

El Segundo Herald

The Weekly Newspaper of El Segundo

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The Seniors Have Their Moment



The basketball program honored the seniors and their family members on Senior Appreciation Night before defeating the South Torrance Spartans. Photo courtesy Gregg McMullin.

Barbie's Home is the South Bay!

By Ron Sokol

It was 1945, in a garage in Los Angeles, when Harold Matson (a businessman) and the husband-and-wife team of Elliot and Ruth Handler founded Mattel, then known as Mat-tel Creations. The name Mattel combines Mr. Matson's last name with Elliott's first name. They were not able to use Ruth's name among the letters. This is a bit ironic since Ruth is credited with the creation of the Barbie doll (more about that in a little bit).

In the early goings, their company was involved with selling picture frames. In time, this became dollhouse furniture from the picture frame scraps. Mr. Matson chose to sell his stake in Mattel to the Handlers after he was experiencing poor health. In fact, Ruth took over his interest. By 1947, Mattel had its first successful toy, a ukulele with the fun name "Uke-A-Doodle."

In 1948, Mattel was incorporated into our City of Good Neighbors, Hawthorne. Eleven years later, during Christmas time, the company officially moved its headquarters to 5150 Rosecrans Boulevard, then a 16-acre site in the fine City of Hawthorne. Toys were the focus for Mattel. During the 1950s, the company benefited from its relationship with Walt Disney's popular Mickey Mouse Club television show through advertising. At the time, such advertising was rather novel.

As mentioned, Ruth Handler is credited with the creation of the Barbie doll, debuting on March 9, 1959. Just the next year, 1960, came Chatty Cathy, a talking doll, and in 1961, Barbie's good friend Ken was introduced. These were heady times for Mattel, which went public, was listed on the New York Stock Exchange, and acquired several other companies. (Barbie, by the way, has become Mattel's best-selling toy of all time.) The Barbie Dreamhouse made its debut in 1962, and that same year, Astronaut Barbie was introduced. Sadly, there were some issues, trouble, and controversy in the 1970s.

It is not all peaches and cream, but the company remains alive and well today.

In 1991, Mattel moved its headquarters to neighboring El Segundo. By my calculations, our beloved Barbie—introduced in 1959—was in her early 30s by the time of Mattel's move from Hawthorne to El Segundo. So, it is fair to say she grew up in Hawthorne. And, since then, from El Segundo, she has matured even more so. Over the span of her existence, Barbie has had more than 250 careers. She broke the "plastic ceiling" when she went to the moon in 1965, four years before Neil Armstrong. Since then, she has been everything from a doctor to a paleontologist to a rock star to a computer engineer. Now, she is a bonafide movie star!

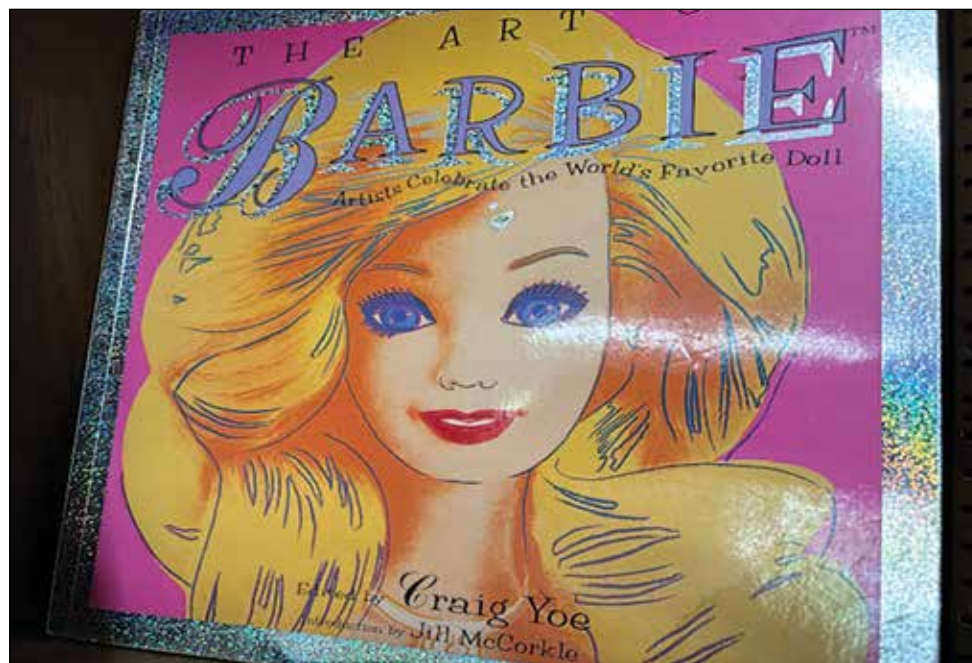
Bottom line, Barbie is an absolute, unmitigated phenomenon. Mattel, a husband-and-wife company in the early goings and based right here in the South Bay to this day, has developed a true and lasting icon. In fact, sales of the

Barbie doll notably jumped after the release of the recent blockbuster movie *Barbie*. Doll sales for the company surged to nearly two billion dollars. As if this is not enough, searches for the baby name "Barbie" also greatly increased.

Did you know the Barbie movie was the highest-grossing American movie in 2023? It has over a billion dollars in gross worldwide and has won (and is winning) awards. Barbie, a doll, a Mattel toy that first appeared in 1959, is now a very popular movie. Not too shabby for a company that began in a garage.

The South Bay is often feted as the place where Northrop Corporation was established, and aviation has spread its wing; where Marilyn Monroe spent formative years as a young girl, where the revered Beach Boys grew up and wrote many of their beloved songs, where Jim Thorpe, the inspirational Native American and stellar Olympic athlete, spent time and today has a park named in his honor. Also, let's not

See *Barbie*, page 11



The Art of Barbie. Photo courtesy of Hawthorne Historical Society.

Weekend Forecast

Friday

Partly Cloudy/
Wind
61°/45°



Saturday

Partly
Cloudy
60°/48°



Sunday

Showers
60°/52°



Community Briefs

El Camino College to Celebrate Distinguished Alumni and Community Supporters

El Camino College will honor four exceptional alumni at the 2024 Distinguished Alumni & Gratitude Awards dinner. In addition, one area philanthropist, one regional corporate partner, and one community donor will be recognized with the Gratitude Award. El Camino College Distinguished Alumni have furthered their educational and career goals and have shown outstanding achievements in their chosen field in addition to philanthropic and volunteer work. Through the years, honorees have gained local, state, and national recognition for their

involvement in their respective professional fields. This year's honorees include Chief David Dumais, Torrance Fire Department; Chris Mortensen, retired ESPN sports commentator; Sabrina Steele, Executive Director at The Aerospace Cooperation; and Jennifer Taylor-Mendoza, President, West Valley College in Saratoga, CA. Chevron, the Corporate Gratitude Award; Kenneth T. and Eileen L. Norris Foundation, the Community Gratitude Award; The McKellop Wager Family, the Individual Gratitude Award.

– Provided by El Camino College

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New Wellness Center Helps ESHS Students Thrive

Since opening last August, Our Place at El Segundo High School has become a welcoming and calming spot for students to invest in and find support for their mental health and wellbeing. The room was designed with comfort and relaxation in mind, offering students a variety of seating options, including beanbag chairs and assorted furniture. The space features a main room and three additional spaces to provide individuals with options for a quiet place to relax, reset, or even take an exam, if necessary.

Inside the center, students encounter a variety of activities and materials to help them with challenges like depression, anxiety, stress, drug abuse, adjusting to high school, and social media. Students also have access to a variety of support services, such as individual and group counseling, teacher consultations, and topic-related groups. Several enthusiastic and dedicated students were selected to serve as peer-counselors for Our Place. They're currently undergoing orientation and training, and will soon begin serving in a peer-to-peer support role. ESHS School Psychologist Jan Van Horn said the wellness center is filling a critical role on campus.

The wellness center also has opened opportunities for partnerships with community organizations. This year, the district began working with Blue Line Dog Therapy, which visits the school one to two times per month. The organization brings Macy Gray, an Australian Retriever, and her partner, Carol, to provide animal therapy services for students. Blue Line Dog Therapy has committed to providing a therapy dog for Our Place every other week for the remainder of the school year.

The pandemic intensified mental health struggles, especially among teens and young adults, emphasizing the critical need for comprehensive and accessible support systems. This wellness center aims to provide a holistic solution for the mental health struggles faced by ESHS students. Initiatives like Our Place emphasize the El Segundo Unified School District's ongoing commitment to the success and wellbeing of its students. This focus on comprehensive wellness positions students to excel both in the classroom and beyond.

– Provided by El Segundo Unified School District.

West Basin Announces 2024 Board Positions

During the January meeting of the West Basin Municipal Water District (West Basin) Board of Directors, the board selected officers for 2024. The board named Division III Director Desi Alvarez as president; Division I Director Harold C. Williams as vice president; Division II Director Gloria D. Gray as treasurer; Division V Director Donald L. Dear as secretary; and Division IV Director

Scott Houston as immediate past president. The president facilitates committee appointments and the assignments of representatives to affiliate organizations. He also has the primary responsibility of interpreting the policies, programs and needs of the district to the public.

– Provided by West Basin Municipal Water District. •

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ESVP ALLEN GRAGG NAMED 2023 VOLUNTEER OF THE YEAR

Volunteer Gragg was recognized by Police Chief Bermudez for having the most volunteer hours in 2023, in addition to bringing new ideas to the El Segundo Volunteer Patrol (ESVP) program.

The ESVP program is both fun and rewarding. The men and women of the program are the extra eyes and ears of our city, provide a warm welcome to visitors, and assist the residential and business communities.

The El Segundo Police Department recognizes the vast amount of experience and skills that rest within the citizens of our city. Our department desires to tap into these skills to help achieve departmental goals in an effective and efficient manner. We also believe this to be an opportunity for citizens to give back to the community and provide needed services on a volunteer basis.

If you would like to be a part of the ESVP program visit the ESVP website at elsegundopd.org/esvp for more information and to download the application.

The El Segundo Police Department is proud to announce Allen Gragg as the 2023 Volunteer of the Year.

TOGETHER, WE ARE MAKING COMMUNITIES SAFER, MORE CARING PLACES TO LIVE AND WORK

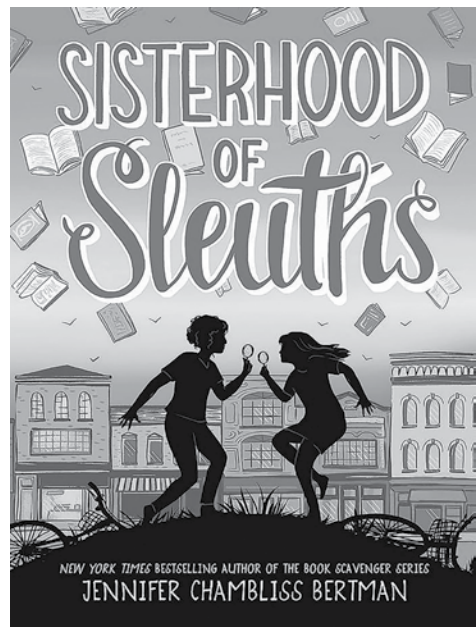
Entertainment

Check It Out

Sisterhood of Sleuths by Jennifer Chambliss Bertman

By Kim Harris,
El Segundo Library Assistant

I order books for the MS Library and try to order mysteries and other genres for students to enjoy. One day, when I went to



Sisterhood of Sleuths by Jennifer Chambliss Bertman.

order, I saw the book *Sisterhood of Sleuths* by Jennifer Chambliss Bertman and thought it would be a perfect addition to the collection. It is a middle grade mystery centering around Maizy, who is a 6th grader that discovers a box of donated books at her mom's second-hand store, Alter Ego. The books are Nancy Drew books, and one even has an inscription inside: to Annette from Susie. Maizy was going to pass the books on to the local bookstore when she discovers a picture of her grandmother Jacuzzi (Grandma Susie) and two other ladies taken 30 years ago. Maizy has many questions, especially when Jacuzzi denies being in the picture. Maizy then launches an investigation with her new friends Nell and Cam using the inspiration of Nancy Drew's legacy to discover a truth from the past.

Maizy is having a hard time adjusting to the new attitude her best friend Izzy has now that they're in 6th grade. Maizy is happy making movies with their stuffies and playing while Izzy now wants to be known as Isabelle and wants to experiment with makeup and nail

See **Check It Out**, page 4

Film Review

Musical *Flora and Son* Is Heartfelt, Foul-mouthed, Feel-Good Fun

By Ryan Rojas Cinemacy.com

Writer-director John Carney's crowd-pleasing movie musicals are similar to the infectiously catchy pop songs that soundtrack



Musical *Flora and Son*, courtesy Cinemacy.com.

them so spectacularly. His movies, like the songs he helps write for them, celebrate the human spirit in heartfelt, emotional, and uplifting ways. However, underneath their charm and feel-good surfaces also lies a deceptive, painful truth that Carney can't help but fixate on: humans long to connect, despite not knowing how to communicate with each other. As his latest film *Flora and Son* (now streaming on Apple TV+) shows, sometimes the universal language of music is the only thing that can allow us to connect.

Set in Carney's native home country of Dublin, Ireland, the film follows fiery, foul-mouthed Flora (Eve Hewson), a lively young mother struggling to make ends meet. Spirited but scattered, Flora's world has been reduced to fit inside a cramped apartment where she is raising her young, rebellious son Max (Orén Kinlon), and where the walls rattle from the daily shouting matches before Max storms off. Warned that his punkish behavior could land him in the court system, Flora happens upon a secondhand guitar, which she tunes and gifts to her son—to no effect.

As boredom sets in, Flora decides to learn

See **Film Review**, page 11

Sports

El Segundo Eagles Fate in Their Hands

Story and Photos by Gregg McMullin

The regular season is down to this week's games. The girl's water polo team has wrapped up another league title, but two other teams' league title fates are still up in the air. The boys' basketball team needs to win three games this week to win the Pioneer League, and the boys' soccer team will need to win out to have hope for a title. The stretch run for these teams has been exciting, and the final week should be even more thrilling.

Eagles Pick up Pace in Wins and Gavin Mc Kinnon's Shooting

The Eagles are battling for their first Pioneer League title in three years. The Eagles, the top-ranked team in the latest CIF Southern Section Division 5AA, were in the midst of a four-game winning streak going into the final week of the regular season. With a convincing win over Torrance and a hard-fought victory over the South Torrance Spartans, the Eagles have set themselves up for a showdown this week. That showdown included road games on Monday's game against Lawndale and, Tuesday's against West Torrance, and tonight's home game against Da Vinci.

The Eagle's style of fast-paced action with a strange-hold defense clearly shows how exciting games can be. The 19-point win over Torrance was a relatively easy one with the way the Eagles pulled away in the first half. They held the Tartars to 17 first-half points and went on to win 62-43 win.

Before the South Torrance game, the Eagle's basketball program honored its seven seniors, including Keith Puckett, Gavin McKinnon, Shane Biscaya, Eli Coles, Jack Pintens, Timmy Anderson, and Lucas Sun, in front of a standing-room-only crowd. Then, the

Eagles went on to defeat the Spartans 55-47.

El Segundo got off to a 9-2 first-quarter lead. The Spartans wouldn't fold and came within two points before the Eagles found their rhythm and a 17-11 first-quarter advantage. Both team's shooting struggled in the second quarter, which led to a low-scoring quarter.

In the second half, the boisterous hometown crowd helped inspire the Eagles. Shane Biscaya had just two first-half points and ten second-half points. But it was Gavin McKinnon's back-to-back three-pointers, from NBA distance, that quieted the Spartans and invoked a thunderous ovation from the home side crowd. It also stretched El Segundo's lead from 35-33 to 41-33.

The Eagles were led by Darreson Naruse, who had 15 points, and Shane Biscaya, who had 12 points and six rebounds. Gavin McKinnon also had 12 points on 5-for-7 shooting from well beyond the three-point line.

Should the Eagles defeat Lawndale and West Torrance this week, the game against the Da Vinci Wolves tonight at 7 p.m. will be for the Pioneer League title. If you're planning to attend, I would suggest arriving early.

Lady Eagles Continue to Struggle against Other Teams and Officials

The Eagles have struggled this season, breaking a full-court press and scoring. But they have also been victimized by the lack of officiating. In a game that has one team's defense over zealously playing defense that continues to hold, hack, or push, and nothing is called, it is frustrating to the team's approach.

The loss to Torrance was lopsided, and the score was not important. What is important is how the Eagles displayed class and the

See **Sports**, page 8



Darreson Naruse scored 15 points against South Torrance, but it was his defense that shined, forcing a turnover here.

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WRITER WANTED
WRITER WANTED for covering local events, issues, school board, etc for local newspaper. Experience necessary. Please send resume to: Letters@heraldpublications.com.

To appear in next week's paper, submit your Classified Ad by Noon on Tuesday. Late Ads will incur a \$20.00 late fee.

"Doubt kills more dreams than failure ever will."
 — SUZY KASSEM

Check It Out

from page 3

polish. When Maizy and Izzy have to do a class project, Maizy writes a script about a lobster named Shellfish Holmes. Izzy wants to expand their group so invites Link and Ben to join their project. Soon Link and Ben take over the story and Maizy leaves the group to form another group with her old friend Nell and Cam. Nell likes to design fashions, Cam likes adventure and research and Maizy likes screenwriting and movie making. The three combine their interests into making a documentary about the legacy of Nancy Drew, focusing on her origins and the impact she made on many people throughout the years. Maizy also enlists Nell and Cam to help her solve the mystery of who donated the Nancy Drew books, who is Annette and why she isn't friends with Jacuzzi anymore.

of Annette? How is Jacuzzi involved in the Nancy Drew books and why would she deny knowing Annette? What happens to Maizy and Izzy's friendship? Read the book to find out!

I really enjoyed reading Sisterhood of Sleuths! I'm a huge Nancy Drew fan and learned more about how she came to life in books and how she evolved over the years to adjust to a changing world. The book intertwines the history of Nancy Drew while also addressing the angst of growing up and losing and gaining friendships. It was fun to read and I especially enjoyed the author's note that explained the history of the Nancy Drew books. To check out this book and other titles, visit the El Segundo Public library in person or online at www.elsegundolibrary.org.

As the documentary progresses, the girls learn that Carolyn Keene, the pseudonym author of the Nancy Drew books was not a real person but instead was an idea conceived by Edward Stratemeyer in the 1930's. He created the Stratemeyer Syndicate and hired Mildred Wirt Benson to write the first three novels. Mildred Wirt Benson embodied the spirit of Nancy Drew: she was adventurous, smart and excelled in many areas. She wrote 21 of the first 43 novels in the series. Maizy, Nell and Cam learned much of their information with the help of Harry, the librarian who doesn't like Nancy Drew, his nephew Calvin, a volunteer at the library, a suspicious college student Kelsey and her professor. Will Maizy and her friends solve the mystery



Kim Harris

WEEKLY CROSSWORD

See Answers Next Week

1	2	3		4	5	6	7		8	9	10	11	
12			13	14		15				16			
17						18				19			
	20				21		22		23		24		
				25		26		27		28			
	29	30				31		32					
33					34		35		36		37	38	39
40					41			42			43		
44			45	46		47				48			
				49		50		51		52			
53	54	55				56		57					
58				59			60		61		62	63	
64			65		66			67		68			69
70						71				72			
73						74						75	

Across

- Automated teller
- Middle Easterner
- Woeful word
- Board game with pieces
- Chassis
- Act as an arbiter
- Last Commandment
- Alternative to salad
- Many a proposal is made on one
- Wall painting
- Cyclist's tire problem
- Pitcher's pride
- Outstanding
- Casual clothing, 2 words
- Shirt parts
- As written, in journalism
- Fossil fuel
- Phoenix team
- Wait on
- Suited to the task
- Internet messages
- Charged item
- Post-op therapy
- Team
- Alkali's opposite
- Sticky juice
- Flattened
- New rendering
- Wax on an old letter
- "We ___ the World"
- Vacation option
- Blow one's top
- Dirty
- Pediatrician's patient, perhaps
- What a case may go to
- "The ___ of Glory" (Lady Gaga song)
- Spots
- Howdy!
- Dispatched a messenger
- "___ we forget"
- Stage
- "___ Is Your Life"
- Jazz combo rhythm providers
- Skating surface
- Deal with
- Swearing-in words
- Slow mover
- Monopoly game piece
- Teams
- White, brown or basmati
- Set aside
- ...and in the
- Coastal safety measure
- Burro relative
- Enticement
- Seductiveness
- Entrance
- Our home planet
- Ming antiquities
- Wear away
- Despot's duration
- Family girl
- Composes
- Pharmacy offering
- Story
- Rent out
- Open fabric
- Piece of a tree trunk

Down

- Comedian's repertoire
- Those people
- Food compilation
- Workout target
- Shingles location
- Rated R
- Go around
- "Raiders of the Lost ___"
- Moon related
- Danger signal
- Looks
- Casual walk
- Wrap
- Housing contract

Last Week's Answers

1	G	A	P		4	A	C	T	S		8	A	C	H	11	E	
12	R	I	O	13	T	14		15	T	R	I	O	16	C	H	I	N
17	A	D	O	R	E		22	M	A	L	L	19	T	E	N	D	
20	M	E	R	I	T	21	S	22	B	E	A	R	23	A	G	E	
29	M	O	N	O	P	O	L	32	Y	33	E	A	R				
34	I	P	O	D	35	R	E	E	F	36	D	E	37	B	T	S	
41	N	E	T		42	T	E	A	R	43	S		44	L	I	E	
45	I	D	E	A	47	P	R	E	Y	48	M	O	L	E			
54	A	R	C	H	A	I	C	57	D	U	E	L					
58	P	E	R	60	T	E	R	M	62	P	R	I	C	64	E	S	
66	P	L	A	Y	67	L	E	A	K	70	B	E	A	C	H		
71	L	A	T	E		72	D	E	L	73	S	U	S	H	I		
76	E	Y	E	S		75	S	P	E	D		76	H	O	P		

2	3	6	7	9	1	5	4	8
4	1	8	5	6	2	9	7	3
9	5	7	4	3	8	6	2	1
3	2	9	1	7	6	8	5	4
7	6	5	8	4	9	1	3	2
8	4	1	2	5	3	7	6	9
6	8	4	3	1	7	2	9	5
5	7	2	9	8	4	3	1	6
1	9	3	6	2	5	4	8	7

SUDOKU Medium

5	7									
4							1			
		9					3	4		
3	5	7								
						4		9	6	
						1				
						1	9		5	2
1						8				3
						3	5		6	

Each Sudoku puzzle consists of a 9x9 grid that has been subdivided into nine smaller grids of 3x3 squares. To solve the puzzle each row, column and box must contain each of the numbers 1 to 9.

HERALD PUBLICATIONS

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1200 E PINE, EL SEGUNDO
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423 CONCORD, EL SEGUNDO
3 BED | 2 BATH | \$1,995,000
RARE SPANISH STYLE W ADU POTENTIAL



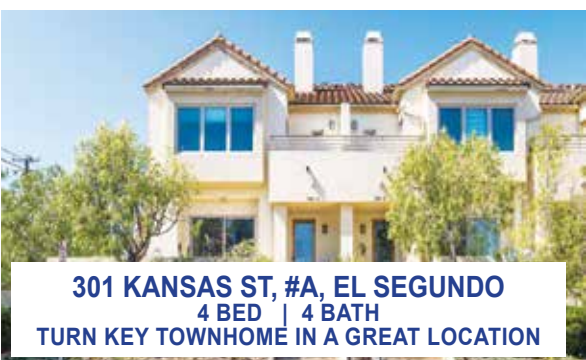
412 W GRAND, EL SEGUNDO
4 BED | 4 BATH | \$1,749,000
INCLUDING SEPARATE ADU



715 HILLCREST ST, EL SEGUNDO
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535 E MARIPOSA AVE, EL SEGUNDO
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POOL, JACUZZI, ROOFTOP DECK, LARGE LOT



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TURN KEY TOWNHOME IN A GREAT LOCATION



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Real Estate



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 SOLD 525 NEVADA ST., \$2,025,000	 SOLD 735 LOMITA ST., \$2,850,000



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ESUSD Board Meeting Report

The following information covers the January 23, 2024 ESUSD board meeting and was taken from ESUSD website:

State of the School: El Segundo High School

Steve Gebhart, principal of El Segundo High School, presented the State of the School report to the board. He was joined by Assistant Principals Julia Straszewski and Alyssa Reyes.

The mission statement of ESHS is: ESHS will provide students with the necessary skills and knowledge to become lifelong learners, effective communicators and socially productive citizens who are prepared for life choices and challenges in a global society.

Recent highlights from ESHS include:

The percentage of students meeting or exceeding the math standards on the California Assessment of Student Performance and Progress (CAASPP) increased by 8.6% from the 2021-22 school year to the 2022-23 school year. While the English Language Arts scores decreased slightly over the same period, they remain above the state average.

When scores are broken into student groups, the number of students who met or exceeded standards in the Black/African American student group increased by 5%. Additionally, the number of Black/African American students who did not meet the standard decreased to 0%.

Students identified as English Language Learners saw significant progress, with 25% making progress towards English language proficiency. Eight percent of the class of 2023 received the California Seal of Biliteracy, recognizing their mastery of both English as their

second language and their native languages.

The school is working on a whole-team, holistic approach to student discipline after seeing an increase in suspension rates over the past few years.

While the graduation rate for the 2022-23 school year decreased slightly to 98%, the school worked diligently to track every student's path to exiting high school. Of the six students who did not graduate, four received the special education certificate of completion, and two completed the California High School Proficiency Exam.

The school is working with all students to ensure they are college and career ready upon graduation. In the class of 2023, 94% of students enrolled in either a two- or four-year university after graduation. The remaining students entered the military, the workforce, or other training programs.

The number of students enrolled in AP Courses continues to increase. The school received the AP Honor Roll Gold distinction and the AP Access award in 2022-23. Student, parent, and staff surveys indicate high levels of satisfaction with ESHS.

Moving forward, ESHS plans to continue to focus on the goals laid out by the Board of Education.

El Segundo Unified School District Audit Report

John Whitehouse, an external auditor from Christy White and Associates, presented the district's audit report for the year ending June 30, 2023. The external auditors issued an unmodified opinion on the school district's audit. However, they identified three findings that warrant attention and should be addressed.

All of the findings were in the area of state compliance.

The findings were as follows:

The state requires a public hearing for instructional materials on or before the end of the eighth week of the school year. The auditors found that no public hearing was held for the 2022-23 school year regarding the sufficiency of the district's instructional materials.

The auditors found one inconsistency between the School Academic Report Card (SARC) and the Facility Inspection Tool (FIT) for El Segundo Middle School.

Of the funds received for home-to-school transportation, the state requires the district to expend more than it did in the 2012-13 school year. During the 2022-23 school year, there was a deficiency of approximately \$15,000 spent on transportation. The district is working on corrective action plans for each finding to prevent similar findings in future years.

Update on Construction at the District Office, Eagles' Nest Preschool, and Arena High School

Chief Business Official Kim Linz updated the board on the construction plans, timeline, and implications for the District Office/Eagles' Nest Preschool/Arena Modernization Project. The project will be completed in two phases.

Phase one will be primarily focused on ADA (Americans with Disabilities Act) compliance and preparation of the site for electrical updates. Students and staff will remain in their current locations, but there will be some disruption to access and entries. This phase will begin in mid-March and should end by the end of the summer in 2024.

Phase two will involve more significant construction work. There will be HVAC and window replacements, restroom modernizations, and a refresh of interiors. Due to lead times required for construction materials, the anticipated start date for phase two is January 2025.

The construction in phase two will be much more disruptive, and district staff will be relocated off site for the duration of the second phase. Additionally, due to preschool licensing requirements, the recommendation is to suspend Eagles' Nest programming beginning in January 2025 through the completion of construction. Based on that plan, preschool staff would be reassigned to other locations during phase two. The district is in the process of exploring options for a limited preschool program that could be housed in the Richmond Street TLC facility.

The district intends on bringing this topic to the February 13 meeting to make a recommendation for Eagles' Nest programming for January 2025. Additional information will be provided to impacted families as soon as plans are finalized.

Additional Board Actions

The superintendent recommended the approval of a resolution in recognition of School Board Recognition Month. School Board Recognition Month provides an opportunity to recognize these untiring and dedicated individuals and their work in bringing leadership to our schools. The board approved this resolution.

The board voted to accept the audit report, as presented earlier in the board meeting.

The board approved the acceptance of an update to Board Policy 4161.1- 4361.1 - Personal Illness - Injury Leave. These regulations are in alignment with updates to the California Education Code. •

PUBLIC NOTICES

NOTICE OF DISSOLUTION OF UPRIGHT DATA, INC.

To the creditors of and the claimants against Upright Data, Inc., a Delaware corporation: NOTICE is hereby given by Upright Data, Inc., a Delaware corporation (the "Company"), which was dissolved by the filing of a Certificate of Dissolution in the Office of the Department of State of the State of Delaware on the 20th day of December, 2023 that pursuant to Section 280 of the Delaware General Corporation Law, all creditors of and claimants against the Company are hereby required to present in writing their claims, respective accounts and demands and must contain sufficient information reasonably to inform the Company or successor entity of the identity of the claimant and the substance of the claims, accounts and demands. All claims, accounts and demands must be sent to the following address: Upright Data, Inc., 524 W Sycamore Ave, El Segundo, CA 90245, and must be received on or before 5:00 pm Pacific time, the 18th day of February, 2024, or such claims, accounts and demands shall be forever barred as against the property of the Company and its directors and stockholders. The Company or successor entity may make distributions to other claimants and the Company stockholders or persons interested as having been such without further notice to the claimant. No distributions have been made by the Company to its stockholders for each of the three (3) years prior to the date the Company dissolved. Dated at El Segundo, California, on the 20th day of December, 2023. El Segundo Herald Pub. 1/25, 2/1/24 H-28305

NOTICE OF STAFF PRESENTATION AND NOTICE OF INTENT TO ADOPT RESOLUTION APPROVING PREFERENTIAL PARKING ZONE

DATE: Tuesday, Feb. 6, 2024
TIME: 6:00 p.m.
PLACE: City Council Chambers
350 Main Street
El Segundo, California
TAKE NOTICE that the El Segundo CITY COUNCIL will hold a staff presentation at the time and place indicated above, to consider the following:
SUBJECT: PREFERENTIAL PARKING ZONE
DESCRIPTION: Consider a request to adopt a resolution approving the establishment of a preferential parking zone on the west curb line of Indiana St. between Mariposa Ave. and Holly Ave., east curb line of Illinois St. between Mariposa Ave. and Holly Ave., north and south curb line of Pine Ave. between Illinois St. and Indiana St., north curb line of Holly Ave. between Illinois St. and Indiana St., south curb line of Mariposa Ave. between Indiana St. and Illinois St., and west and east curb line of Washington St. between Pine Ave. and Holly Ave. All persons interested are invited to be present at the council meeting and may give comments during public commenting section. Additional information regarding this may be obtained from Lifan Xu, City Engineer with the Public Works Department, via email at lxu@elsegundo.org or by phone at (310) 524-2368. Lifan Xu, City Engineer
Public Works Department
City of El Segundo
El Segundo Herald Pub. 2/1/24 H-28317

Notice of Competing Petition (Subsequent) for Special Letters of Administration In the Matter of the Estate of Gerald Barnes LASC Case No. 19STPB12012

To all heirs, beneficiaries, creditors contingent creditors and person who may otherwise be interested in the Estate of Gerald Barnes. On January 26, 2024 a COMPETING PETITION (SUBSEQUENT) for SPECIAL LETTERS OF ADMINISTRATION was filed by DEBRA ANN REID in the Los Angeles Superior Court Case Number 19STPB12012. The COMPETING PETITION (SUBSEQUENT) for SPECIAL LETTERS OF ADMINISTRATION request Special Letters of Administration that would permit DEBRA ANN REID to obtain non-public records of decedent Gerald Barnes (i.e. confidential records). The non-public records will be used to locate and identify the assets of decedent Gerald Barnes. DEBRA ANN REID will not be requesting orders to take possession of any assets not already in her possession. The HEARING for the Competing Petition (Subsequent) for Special Letters of Administration filed by DEBRA ANN REID will be heard on Tuesday, February 27, 2024 at the Stanley Mosk Courthouse located 111 North Hill Street, Los Angeles California 90012, in Department 11, at 8:30 a.m. IF YOU OBJECT to the Court granting DEBRA ANN REID'S COMPETING PETITION (SUBSEQUENT) for SPECIAL LETTERS OF ADMINISTRATION, you should appear at the hearing and state your objections or file a written objection with the court before the hearing. Your appearance may be in person, via LACourtConnect (telephone appearance) or by your attorney. El Segundo Herald Pub. 2/1, 2/8, 2/15/24 H-28314

NOTICE OF PETITION TO ADMINISTER ESTATE OF: THUY THANH NGUYEN CASE NO. 23STPB13686

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of THUY THANH NGUYEN A PETITION FOR PROBATE has been filed by TITANIA KISHI in the Superior Court of California, County of LOS ANGELES. THE PETITION FOR PROBATE requests that TITANIA KISHI be appointed as personal representative to administer the estate of the decedent. THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons

unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority. A HEARING on the petition will be held in this court as follows: 3/26/2024 at 8:30AM in Dept. 29 located at 111 North Hill Street, Los Angeles, CA 90012, Stanley Mosk Courthouse. IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney. IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within the later of either (1) four months from the date of first issuance of letters to a general personal representative, as defined in section 58(b) of the California

Probate Code, or (2) 60 days from the date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code. Other California statutes and legal authority may affect your rights as a creditor. You may want to consult with an attorney knowledgeable in California law. YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk. Attorney for Petitioner
Kristen L. Emey
4 Hutton Centre Drive, Suite 900
Santa Ana, CA 92707
(714) 432-8700
El Segundo Herald Pub. 1/25, 2/1, 2/8/24 H-28302



City of El Segundo NOTICE OF AVAILABILITY of Environmental Impact Report



Downtown Specific Plan Update Project

Address: Downtown El Segundo

Applicant: City of El Segundo

Pursuant to Section 15064 of the California Environmental Quality Act (CEQA) Guidelines, the City of El Segundo (City) as the Lead Agency has prepared an Environmental Impact Report (EIR) for the proposed El Segundo Downtown Specific Plan Update (Project). The Draft EIR has been prepared to analyze the potential environmental effects of the Project, identify ways to reduce significant environmental effects, and analyze feasible alternatives to avoid or minimize significant environmental effects. In accordance with CEQA Guidelines Section 15087, the City has prepared this Notice of Availability (NOA) to notify responsible and trustee agencies, interested parties, the Office of Planning and Research, and the County Clerk of the availability of the Draft EIR for public review.

Project Description: The Project is an update to the adopted El Segundo Downtown Specific Plan. It would amend the Land Use Element of the City's General Plan to change the land use designation on eight parcels from Downtown Commercial to Downtown Specific Plan. The Project would also amend the City's zoning map to change the zoning on eight parcels from Downtown Commercial (C-RS) to Downtown Specific Plan (DSP). The Project would allow for increases of up to 130,000 square feet of retail and restaurant uses, 200,000 square feet of office uses, 24,000 square feet of medical office uses, and 300 residential units. The Project would include direction for public improvement and streetscape guidelines, private urban form criteria, a list of permitted and conditionally permitted land uses in each district within the Specific Plan area, development standards, mobility and infrastructure improvements, an implementation plan, and administration processes.

The Project would include mobility enhancements such as sidewalk widening, reduction of vehicle travel lanes, relocation of a portion of an existing truck route on Main Street, the potential closure of a portion of Richmond Street to vehicles, and potential upgrades of existing bike routes into buffered bicycle lanes on Main Street and Grand Avenue. The Project would also include transit improvements in the Project area including widened sidewalks and bus stop enhancements.

The Project would include modifications to parking standards and strategies and alternatives for on-street parking and would potentially provide two new parking structures at the northwest corner of Grand Avenue and Standard Street and the northeast corner of Richmond Street and Franklin Avenue. Lastly, the 2000 Specific Plan area was previously divided into six districts and the Specific Plan Update would adjust the Specific Plan area into four districts: Main Street, Richmond Street, Grand Avenue, and Civic Center districts.

The project applications include: Environmental Assessment (EA-1311); General Plan Amendment (GPA 21-01); Zone Text Amendment (ZTA 21-07); Zone Change (ZC 21-01), and Specific Plan Amendment No. SPA 21-01.

Notice of Availability: The Draft EIR and this NOA are available for viewing and for electronic download on the City's website at: www.elsegundo.org/downtownupdate. A hardcopy of the Draft EIR will be available for viewing at the Planning Division's office (350 Main Street, El Segundo, CA 90245) and the El Segundo Public Library (111 West Mariposa Avenue, El Segundo, CA 90245) during regular business hours.

Submitting Comments. The City will consider all written comments regarding the potential environmental effects of the Project received during the Draft EIR public review period. All written comments received will be reviewed and considered by the City's decision-makers and will become a part of the public record for the Final EIR. Written comments will be accepted via email and/or via mail, and must be received by the City by **5:00 P.M., Monday, March 18, 2024**. Please direct your written comments to Paul Samaras, City of El Segundo, Community Development Department, 350 Main Street, El Segundo, CA 90245, or email psamaras@elsegundo.org.

El Segundo Herald Pub. 2/1/24 H-28309



Sports

from page 3



Ella Sabosky drives for a layup against South Torrance. The freshman guard had 11 points to lead the team.

way they handled themselves. Head coach Terrence Wilson says their youth and inexperience hamper his team but has shown improvement from week to week.

Against the South Torrance Spartans, the Eagles played perhaps their finest first quarter of the season. El Segundo had a seven-point lead at one point before ending the quarter with a 14-8 lead. The first time these two teams met, earlier in the season, the Spartans rolled to an easy victory. This time, the outcome was closer, but it should have been much closer had the officiating been called correctly. The fact that just two fouls were called in the first half and just eight for the game against an overaggressive team like the Spartans was frustrating to watch.

The Eagles, to their credit, did not complain or have a look of disbelief; they just played like champions. Ella Sabosky led the Eagles with 11 points, while Kalista McMillon had seven points.

The Eagles play their final game today at 5:30 p.m. against Da Vinci. Before the game, the program will honor its two seniors, Hailey Wantz and Abby Quakine.

Boys Soccer Team Still in Pioneer League Title Hunt

The Eagles have played brilliantly lately.

In their last 13 games, they are (11-1-1) including the 2-2 tie with the undefeated South Torrance Spartans. They have turned it around after starting the season with four losses, one win, and a tie. One reason for the resurgence is the way the defense has played. In the first six games of the season, the opposition scored 16 goals. In the next thirteen games, the Eagles have given up just 11 goals.

The Spartans handed the Eagles their only Pioneer League loss earlier in the season. This time around, it would be a different story when the Eagles scored two second-half goals in a 2-2 tie. The Spartans controlled the first half with a ball control offense and scored an early goal. In the thirtieth minute, the Spartans scored again, this time from the left side of the box to make it 2-0.

If South Torrance controlled the first half, El Segundo dominated the second half. They put the ball near the goal five times for a score, only to come up empty. In the twentieth minute, Tristian Hummel was in the right place in front of the goal when he found a loose ball after a shot attempt and redirected the rebound into the goal for a score. In the thirty-seventh minute, the Eagles were awarded a corner kick from the left side.



Four-year starter Holly Wilbanks has anchored the defense as a sweeper.

Hummel took the try, and after a scrum for the ball at the left post, the ball found its way into the goal to tie the contest at 2-2.

The game ended in a tie and kept the Eagles in the conversation for a league title. For that to happen, the Eagles will need to win their two remaining games this week against West Torrance on Monday and against Da Vinci yesterday. The Spartans would also need to lose one of their remaining contests. When the CIF-SS playoffs are announced this weekend, the Eagles are likely to be seeded in a favorable position.

Girls Soccer Playing for Pride

The Eagles, who won back-to-back CIF championships in 2021 and 2022, will most likely be left out of the CIF Southern Section playoffs this year. With back-to-back losses to league-leading Torrance 3-0 and a hard-fought 1-0 loss to South Torrance, the Eagles dropped to (3-5) in the Pioneer League.

The Eagles have had their issues scoring this season, but defensively, they have played well by giving up an average of two goals per game this season. The Eagles wind up their season this week with a game on Monday against West Torrance and last night at Da Vinci. At this point, they are playing for pride, and with a sweep this week it will

go a long way in giving the team something to build on.

Water Polo Team Looking Impressive

The Eagles are on a roll and playing their best water polo at the right time. After dispatching West Torrance 19-4 and North Torrance 22-3 in Pioneer League play, they won four games in the Los Altos Conqueror Classic Tournament to win it.

The win over the West Torrance Warriors was another one-sided game. The Eagles played so well on defense the Warriors committed eight shot-clock violations. Offensively, the Eagles had their way by scoring on 75% of their shots taken. Eight different players scored for the Eagles, led by Evelyn Hale, who scored six goals, and Emmie Ramirez, who had five goals. Others scoring were Sally Gonzalez, Ava Albertson, Lila McCann, Maureen Glastetter, and Kendall Donahue.

El Segundo won the 16th Annual Los Altos Conqueror Classic Tournament by defeating some high-profile and ranked teams. They defeated California 11-2, Newberry Park 16-5, Palos Verdes 13-5, and La Serna in the finals 13-8. The Eagles wind up their regular season this week and will start their quest for a CIF-SS championship starting next week.



The Eagles won the 16th Annual Los Altos Conqueror Classic.



Romi McPherson gets off a shot attempt against West Torrance.



On Senior Appreciation Night (from L-R), Gavin McKinnon, Lucas Sun, Keith Puckett, Shane Biscaya, Eli Coles, Timmy Anderson, and Jack Pintens were honored.

PUBLIC NOTICES

Fictitious Business Name Statement 2024005943

The following person(s) is (are) doing business as BATTLESHIP IOWA, 250 S. HARBOR BLVD., SAN PEDRO, CA 90731, LOS ANGELES COUNTY. AI #ON: 3136912. Registered Owner(s): PACIFIC BATTLESHIP CENTER, 250 S. HARBOR BLVD., SAN PEDRO, CA 90731. CA. This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name or names listed above on: 01/2024. Signed: PACIFIC BATTLESHIP CENTER, ROSS O'BRIEN, CFO. This statement was filed with the County Recorder of Los Angeles County on January 9, 2024. NOTICE: This Fictitious Name Statement expires on January 9, 2029. A new Fictitious Business Name Statement must be filed prior to January 9, 2029. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 1/18, 1/25, 2/1, 2/8/24 H-3308

Fictitious Business Name Statement 2024005177

The following person(s) is (are) doing business as BIZSTRUCTURE, 400 CONTINENTAL BLVD 6TH FLOOR, EL SEGUNDO, CA 90245, LOS ANGELES COUNTY. Registered Owner(s): WHITAKER ENTERPRISES, LLC, 400 CONTINENTAL BLVD, EL SEGUNDO, CA 90245. CA. This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: N/A. Signed: WHITAKER ENTERPRISES, LLC, ERIC E WHITAKER, MANAGER. This statement was filed with the County Recorder of Los Angeles County on January 9, 2024. NOTICE: This Fictitious Name Statement expires on January 9, 2029. A new Fictitious Business Name Statement must be filed prior to January 9, 2029. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 1/18, 1/25, 2/1, 2/8/24 H-3309

Fictitious Business Name Statement 2024005947

The following person(s) is (are) doing business as ALLIED BEVERAGES, 13235 GOLDEN STATE ROAD, SYLMAR, CA 91342, LOS ANGELES COUNTY. AI #ON: 199704910019. Registered Owner(s): HARBOR DISTRIBUTING, LLC, 6250 N. RIVER ROAD, SUITE 9000, ROSEMONT, IL 60018. DELAWARE. This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: 01/2014. Signed: HARBOR DISTRIBUTING, LLC, KURT J. ROEMER, VICE PRESIDENT. This statement was filed with the County Recorder of Los Angeles County on January 9, 2024. NOTICE: This Fictitious Name Statement expires on January 9, 2029. A new Fictitious Business Name Statement must be filed prior to January 9, 2029. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 1/18, 1/25, 2/1, 2/8/24 H-3310

Fictitious Business Name Statement 2024005950

The following person(s) is (are) doing business as UNIQUE CRAFT SOLUTIONS, 13344 S. MAIN ST, LOS ANGELES, CA 90061, LOS ANGELES COUNTY. AI #ON: 199704910019. Registered Owner(s): HARBOR DISTRIBUTING, LLC, 6250 N. RIVER ROAD, SUITE 9000, ROSEMONT, IL 60018. DELAWARE. This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: 03/2014. Signed: HARBOR DISTRIBUTING, LLC, KURT J. ROEMER, VICE PRESIDENT. This statement was filed with the County Recorder of Los Angeles County on January 9, 2024. NOTICE: This Fictitious Name Statement expires on January 9, 2029. A new Fictitious Business Name Statement must be filed prior to January 9, 2029. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 1/18, 1/25, 2/1, 2/8/24 H-3311

Fictitious Business Name Statement 2024005953

The following person(s) is (are) doing business as 1) SMART & FINAL, 2) SMART & FINAL EXTRA, 600 CITADEL DRIVE, COMMERCE, CA 90040, LOS ANGELES COUNTY, 600 CITADEL DRIVE, COMMERCE, CA 90040. AI #ON: 200714910157. Registered Owner(s): SMART & FINAL STORES LLC, 600 CITADEL DRIVE, COMMERCE, CA 90040. CALIFORNIA. This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: 02/2019. Signed: SMART & FINAL STORES LLC, JOSEMARIA ANGULO, MANAGER. This statement was filed with the County Recorder of Los Angeles County on January 9, 2024. NOTICE: This Fictitious Name Statement expires on January 9, 2029. A new Fictitious Business Name Statement must be filed prior to January 9, 2029. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 1/18, 1/25, 2/1, 2/8/24 H-3312

Fictitious Business Name Statement 2024004243

The following person(s) is (are) doing business as MOJO APRONS, 5025 W 137TH PL, HAWTHORNE, CA 90250, LOS ANGELES COUNTY. Registered Owner(s): OGS HOLDINGS LLC, 5025 W 137TH PL, HAWTHORNE, CA 90250. CA. This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: N/A. Signed: OGS HOLDINGS LLC, JOHN B MARCHINI, MANAGING MEMBER. This statement was filed with the County Recorder of Los Angeles County on January 8, 2024. NOTICE: This Fictitious Name Statement expires on January 8, 2029. A new Fictitious Business Name Statement must be filed prior to January 8, 2029. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 1/18, 1/25, 2/1, 2/8/24 H-3313

Fictitious Business Name Statement 2024003118

The following person(s) is (are) doing business as BOTTOMS UP BODEGA, 777 S. FIGUEROA STREET SUITE 4100, LOS ANGELES, CA 90017, LOS ANGELES COUNTY. Registered Owner(s): BEBIDAS BANANAS OPERATIONS II LLC, 777 S. FIGUEROA STREET SUITE 4100, LOS ANGELES, CA 90017. DE. This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: N/A. Signed: BEBIDAS BANANAS OPERATIONS II LLC, YONG PARK, VICE PRESIDENT. This statement was filed with the County Recorder of Los Angeles County on January 5, 2024. NOTICE: This Fictitious Name Statement expires on January 5, 2029. A new Fictitious Business Name Statement must be filed prior to January 5, 2029. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 1/18, 1/25, 2/1, 2/8/24 H-3314

Fictitious Business Name Statement 2024007448

The following person(s) is (are) doing business as 1) PREMIER WORKSPACES, 2) PREMIER BUSINESS CENTERS, 500 SEPULVEDA BLVD, LOA ANGELES, CA 90049, LOS ANGELES COUNTY. AI #ON: 202359815070. Registered Owner(s): 500 SEPULVEDA COWORKING, LLC, 500 SEPULVEDA BLVD, LOS ANGELES, CA 90049. DELAWARE. This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: N/A. Signed: 500 SEPULVEDA COWORKING, LLC, WILLIAM A. GUTIERREZ, PRESIDENT. This statement was filed with the County Recorder of Los Angeles County on January 11, 2024. NOTICE: This Fictitious Name Statement expires on January 11, 2029. A new Fictitious Business Name Statement must be filed prior to January 11, 2029. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 1/18, 1/25, 2/1, 2/8/24 H-3315

Fictitious Business Name Statement 2024008670

The following person(s) is (are) doing business as LITTLE PARALEGALS CHILDCARE, 13927 CHADRON AVENUE UNIT D, HAWTHORNE, CA 90250, LOS ANGELES COUNTY. Registered Owner(s): BELINDA FAYE CHASE, PO BOX 1081, SANTA MONICA, CA 90406. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name or names listed above on: 01/2024. Signed: BELINDA FAYE CHASE, OWNER. This statement was filed with the County Recorder of Los Angeles County on January 16, 2024. NOTICE: This Fictitious Name Statement expires on January 16, 2029. A new Fictitious Business Name Statement must be filed prior to January 16, 2029. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 1/18, 1/25, 2/1, 2/8/24 H-3316

Fictitious Business Name Statement 2024006591

The following person(s) is (are) doing business as CARS, 5343 W. IMPERIAL HIGHWAY SUITE 900, LOS ANGELES, CA 90045, LOS ANGELES COUNTY. Registered Owner(s): ROCK-IT CARGO USA LLC, 5343 W. IMPERIAL HIGHWAY, LOS ANGELES, CA 90045. DE. This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: 01/2024. Signed: ROCK-IT CARGO USA, AMANDA BARLOW, VICE PRESIDENT. This statement was filed with the County Recorder of Los Angeles County on January 10, 2024. NOTICE: This Fictitious Name Statement expires on January 10, 2029. A new Fictitious Business Name Statement must be filed prior to January 10, 2029. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 1/18, 1/25, 2/1, 2/8/24 H-3317

Fictitious Business Name Statement 2024013402

The following person(s) is (are) doing business as FAIRYTAILS MOBILE GROOMING, 444 W IMPERIAL AVE #3, EL SEGUNDO, CA 90245, LOS ANGELES COUNTY. Registered Owner(s): KELEV MANAGEMENT, INC., 444 W IMPERIAL AVE #3, EL SEGUNDO, CA 90245. CA. This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name or names listed above on: N/A. Signed: KELEV MANAGEMENT, INC., SAMANTHA MASOVER, PRESIDENT. This statement was filed with the County Recorder of Los Angeles County on January 19, 2024. NOTICE: This Fictitious Name Statement expires on January 19, 2029. A new Fictitious Business Name Statement must be filed prior to January 19, 2029. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 1/25, 2/1, 2/8, 2/15/24 H-3318

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ABANDONMENTS: \$125.00 ABC NOTICES: \$125.00 DBA (Fictitious Business Name) \$75.00

Fictitious Business Name Statement 2024007243

The following person(s) is (are) doing business as CMN PRODUCTIONS, 25935 ROLLING HILLS ROAD #209, TORRANCE, CA 90505, LOS ANGELES COUNTY. Registered Owner(s): CHRISTOPHER MURPHY NEFF, 25935 ROLLING HILLS ROAD, TORRANCE, CA 90505. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name or names listed above on: 01/2024. Signed: CHRISTOPHER MURPHY NEFF, OWNER. This statement was filed with the County Recorder of Los Angeles County on January 11, 2024. NOTICE: This Fictitious Name Statement expires on January 11, 2029. A new Fictitious Business Name Statement must be filed prior to January 11, 2029. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 1/25, 2/1, 2/8, 2/15/24 H-3319

Fictitious Business Name Statement 2024009855

The following person(s) is (are) doing business as PORTABLE POSTS, 555 E CARSON STREET UNIT 148, CARSON, CA 90745, LOS ANGELES COUNTY. Registered Owner(s): DIANA BANJO, 555 E CARSON STREET, CARSON, CA 90745. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name or names listed above on: 01/2024. Signed: DIANA BANJO, OWNER. This statement was filed with the County Recorder of Los Angeles County on January 17, 2024. NOTICE: This Fictitious Name Statement expires on January 17, 2029. A new Fictitious Business Name Statement must be filed prior to January 17, 2029. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 1/25, 2/1, 2/8, 2/15/24 H-3320

Fictitious Business Name Statement 2024005045

The following person(s) is (are) doing business as PORTABLE SPORTS COURTS, 555 E CARSON STREET UNIT #148, CARSON, CA 90745, LOS ANGELES COUNTY. Registered Owner(s): DIANA BANJO, 555 E CARSON STREET, CARSON, CA 90745. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name or names listed above on: 01/2024. Signed: DIANA BANJO, OWNER. This statement was filed with the County Recorder of Los Angeles County on January 9, 2024. NOTICE: This Fictitious Name Statement expires on January 9, 2029. A new Fictitious Business Name Statement must be filed prior to January 9, 2029. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 1/25, 2/1, 2/8, 2/15/24 H-3321

Fictitious Business Name Statement 2024016431

The following person(s) is (are) doing business as ZOOCCASA, 303 N GLENOAKS BLVD, STE 200, BURBANK, CA 91502, LOS ANGELES COUNTY. Registered Owner(s): EXP REALTY OF GREATER LOS ANGELES, INC., 2219 RIMLAND DRIVE, SUITE 301, BELLINGHAM, WA 98226. DE. This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name or names listed above on: N/A. Signed: EXP REALTY OF GREATER LOS ANGELES, INC., JAMES BRAMBLE, CFO. This statement was filed with the County Recorder of Los Angeles County on January 24, 2024. NOTICE: This Fictitious Name Statement expires on January 24, 2029. A new Fictitious Business Name Statement must be filed prior to January 24, 2029. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 2/1, 2/8, 2/15, 2/22/24 H-3322

Fictitious Business Name Statement 2024016248

The following person(s) is (are) doing business as LUNADA ANESTHESIA SERVICES, 407 11TH STREET, HERMOSA BEACH, CA 90254, LOS ANGELES COUNTY. Registered Owner(s): LUNADA ANESTHESIA SERVICES, 407 11TH STREET, HERMOSA BEACH, CA 90254. CA. This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name or names listed above on: 01/2024. Signed: LUNADA ANESTHESIA SERVICES, RANDALL DELEON, SECRETARY. This statement was filed with the County Recorder of Los Angeles County on January 24, 2024. NOTICE: This Fictitious Name Statement expires on January 24, 2029. A new Fictitious Business Name Statement must be filed prior to January 24, 2029. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 2/1, 2/8, 2/15, 2/22/24 H-3323

Fictitious Business Name Statement 2024018012

The following person(s) is (are) doing business as 1) 90210 SURGERY MEDICAL CENTER LLC, 2) LINDEN SURGICAL CENTER, 450 N ROXBURY DRIVE SUITE 600, BEVERLY HILLS, CA 90210, LOS ANGELES COUNTY. Registered Owner(s): 90210 SURGERY MEDICAL CENTER LLC, 450 N ROXBURY DR. STE 600, BEVERLY HILLS, CA 90210. CA. This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: 09/2006. Signed: 90210 SURGERY MEDICAL CENTER LLC, DAVID JOSEPHSON, MEMBER. This statement was filed with the County Recorder of Los Angeles County on January 25, 2024. NOTICE: This Fictitious Name Statement expires on January 25, 2029. A new Fictitious Business Name Statement must be filed prior to January 25, 2029. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 2/1, 2/8, 2/15, 2/22/24 H-3324

2024018529 STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

Current File #2019098234 The following person has abandoned the use of the fictitious business name: WEAPPEAR.COM, 4307 REDONDO BEACH BLVD, LAWNDALE, CA 90260. The fictitious business name referred to above was filed in the County of Los Angeles on April 12, 2019. Registrants: 1) ANDREW S POMERANTZ-HOFFMAN AND POMERANTZ LLP, 4307 REDONDO BEACH BLVD, LAWNDALE, CA 90260, 2) GARY CRAIG HOFFMAN-HOFFMAN AND POMERANTZ LLP, 4307 REDONDO BEACH BLVD, LAWNDALE, CA 90260. This business was conducted by a Limited Liability Partnership. Signed: ANDREW S POMERANTZ-HOFFMAN AND POMERANTZ LLP, ANDREW POMERANTZ, GENERAL PARTNER. This statement was filed with the County Clerk of Los Angeles County on January 26, 2024. EL SEGUNDO HERALD: Pub. 2/1, 2/8, 2/15, 2/22/24 H-3325

Fictitious Business Name Statement 2024008904

The following person(s) is (are) doing business as M GROUP CREATIVE, 2416 HILL LN, REDONDO BEACH, CA 90278, LOS ANGELES COUNTY. Registered Owner(s): MISTAKE LLC, 2416 HILL LN, REDONDO BEACH, CA 90278. CA. This business is being conducted by a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed above on: N/A. Signed: MISTAKE LLC, JOHN ERIKSEN, CEO. This statement was filed with the County Recorder of Los Angeles County on January 16, 2024. NOTICE: This Fictitious Name Statement expires on January 16, 2029. A new Fictitious Business Name Statement must be filed prior to January 16, 2029. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 2/1, 2/8, 2/15, 2/22/24 H-3326

Fictitious Business Name Statement 2024018390

The following person(s) is (are) doing business as BUILT BY BIX, 24325 CRENSHAW BLVD. 253, TORRANCE, CA 90505, LOS ANGELES COUNTY. Registered Owner(s): WALTER RICHARD BIX, 24325 CRENSHAW BLVD.253, TORRANCE, CA 90505. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name or names listed above on: 01/2019. Signed: WALTER RICHARD BIX, OWNER. This statement was filed with the County Recorder of Los Angeles County on January 25, 2024. NOTICE: This Fictitious Name Statement expires on January 25, 2029. A new Fictitious Business Name Statement must be filed prior to January 25, 2029. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 2/1, 2/8, 2/15, 2/22/24 H-3327

Fictitious Business Name Statement 2024004039

The following person(s) is (are) doing business as WISEBURN MIDDLE SCHOOL, 5504 W. 135TH STREET, HAWTHORNE, CA 90250, LOS ANGELES COUNTY. Registered Owner(s): 1) JASON HASTY, 201 N. DOUGLAS ST., EL SEGUNDO, CA 90245, 2) KIANA CLARK, 5504 W. 135TH ST., HAWTHORNE, CA 90250, 3) SARAH HACKETT, 5504 W. 135TH ST., HAWTHORNE, CA 90250, STATE OF ORG. This business is being conducted by an Unincorporated Association other than a Partnership. The registrant commenced to transact business under the fictitious business name or names listed above on: 07/2023. Signed: JASON HASTY, GENERAL PARTNER. This statement was filed with the County Recorder of Los Angeles County on January 8, 2024. NOTICE: This Fictitious Name Statement expires on January 8, 2029. A new Fictitious Business Name Statement must be filed prior to January 8, 2029. Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: Pub. 2/1, 2/8, 2/15, 2/22/24 H-3328

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ABANDONMENTS: \$125.00 ABC NOTICES: \$125.00 DBA (Fictitious Business Name) \$75.00

Film Review

from page 3

guitar herself, signing up for online lessons where she meets upbeat, Los Angeles-based Jeff (Joseph Gordon Levitt). Drawn to her hilarious sense of humor and wry coaxing, the pair become closer, and soon Jeff is sharing original songs with Flora, which inspires her to do the same. Her newfound musical interest not only gives her an identity and sense of life purpose, but becomes a way for her to connect with Max who she learns has been producing hip-hop and electronic pop music. The more music Flora brings into her world, the deeper she connects to Max and Jeff. Life, however, can get in the way of even the best melodies, she soon discovers.

Fans of Carney's (like me) will recognize that while his films are unabashedly feel-good fun, his characters are charmingly defiant rebels whose artistic spirits bump them up against the system. Going back to his directorial debut and star-making arrival with 2007's *Once*, to 2013's *Begin Again*, and through 2016's *Sing Street*, Carney's characters are often scraping to get by, and nearly down for the count after suffering life's punches. That is, until they discover the literal music inside of them which allows them to express their inner truths and live their fullest lives.

Flora and Son is so delightful, funny, heartwarming, and charming. And yet, while I loved it so much, it's also not Carney's best film (that remains *Once*, with *Sing Street* quickly behind). For one thing, the film is quite contained. The choice to have Flora and Jeff's relationship defined over the computer brings about limitations (I'm sure it was a conscious decision to illustrate their distance, another pandemic-era effect). However, Carney still breathes creative life into these scenes by cleverly staging ways to bring the presence of Flora and Jeff into each other's intimate living space through their conversations, illustrating the intensity of their bond.

But to review the film alone would be half-complete. Scored by John Carney and Gary Clark, the original songs are once again catchy, and moving. They have played in my head since I watched it, giving me chills as I

bopped around in my seat during several of the catchy numbers. The songwriting might not reach the soaring highs of *Once*, or the unique synth energy of *Sing Street*, but songs like "Meet in the Middle" and "High Life" are fantastic and deserve to stand alone outside of the film.

Beyond John Carney's writing and direction, plus the wonderful songs, *Flora and Son* works because of its cast. Led by Eve Hewson, who embodies the main character of Flora amazingly, balancing her foul-mouthed toughness with a tender, funny, heartfelt spirit that also announces a star-making turn (she does have star-making charisma in her, being the daughter of Bono). Pairing well with her character is Orén Kinlon as her frustrated son Max. Jack Reynor pops up as Flora's former partner, Max's dad, in a shared custody situation. And rounding out the talent, Joseph Gordon-Levitt, as Jeff, brings his naturally warm-hearted self, along with musical chops, to pair well with Flora and give the movie its heart.

Flora and Son is a funny, heartfelt film, full of humor, heart, and infectious and emotional music. If this is your first start with John Carney, I'd recommend starting from the beginning and watching all his films. Through this cinematic journey, you might even discover the music that's inside of you.

1h 37m. Rated R for language throughout, sexual references, and brief drug use.



Ryan Rojas

Barbie

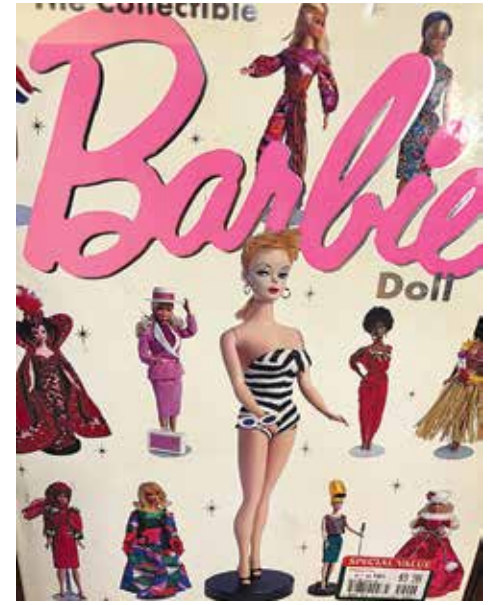
from front page



Valentines Barbie

forget Space X (which sends rockets soaring into outer space). For years, the productive Chevron refinery has helped fuel motor vehicles and airplanes. The El Segundo team won the Little League Championship. The United States Space Force is also a significant presence in El Segundo.

All of that said and acknowledged, Barbie, too, has been and remains here. When Mattel moved from Hawthorne, it settled right next door in El Segundo. The South Bay is Barbie's home. But, think back for a moment to March



Collectible Barbie

1959 when Barbie was first introduced to the public. She was simply an eleven-inch plastic figure whose full name was (well, is) Barbara Millicent Roberts.

Ruth Handler had watched her daughter play with make-believe paper dolls of adult women and believed there was an opportunity in the market for a toy that would encourage young girls to imagine the future. Indeed, here we are, over sixty years later. Barbie is thriving. She is a South Bay stalwart.

You go, girl! •



The Hawthorne Headquarters. Photos courtesy of Hawthorne Historical Society



GUNDOGRAM
SUBMIT YOUR YUM DISH!!

Chicken and Shrimp Jambalaya

Provided by Campbells Soup Corp.

You won't believe how easy it is to make this Cajun-style favorite! So get out your skillet and get ready for a boldly flavored dish that's sure to please the whole family.



Ingredients

- 1 tablespoon olive oil
- 1 1/4 pounds skinless, boneless chicken breast halves, cut into 1-inch pieces
- 1 large onion, diced (about 1 cup)
- 1 medium green pepper, diced (about 1 cup)
- 2 teaspoons Cajun seasoning
- 1 can (10 3/4 ounces) Campbell's® Condensed Tomato Soup
- 2 cups water
- 1 cup uncooked long grain white rice
- 1/2 pound fresh or thawed frozen medium shrimp, peeled and deveined
- 1 large tomato, chopped (about 1 1/2 cups)
- 1 tablespoon chopped fresh parsley

Send us a photo and recipe of your favorite dish. We'd love to share it with the community. Send to: web@heraldpublications.com

Directions

- **Step 1:** Heat the oil in a 12-inch skillet over medium-high heat. Add the chicken and cook until well browned, stirring occasionally.
- **Step 2:** Stir the onion, pepper and Cajun seasoning in the skillet and cook for 2 minutes.
- **Step 3:** Stir the soup, water and rice in the skillet and heat to a boil. Reduce the heat to low. Cover and cook for 20 minutes. Stir in the shrimp and cook, uncovered, for 10 minutes or until the shrimp are cooked through and the rice is tender. Stir in the tomato and parsley, if desired. Let stand for 10 minutes.

Tips

- **Flavor Variation:** For a more classic jambalaya flavor, stir in 1 cup chopped smoked ham with the soup.

PETSPETS **Pets** PETSPETS

Purrrfect Companions



Biscuit

Kitten Rescue rescues cats and kittens from a variety of situations. Most live in our volunteers' homes and those volunteers foster them until we can find permanent homes for them. Young or old, tabby or Maine Coon, we care for orphaned and abandoned kittens that need to be bottle-fed around the clock, moms with litters, cats that need socialization, and sick or injured animals. When they are finally ready for their forever home, we will help match you with the purr-fect one. When you adopt, you save a life... and in turn enrich your own.

Biscuit was rescued from the streets alone, starving and scared. Now happy and healthy, Biscuit is ready for his ideal home. For this sweet boy, his home would include another young, playful kitty because he just loves to run and play. He also loves his humans and starts his motor purring as soon as you give him any attention. This super cuddly boy would do well in almost any home and has dogs in his foster home. He would



Boo

also be great in a home with gentle, loving children. Because Biscuit is a very young, playful kitten, he must be adopted with another kitten or into a home with another playful kitty. Biscuit cannot be an only pet. He will brighten any home with lots of love and his silly kitten antics.

Boo is a calm, quiet and confident kitten. He loves a good petting and will melt in your arms or lap if you give him scratches and some loving words. While his siblings are always up for wrestling or chasing each other, Boo will often contentedly watch all the commotion from a cat tree like a wise owl. Boo has an even keel, but he also loves to play, especially with "da bird" feather wand toy. He loves to jump and chase da bird until he is so tired that he starts panting. Boo is very acrobatic and agile, and will do jumps and flips in the air.

Ziggy is an adorable "Velcro" kitty who wants to be with his human at all times. Lovable, gentle and sweet, he is looking for



Ziggy

pets, kisses and snuggling whenever possible. Ziggy will sleep on top of his human at night just purring away. When you are watching TV, he will sit next to you or on top of you. He loves to play with all sorts of toys and is especially enamored with the track ball toy. He also enjoys going to high places and checking things out. Ziggy does need to be in a home with another young kitty as a playmate.

Sorbet is a sweet, cuddly lap kitten with soulful eyes. She will run to greet you at the door. After some feather playtime, she will settle on your lap for pets and purrs. Sorbet is bonded with her Siamese sister Zabaglione, but could also be adopted with one of her other siblings. Though she was the tiniest of her litter, Sorbet has a lot of spirit and will fill your house with love. She is accustomed to a small friendly dog in her household.

These cats and kittens are available for adoption through Kitten Rescue, one of the largest cat rescue groups in Southern California. All



Sorbet

our kitties are spayed/neutered, microchipped, tested for FeLV and FIV, dewormed and current on their vaccinations. For additional information to see these or our other kittens and cats and for a list of our weekend adoption events, please check our website www.kittenrescue.org.

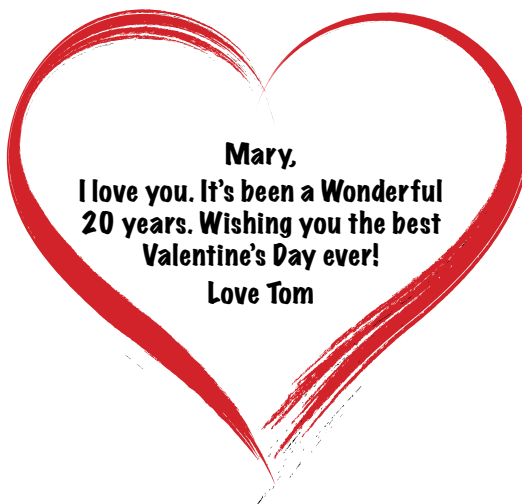
The donations and support we receive from individuals like you, who share our love and commitment to helping cats and kittens in Los Angeles, are the sole reason we are able to do what we do. We are grateful for your financial help. By making even a small donation today, you can touch the lives of the many deserving, wonderful animals in our care. There are many ways you can donate and help, and every dollar means so much. Kitten Rescue is a 501(c)(3) nonprofit. Your tax-deductible donations for the rescue and care of our cats and kittens can be made through our website or by sending a check payable to Kitten Rescue, 3519 Casitas Ave., Los Angeles, CA 90039.

Saving one animal won't change the world, but the world will surely change for that animal. •

Run a Valentine Heart Ad

Business and Community Members Show Your Love!

Heart \$25 (up to 30 words)



Mary,
I love you. It's been a Wonderful
20 years. Wishing you the best
Valentine's Day ever!
Love Tom

Show Your Valentine that You Care.

Actual Size.

Ad Message due by February 5th for the February 8th issue.

Text for hearts must be emailed to ads@heraldpublications.com by February 5.

All heart ads must be prepaid. Payment can be made by credit card (Visa or Mastercard).

Cardholder Name: _____
 Credit Card Number: _____
 Credit Card Type: Visa Mastercard Expiration Date: _____ Security Code: _____
 Billing Address: _____
 Phone Number: _____



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