious Business Name Statement must be filed prior to January 29, 2030. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).</p> <p>El Segundo Herald: Pub. 2/27, 3/6, 3/13, 3/20/25 H-3799</p>	<p>Fictitious Business Name Statement 2025028141</p> <p>The following person(s) is (are) doing business as ARCOSA CRUSHED CONCRETE, 9005 BRADLEY AVE, SUN VALLEY, CA, 91352, LOS ANGELES COUNTY. AI #ON 29366767</p> <p>Registered Owner(s): ACC CA, INC., 2655 FIRST STREET, SUITE 210, SIMI VALLEY, CA, 93065. CORP: CALIFORNIA</p> <p>This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name or names listed above on: 10/2023</p> <p>Signed: ACC CA, INC., SECRETARY, MARK J. ELMORE. This statement was filed with the County Recorder of Los Angeles County on February 11, 2025.</p> <p>NOTICE: This Fictitious Name Statement expires on February 11, 2030. A new Fictitious Business Name Statement must be filed prior to February 11, 2030. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).</p> <p>El Segundo Herald: Pub. 2/27, 3/6, 3/13, 3/20/25 H-3800</p>	<p>Fictitious Business Name Statement 2025028147</p> <p>The following person(s) is (are) doing business as DYSRUPT, 5535 BALBOA BOULEVARD, ENCINO, CA, 91316, LOS ANGELES COUNTY. AI #ON 201917010572</p> <p>Registered Owner(s): PMCI, LLC, 375 HUDSON STREET, NEW YORK, NY, 10014. CORP: CALIFORNIA</p> <p>This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: 1/2025</p> <p>Signed: PMCI, LLC, VICE PRESIDENT, ROBERT W. VYVERBERG. This statement was filed with the County Recorder of Los Angeles County on February 11, 2025.</p> <p>NOTICE: This Fictitious Name Statement expires on February 11, 2030. A new Fictitious Business Name Statement must be filed prior to February 11, 2030. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).</p> <p>El Segundo Herald: Pub. 2/27, 3/6, 3/13, 3/20/25 H-3801</p>

Steve Allen Fox

from front page

Showtime: *Conducting Your Way to Success.*"

A resident of Rancho Palos Verdes, Fox has been married for over 25 years and has four children. Despite a busy schedule, he finds time and loves attending his kids' sporting and dance events. He is also a big fan of college basketball and football. "And I enjoy going to Disneyland," he said.

Fox has a "passion for dramatic music," especially in film, television, and video games. He lists John Williams, Alan Menken, and the Sherman Brothers as his heroes/inspirations. I also have huge admiration for Boubil and Schoenberg, the creators of *Les Miserables*," he said.

Meanwhile, Fox praised the dedication of the student and adult musicians in El Segundo. "They have always been inspiring and impressive to me," he said. "They will attack anything put before them and give everything they have. Right now, the



Steven Allen Fox conducts the El Segundo Concert Band. The ensemble returns to El Segundo for a spring-themed show on March 8. Photo courtesy Steve Allen Fox.

El Segundo Concert Band is performing at its highest caliber in the more than 20 years I have worked with them. People will be amazed on March 8 with what they hear. It is not your average community band."

For pointed out that one of the band's most extraordinary elements is its unique family involvement. "Even currently, we have a percussionist who has two sons who are graduates of El Segundo and were my students, and they now play with the band as well," he said. Three people from the same family across two generations. That is just one example of many families who have shared experiences with us like that."

With all the success and accolades, Fox maintains a special place in his heart for El Segundo. "After being part of the El Segundo community through my work, the people are what have kept me here," he said. "I love the small-town atmosphere." •

Police Reports

from page 3

A burglary (vehicle) report was taken at 1406 hours from the 200 block of Sierra Street. An unknown suspect(s) broke into the victim's vehicle and stole items.

A found property report was taken at 1905 hours from the 300 block of Main Street. Keys were found and booked for safekeeping.

Thursday, Feb 20th

A lost property report was taken at 0821 hours from the 300 block of Main Street. A

military ID Card was lost.

One male adult was detained at 1226 hours from Pacific Coast Highway and Grand Avenue and transported to Behavioral Health Urgent Care for a 72-hour psychiatric evaluation.

One male adult was arrested at 2300 hours from East El Segundo Boulevard and North Nash Street for possession of drug paraphernalia and possession of a controlled substance.

One male adult was arrested at 2300 hours from East El Segundo Boulevard and North

Nash Street for possession of a controlled substance.

One male adult was arrested at 0208 hours from the 1800 block of East Sycamore Avenue for public intoxication.

One female adult was cited and released in the field at 0231 hours from West Imperial Highway and Pershing Drive for possession of nitrous oxide.

An incident report was taken at 0428 hours from East Pine Avenue and Penn Street. A

female adult fell and injured her ankle.

Friday, Feb 21st

A found property report was taken at 0914 hours from the 300 block of Main Street. Property was booked in for safekeeping.

A vandalism report was taken at 0918 hours from the 2100 block of East Grand Avenue. Unknown suspect(s) etched on a window of the business in the location.

A grand theft report was taken at 1200 hours from the 100 block of Penn Street. •

PUBLIC NOTICES

City of El Segundo
Public Hearing Notice



The CITY COUNCIL will hold a public hearing on:

Zone Text Amendment to the Cultural Development Section

Project Address: Citywide

Project Description: An amendment to Chapter 34 (Cultural Development) of Title 15 (Zoning) of the El Segundo Municipal Code to implement a total in-lieu fee cap for the Cultural Development Program ("Program"), enable Program compliance through a mix of developer provision of public art and an in-lieu fee, and adjusting the deadline of in-lieu Program fee payment to prior to issuance of a certificate of occupancy. (Environmental Assessment No. EA-1382 and Zone Text Amendment No. 25-01).

Planning Commission Action:
On February 13, 2025, the Planning Commission held a public hearing and adopted a resolution recommending that City Council approve the above amendments to the City's Zoning Code.

Applicant: City of El Segundo
Hearing: Thursday, March 18, 2025 at 6:00pm
City Council Chamber
350 Main Street, El Segundo, CA 90245

Environmental Determination: The proposed zone text amendment is exempt from the requirements of the California Environmental Quality Act (CEQA Section 15061), because it consists only of minor revisions to existing zoning regulations and related procedures and does not have the potential for causing a significant effect on the environment.

Further Information: The project file and plans are available for public review, Monday through Thursday between 7:00 a.m. and 5:00 p.m. and Fridays between 7:00 a.m. and 4:00 p.m. in the City of El Segundo Community Development Department, 350 Main Street, El Segundo, CA, 90245.

The public can participate in person at the location above and may provide comments via email to allcitycouncil@elsegundo.org by no later than 3:00 p.m. on March 18, 2025. In the subject line please state "Public Hearing for EA-1382 Zone Text Amendments." Comments may also be submitted by mail to 350 Main Street, El Segundo, CA 90245 (Attn: Eduardo Schonborn). In the subject line please state "Public Hearing for EA-1382-Zone Text Amendments."

El Segundo Herald Pub. 2/27/25
H-28875

Fictitious Business Name Statement
2025008594

The following person(s) is (are) doing business as MEDIAMATION, 2390 CRENSHAW BLVD.SUITE E, #111 TORRANCE, CA, 90501, LOS ANGELES COUNTY. AI #ON 202464811263
Registered Owner(s): MEDIAMATION ENTERTAINMENT, LLC, 2390 CRENSHAW BLVD.SUITE E, #111 TORRANCE, CA, 90501. CORP: CA

This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: 12/2024
Signed: MEDIAMATION ENTERTAINMENT, LLC, MANAGING MEMBER, ALISON ROWLEY JAMELE. This statement was filed with the County Recorder of Los Angeles County on January 15, 2025.

NOTICE: This Fictitious Name Statement expires on January 15, 2030. A new Fictitious Business Name Statement must be filed prior to January 15, 2030. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).
El Segundo Herald: Pub. 1/23, 1/30, 2/6, 2/13/25 H-3743

EL SEGUNDO UNIFIED SCHOOL DISTRICT
SEEKS APPLICANTS FOR INDEPENDENT CITIZENS' BOND OVERSIGHT COMMITTEE

The Board of Education of the El Segundo Unified School District is seeking qualified, interested individuals to serve on a committee of community leaders which will serve as the Independent Citizens' Bond Oversight Committee ("COC") for the implementation of the District's Measure ES school facilities bond program. There are four open positions to replace outgoing members. Applicants must be 18 years of age and a resident of the El Segundo Unified School District.

Proposition 39 Bond Election
On November 6, 2018, voters residing within the El Segundo Unified School District passed Measure ES. Measure ES is a \$ \$92,000,000 bond measure that authorizes funding for needed repairs, upgrades, and new construction projects to the district's schools.

Establishment of a Citizens' Oversight Committee
After a bond authorized under Proposition 39 is passed, State law requires that the El Segundo Unified

School District Board appoint an Independent Citizens' Bond Oversight Committee to work with the district.

Committee Responsibilities
In accordance with Education Code Section 15278(b), the Citizens' Bond Oversight Committee shall:

- Inform the public concerning the district's expenditure of Measure ES bond proceeds.
- Review expenditure reports produced by the district to ensure that Measure ES and bond proceeds were expended only for the purposes set forth in Measures ES; and
- Present to the Board in public session, an annual written report outlining their activities and conclusions regarding the expenditure of Measure ES bond proceeds.

If you are interested in applying please visit the district website at <https://www.elsegundousd.net/page/citizens-bond-oversight-committee> to access the application or pick up an application from the district office at 614 Sheldon St. El Segundo, CA 90245. Applications are due by 4 p.m. March 14, 2025.
El Segundo Herald Pub 2/20, 2/27/25
H-28872

"It takes courage to grow up and become who you really are."

— E.E. Cummings

Fictitious Business Name Statement
202503982

The following person(s) is (are) doing business as OPTUM CALIFORNIA ACO, 19191 SOUTH VERMONT AVENUE SUITE 200, TORRANCE, CA 90502, LA COUNTY.
Registered Owner(s): HCP ACO CALIFORNIA, LLC, 2175 PARK PLACE, EL SEGUNDO, CA, 90245 CORP: CALIFORNIA

This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: N/A
Signed: HCP ACO CALIFORNIA, LLC., MEMBER, HEATHER A. LANG, ASSISTANT SECRETARY OF OPTUMCARE MANAGEMENT, LLC. This statement was filed with the County Recorder of Los Angeles County on February 13, 2025.
NOTICE: This Fictitious Name Statement expires on February 13, 2030. A new Fictitious Business Name Statement must be filed prior to February 13, 2030. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).
El Segundo Herald: Pub. 2/27, 3/6, 3/13, 3/20/25 H-3802

Fictitious Business Name Statement
2025039278

The following person(s) is (are) doing business as DISRUPTIVE EMPATHY EXPERIENCES, 2313 NELSON AVENUE UNIT B, REDONDO BEACH, CA, 90278, LOS ANGELES COUNTY.
Registered Owner(s): RK EMPATHY INC, 2313 NELSON AVENUE UNIT B, REDONDO BEACH, CA, 90278. CORP: CA

This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name or names listed above on: 02/2025
Signed: RK EMPATHY INC, PRESIDENT, PAYAL BERI. This statement was filed with the County Recorder of Los Angeles County on February 21, 2025.
NOTICE: This Fictitious Name Statement expires on February 21, 2030. A new Fictitious Business Name Statement must be filed prior to February 21, 2030. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).
El Segundo Herald: Pub. 2/27, 3/6, 3/13, 3/20/25 H-3803

Fictitious Business Name Statement
2025039278

The following person(s) is (are) doing business as 1) RENTAL MAINTENANCE SERVICES, 2) RMS, 12948 WASHINGTON AVE., HAWTHORNE, CA, 90250, LOS ANGELES COUNTY.
Registered Owner(s): MIGUEL IRIZALBAL, 12948 WASHINGTON AVE., HAWTHORNE, CA, 90250

This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name or names listed above on: N/A
Signed: MIGUEL IRIZALBAL, OWNER. This statement was filed with the County Recorder of Los Angeles County on February 25, 2025.
NOTICE: This Fictitious Name Statement expires on February 25, 2030. A new Fictitious Business Name Statement must be filed prior to February 25, 2030. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code).
El Segundo Herald: Pub. 2/27, 3/6, 3/13, 3/20/25 H-3804

NOTICE OF ORDINANCE
CITY OF EL SEGUNDO
ORDINANCE NO. 1668

AN ORDINANCE AMENDING EL SEGUNDO MUNICIPAL ("ESMC") TITLE 15 TO COMPLY WITH STATE LAW REGARDING RESIDENTIAL DEVELOPMENT RIGHT-OF-WAY DEDICATIONS AND FEES, ACCESSORY DWELLING UNIT STANDARDS AND FEES, AND PUBLIC NOTIFICATION REQUIREMENTS FOR CERTAIN ORDINANCES, AND FINDING THE SAME TO BE EXEMPT FROM REVIEW UNDER THE CALIFORNIA ENVIRONMENTAL QUALITY ACT ("CEQA") PURSUANT TO SECTION 15061(b)(3) OF THE CEQA GUIDELINES

SUMMARY OF ADOPTED ORDINANCE:

The Ordinance amends the El Segundo Municipal Code (ESMC) Articles 15-4E (Accessory Dwelling Units) and 15-4F (Junior Accessory Dwelling Units) to

allow unpermitted ADUs and JADUs built prior to 2020 to be legalized and to exempt such ADUs and JADUs from correcting zoning violations and from paying development impact fees. The Ordinance amends Article 15-4E to also exempt specified categories of ADUs from certain development standards. In addition, the Ordinance amends ESMC Chapter 15-28 (Public Hearings) to extend the public notification period for certain ordinances to 20 days. Furthermore, the Ordinance amends ESMC Chapter 15-31 (Right-of-Way Dedications and Improvements) to require right-of-way dedications from housing developments only under specific limited circumstances. Finally, the Ordinance amends ESMC Chapter 15-32 (Development Impact Fees) to require payment of development impact fees for housing developments at the time the City issues a Certificate of Occupancy or approves a Final Inspection, whichever occurs first. The provisions of this Ordinance are generally intended to remove constraints and facilitate the

construction of housing. The whole number of the City Council of said City is five. The foregoing Ordinance No. 1668 was duly introduced by said City Council at a regular meeting held on the 4th day of February 2025, and was duly passed and adopted by said City Council, approved and signed by the mayor, and attested to by the City Clerk, all at a regular meeting of said Council on the 18th day of February 2025, and the same was so passed and adopted by the following vote:

AYES: Mayor Pimentel, Mayor Pro Tem Baldino, Council Member Boyles, Council Member Giroux and Council Member Keldorf
NOES: None
ABSENT: None
ABSTAIN: None

A copy of the ordinance is available for viewing in the City Clerk's office, 350 Main Street, El Segundo, California or the City's website at www.elsegundo.org.
El Segundo Herald Pub. 2/27/25
H-28876

PETSPETS Pets PETSPETS

Featured Pets of the Week

Provided by Hannah Collett, spcaLA

Meet **Phil**! Phil is a 1-year-old, male, gray and white Pit Bull mix who would make a wonderful hiking buddy. He is an active boy who enjoys going outside for walks and spending time with volunteers. He enjoys belly rubs and snuggling up with you. Phil does prefer to be your only dog, so if you are looking for a partner, look no further! <https://spcala.com/adoptable/pet/?ss=LACA-A-17495>

Meet **Dodger**, a 1-year-old male, brown

brindle American Pit Bull mix. This handsome boy has lots of energy and enjoys an active lifestyle. He enjoys long walks and would benefit from learning basic commands. If you're looking for an energetic partner to go hiking with then relax with you at the end of the day, Dodger is the one for you. Come visit him today! <https://spcala.com/adoptable/pet/?ss=LACA-A-17836>

Meet **Canelo**, a 1-year-old male, fawn and white American Bulldog mix who is

affectionate, gentle, and loyal. This 81-pound boy is a goofy, chunky love bug! He knows many basic commands and can catch treats midair! Canelo would do best in a single pet home. Even though he enjoys going for walks, we would say Canelo is more of a couch potato. He loves to relax under the sun and take naps on comfortable blankets. When you stop walking, he will stand right next to you like the good boy he is. Come see for yourself! Canelo is currently the

longest resident at spcaLA and is eager to find his Friends for Life! <https://spcala.com/adoptable/pet/?ss=LACA-A-13762>

Introducing **Lady Tortie**! This sweet girl is a 6-month-old Domestic Shorthair Tortie. She enjoys being pet and loves her treats. You can usually find her napping or playing with her toys. Any home would be lucky to have Lady Tortie. Come visit her today! <https://spcala.com/adoptable/pet/?ss=LACA-A-17931> •



Phil



Canelo



Dodger



Lady Tortie

“When I look into the eyes of an animal, I do not see an animal. I see a living being. I see a friend. I feel a soul.”

– A.D. WILLIAMS